


Fund for Gender Equality

GENERAL PROGRAMME INFORMATION				
Programme Information				Liberia
Programme Name	"SMWF Markets Program"			Programme Type: Implementation
Lead Org	Ellen Johnson Sirleaf Market Women's Fund (SMWF/US)			Grant ID: 194
Co-lead Org	SMWF/Liberia			
Thematic Area(s)	Economic Empowerment			
Thematic Sub Area(s)	Decrease insecure employment, Improve Economic Resources			
Grant Amount	\$3,000,000	Grant Start Date	December 1, 2010	
Additional Gov't Funding		Grant End Date	December 31, 2014	
Total Budget	\$3,000,000			

Partner Agencies	
Government	Ministry of Gender and Development, Ministry of Public Works.
Civil Society	African Women's Development Fund (AWDF), EcoBank Liberia, Liberia Marketing Association (LMA), Development Education Network-Liberia (DEN-L), Alfalit, Bamboula African Imports, UNDP, UN WOMEN, local NGOs involved in literacy training.

Programme Summary
Strengthening women's economic empowerment and leadership through enhanced access to economic resources and opportunities for market women and their families in Liberia.

DETAILED PROGRAMME INFORMATION				
Contribution to Law(s)				
Name of Law	Law Type	Year Implemented	Type of Contribution	Level of Contribution (High or Low)
Liberia National Gender Policy	Policy	2009	Implementation	High

Target Population
This programme is expected to have a direct impact on women and their dependents in two urban and six rural markets in Liberia.

General Programme Goal
Enhanced access to economic resources and opportunities for market women and their families in Liberia.

Expected Programme Outcomes
<p>Outcome 1: Decent work and a healthy environment for market women in Liberia. Decent work, by the ILO definition, reflects an individual's aspirations for opportunity and income, rights, voice and recognition, family stability and personal development, fairness and gender equality. Decent work is essential to poverty reduction.</p> <p>Outcome 2: Increased opportunities for market women to access skills and credit for their livelihood so that they can support their families and contribute to the development of Liberia. Market women include women and girls, those in the informal sector, rural women producers, women agricultural workers, and impoverished women.</p> <p>Outcome 3: Enhanced capability of government ministries and other relevant organizations to undertake multi-dimensional, collaborative and integrated planning and programming that supports market women's economic development and leadership.</p>

Government ministries include Ministry of Public Works, Ministry of Lands, Mines and Energy, Ministry for Gender and Development. Other organizations include the Liberian Marketing Association and NGOs that focus on literacy training and micro credit.

Outcome 4: Robust program monitoring and evaluation coupled with learning and sharing of experiences and lessons learned. This information will help government ministries and other relevant organizations plan and implement future programs to advance women's economic empowerment and leadership in Liberia's informal sector.