


# Fund for Gender Equality

GENERAL PROGRAMME INFORMATION				
Project Information				México
<b>Project Name</b>	Empoderamiento de las Mujeres Rurales para la Igualdad de Género			<b>Programme Type:</b> Catalytic
<b>Lead Org</b>	Asociación Nacional de Empresas Comercializadoras de Productores del Campo, A.C. (ANEC)			<b>Grant ID:</b> 1776
<b>Co-lead Org</b>				
<b>Thematic Area(s)</b>	Economic Empowerment			
<b>Thematic Sub Area(s)</b>	Decision Making (Increase women's participation at local level)			
<b>Grant Amount</b>	\$495,000	<b>Grant Start Date</b>	December 18, 2009	
<b>Additional Gov't Funding</b>		<b>Grant End Date</b>	December 31, 2011	
<b>Total Budget</b>	\$495,000			



Partner Agencies	
<b>Government</b>	ANEC, INEGI, SAGRAPA, Reforma Agraria, Rural development organizations, Farmer organizations, INMUJERES
<b>Civil Society</b>	Red de Promotoras y Asesoras Rurales A.C.; Red Nacional de Promotoras y Asesoras Rurales, A.C.

Programme Summary
The programme aims to leverage its broad network of civil society and government partners in 18 Mexican states to increase rural and particularly indigenous women's economic opportunities. Towards this end, ANEC has and will continue to develop strategies and activities designed to level the playing field for women's economic activities, particularly in the agricultural sector.

DETAILED PROGRAMME INFORMATION				
Contribution to Law(s)				
Name of Law	Law Type	Year Implemented	Type of Contribution	Expected Level of Contribution (High or Low)
Rural development plans in 5 states	Plans		Gender Mainstreaming	Low

General Programme Goal
In five Mexican states women, indigenous women and young women are included in ANEC's decision-making ,

Expected Programme Outcomes
Outcome 1: Develop women's leadership through their participation ; improve visibility and inclusion of their needs in ANEC's agenda.
Outcome 2: Peasants' organizations improve their organization and their capacity to govern themselves equitably, incorporating women, indigenous and young people in all structures.
Outcome 3: The agendas, needs and interests of women, indigenous women, and young people are incorporated in the strategic plans and actions of ANEC.
Outcome 4: State organizations, rural financing mechanisms, academic institutions, ANEC, and women's groups, indigenous women, and young people improve communication to promote a proposed food security program

Main Achievements
During the first year of implementation, the programme has succeeded in its expected outcomes: The programme strengthened the capacity of ANEC's leaders to include in organizational structures women, indigenous women and young men and women through the completion of gender assessments (including geo-referenced mapping and participatory self assessments), intensive training and creation of gender teams. As a result during the XV Assembly of ANEC, the participation of women increased dramatically from a 6% to a 50% and the assembly adopted general agreements on how to introduce gender mainstreaming in 220 ANEC organizations. Some of the agreements adopted included:
<ul style="list-style-type: none"> <li>A minimum of 30% of decision-making positions and productive resources managed by women.</li> </ul>

- Positive action measures for women in specific areas of production.
- Gender mainstreaming in ANEC rules and regulations.

### **Key Highlights**

The programme is seen as a remarkable model on how to mainstream issues involving gender in a rural organization.