

## Financing Gender Equality and Women's Empowerment Results

Executive Board Second Regular Session  
Structured Dialogue on Financing

New York  
9 September 2019



# Presentation outline



- Results
- Financing picture
- Implications of funding gaps
- UN Women's response
- Meeting the challenge of 2020



## Results

# Results in 2018-2019



## Normative Support

**93 countries** are receiving support from UN Women to submit national-level reports on implementation of the Beijing Platform for Action, in line with ECOSOC recommendations, providing an essential foundation for 2020 events and multilateral efforts

## UN System Coordination

**28 UN entities** tracked and reported on allocations and expenditures using gender markers and **70% of UNSDCFs** feature gender results at the outcome level, cumulatively

## Operational Activities

**75 million people** now live with improved gender-responsive risk reduction measures, and **40+ million women** are benefitting from increased legal protections and the reversal of discriminatory laws in **25 countries**





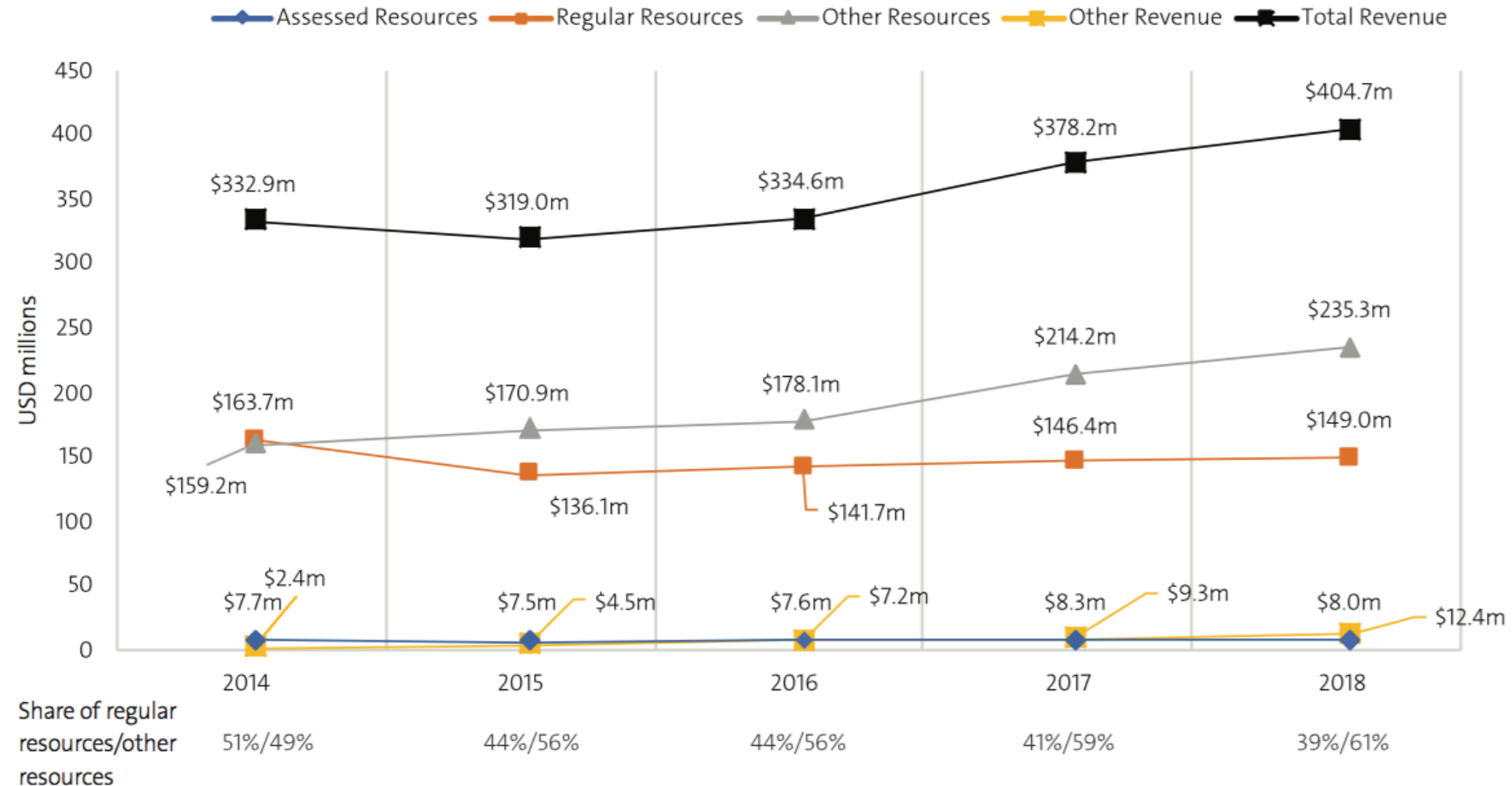
## Financing picture

# Positive revenue growth trends



- Revenue from all sources reached an all-time high in 2018 of **\$404.7 M**
- Regular Resources were up **1.8%** and Other Resources climbed by **9.8%**
- Improved predictability of resources: in 2018 **74% of RR and 79% of OR agreements were multi-year** compared to 13% and 7% in 2016
- Average agreement value increased: **14% of contributions >\$5 M** in the first part of 2019 compared to 2% in 2016

Revenue by Funding Type, 2014-2018



# Funding gaps hit Regular Resources hardest



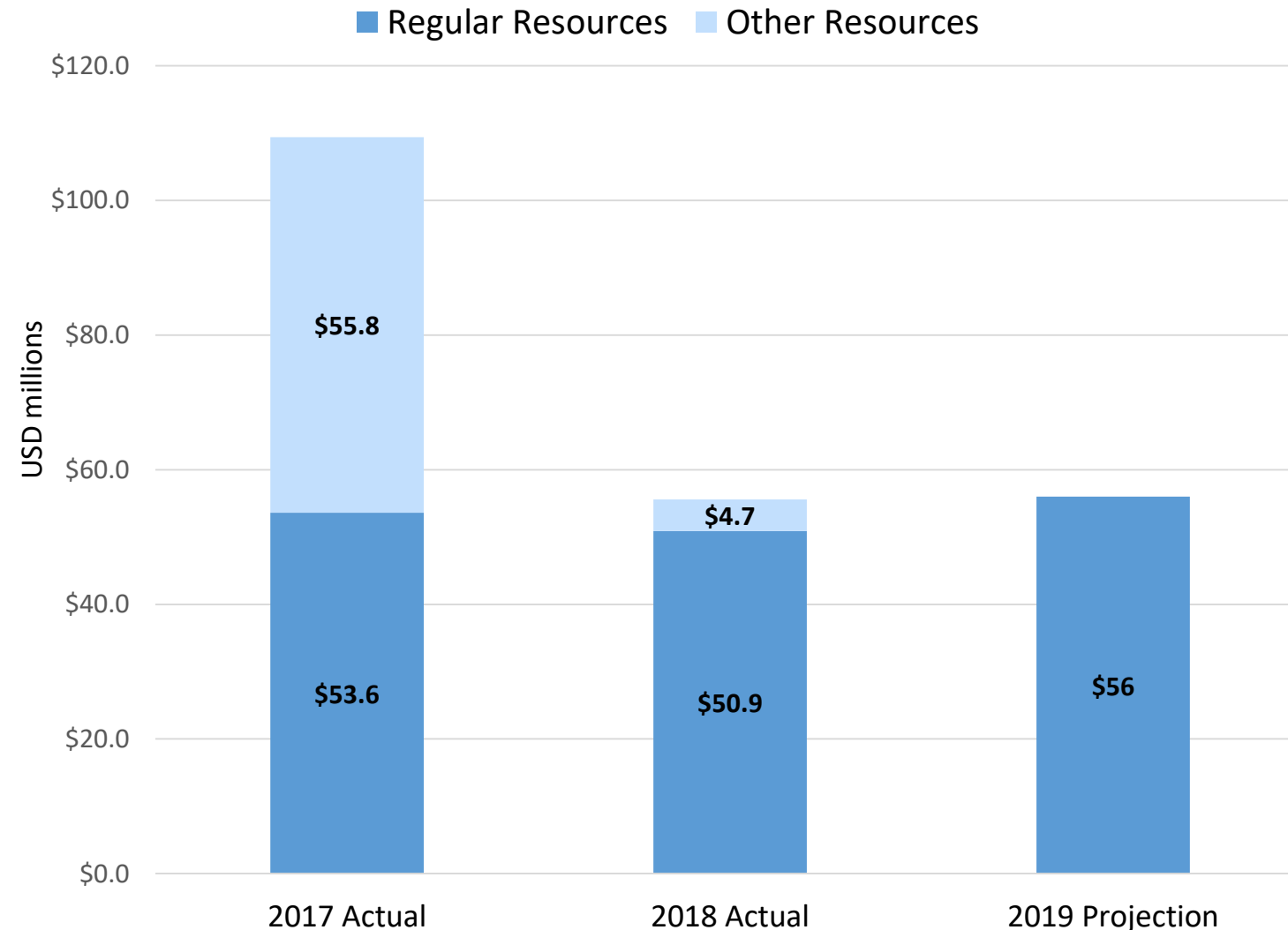
2018 RR gap of \$50.9M and OR of \$4.7M. Compared to 2017, the **OR funding gap has narrowed significantly** while the **RR funding gap remained relatively stable**

2019 projections indicate UN Women is in line to meet \$240M OR integrated budget estimate but **anticipates a \$56M RR gap** or **28%** of the \$200M RR integrated budget estimate

The projected increase in the RR gap in 2019 compared to 2018 is **primarily driven by currency exchange losses** and reductions in RR contributions from a couple of key partners

The **share of RR to OR is declining**, from 51% in 2014 down to 39% in 2018. UN Women's normative lead and UN system coordination requires the right balance of RR and OR

## Funding gaps against integrated budget estimates





## Implications of funding gaps



# Funding gaps impact results



## Normative Support

**\$6.5M** could have fully supported the realization of agreed conclusions from CSW61 and CSW62 through advocacy, policy development and strengthening of normative and legal frameworks related to rural sustainable livelihoods. The availability of these resources would have also supported work to ensure that macro-economic policies reduce gender inequalities



## UNS Coordination

**\$2M** could have further enhanced the capacity of the UN system, including select UNCTs, to successfully mainstream gender by developing knowledge products, providing sector specific training and strengthening implementation of accountability tools such as the UN-SWAP Gender Equality Scorecard and gender markers



## Operational Activities

**\$5M** could have enabled a response to meet women's needs in Yemen and Venezuela, and supported Member State national action plans on women, peace & security

**\$12M** for safe cities could have addressed gaps in two regions and supported safe rural community initiatives, helping to reach 67 cities by 2020



## UN Women's response in partnership

# Investing in private sector individual giving



Face-to-face fundraisers from UN Women's Iceland National Committee, raising over \$100k in 2018

## Proven success to increase RR

- ❖ Individual Giving is a proven strategy to raise RR, as demonstrated by UNICEF and UNHCR, amongst others
- ❖ UN Women has established new governance structures with its network of National Committees
- ❖ Individual Giving pilots have yielded promising early results:
  - ❖ Pilot investments from UN Women in Australia, Finland and Iceland project returns on investment of three times on average over a 3-year period
- ❖ UN Women is currently assessing making additional investments in 2019 and beyond, and requires additional support, via increased contributions to Regular Resources, to convert on these opportunities
- ❖ The global Generation Equality Forum and the Generation Equality campaign will be leveraged to acquire individual regular givers

# Leveraging inter-agency pooled funding



## Features, Benefits and Opportunities:

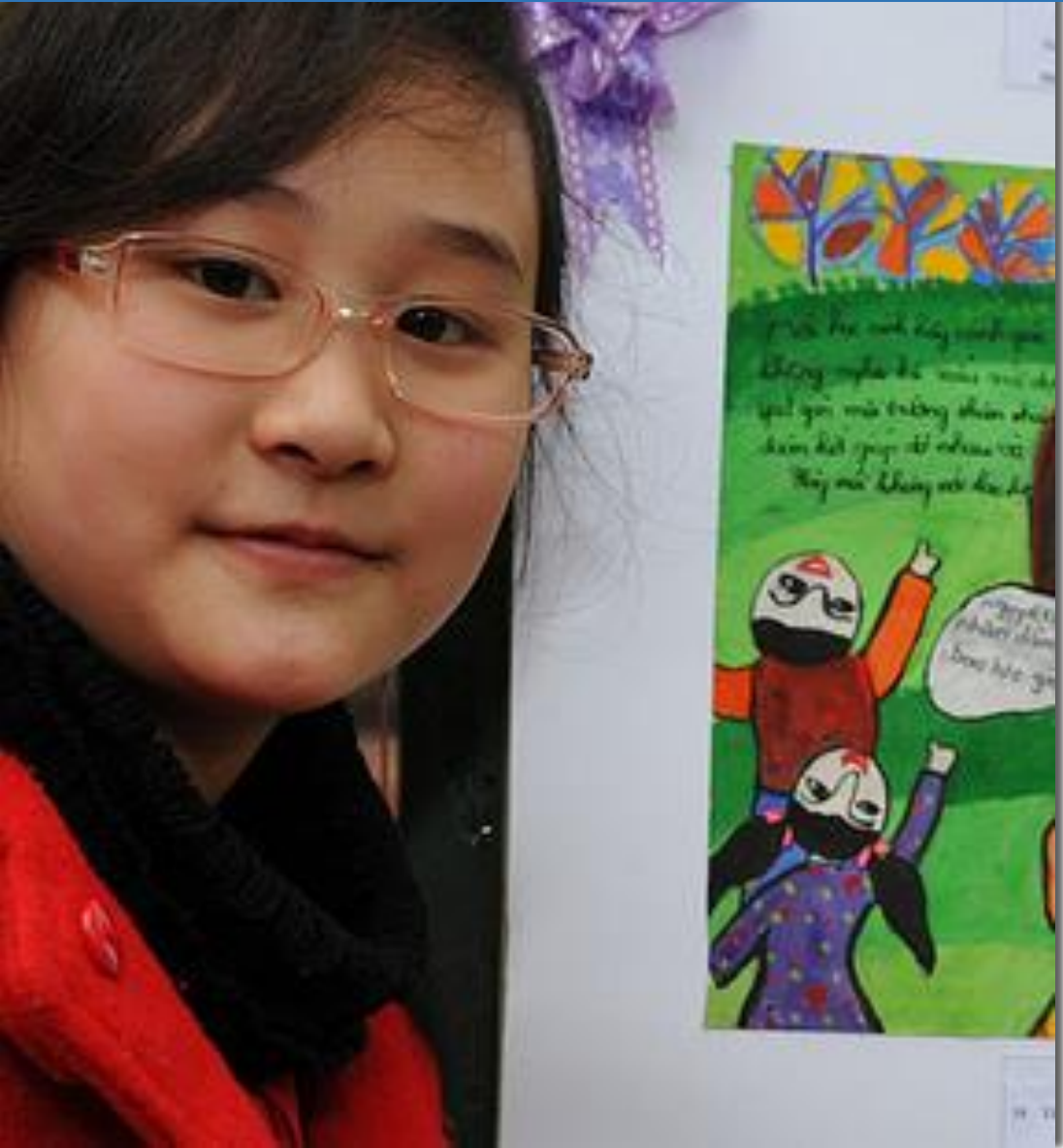
- As prioritized in the **Funding Compact**, more **flexible and predictable** earmarked funding directed to shared priorities for coordinated and strategic action
- Aligned to **UN reform** and UN common platforms such as the **new generation of UNSDCFs**
- Gender equality and women's empowerment should both be **well represented and funded** as a principal objective in the UNSDCFs with **UN Women as the primary driver** of the agenda
- UN system contributions to UN Women have grown substantially, reflecting strong confidence in the entity's ability to deliver. UN Women revenue from interagency arrangements grew by 60% to \$50.4m from 2014 to 2018
- Offers revenue **growth potential** (i.e. the Secretary-General's target of \$3.4B by 2023; UN Women's Strategic Plan target of 25% of share of total programme expenditure in joint programmes, up from 13% in 2018)
- Opportunity to accelerate mainstreaming gender equality in all UN activities and programming in general (i.e. SG's Peacebuilding Fund, Joint SDG Fund, and High-Level Task Force on Financing for Gender Equality)

## Features, Benefits and Opportunities:

- Aligned with Funding Compact and harmonized approach with other New York-based UN Funds and Programmes
- Enable partners to softly earmark funds to Executive Board-endorsed outcome areas of the Strategic Plan, at the global, regional, or country levels
- Offers predictable support over funding period that covers the entire Strategic Plan, having a duration of 4+ years
- Support implementation of Paris Declaration on Aid Effectiveness:
  - ✓ Improves long term planning and programme sustainability
  - ✓ Consolidates annual reports by funded outcome area at the global, regional and country levels
  - ✓ Lowers cost recovery, so that more funding is directed to programmes
  - ✓ Exempt from 1% coordination levy in recognition of soft-earmarking to high-level results
- Fosters greater joint partner collaboration, visibility and dialogue around UN Women impact and the achievement of the SDGs
- Complements and helps strengthen the Flagship Programming Initiatives

## Benefits and Opportunities:

- Aligns with **QCPR recommendation** to provide multiyear funding.
- Allows for **more strategic allocation of resources** to reach transformative results.
- **Reduces transaction costs**, such as streamlining of donor reports
- Key partners already supporting UN Women Strategic Notes include **Denmark, Finland, Netherlands, Norway and Sweden**



# Challenges and opportunities for 2020

# 2020: A singular investment opportunity

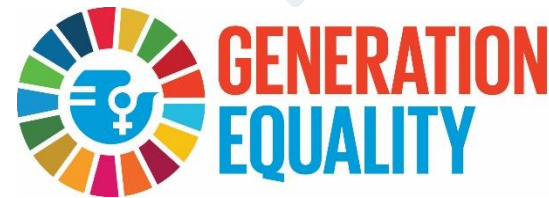


## 2020 marks important milestones:

- 25 years since the Beijing Platform for Action
- 20 years since UN Security Council resolution 1325 on women, peace & security
- 10 years since the creation of UN Women
- 10 years left to achieve the SDGs

2020 is a pivotal moment to resource gender equality and women's empowerment

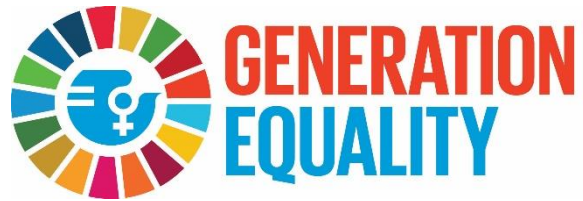
40 new generation UNSDCF in 2020, that represent critical instruments for planning and implementing UN development activities at country level in support of the implementation of the 2030 Agenda. Gender equality needs to be at the centre of the work



**UN Women's "Generation Equality" campaign** brings together women's rights advocates and visionaries from across generations to demand equal pay, an end to all forms of violence against women and girls, and equal participation in political life and decision-making. The campaign will run throughout 2020, giving momentum to Beijing Platform for Action +25 commemorative initiatives, including UN Women's 2020 Global Gender Equality Forum



# Ramping up to pivotal 2020



**Forum:** Brings stakeholders and constituents from across generations together, on the anniversary of Beijing +25, to accelerate progress towards achieving a gender equal world

2020  
is a pivotal  
moment to  
resource gender  
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empowerment



**Fund (*exploratory*):** Provides the finances needed to translate the outcomes of the Generation Equality Forum into action through Grass Roots and Action Coalition funding windows

“The 2030 Agenda for Sustainable Development is anything but ‘business as usual’. We need **not incremental change**, but **bold change**. We need **an earthquake** that will tilt the system altogether, because little and incremental steps will not give us the world that we want.”

-- Phumzile Mlambo-Ngcuka, Executive Director, UN Women

# Loyal Regular Resource partners to step it up



**Member States are UN Women’s most valued funding partners and the foundation upon which UN Women functions, contributing 99% of RR and 66% of all OR in 2018**



Reports giving visibility to resource partnerships that enable results

## TOP 20 RESOURCE PARTNERS BY CONTRIBUTIONS, 2018

(expressed in USD)

Rank 2018	Resource Partner	Total Contributions
1	Sweden	54,917,231
2	United Kingdom	28,371,716
3	Norway	25,376,625
4	Japan	24,397,108
5	Multi-Partner Trust Fund Office (MPTFO)	23,289,709
6	Switzerland	18,714,375
7	Finland	17,415,041
8	Australia	16,722,687
9	United States of America	15,181,983
10	Denmark	13,186,106
11	Canada	11,784,342
12	Germany	11,304,960
13	Netherlands (the)	11,015,265
14	Italy	8,129,575
15	Belgium	7,969,580
16	United Nations Development Programme (UNDP)	7,223,332
17	Peacebuilding Fund	6,500,456
18	European Commission	6,373,111
19	Republic of Korea (the)	5,401,589
20	BHP Billiton Foundation	5,394,600
<b>Top 20 share of revenue contributions</b>		<b>81%</b>



United Nations Entity for Gender Equality  
and the Empowerment of Women



Thank you

