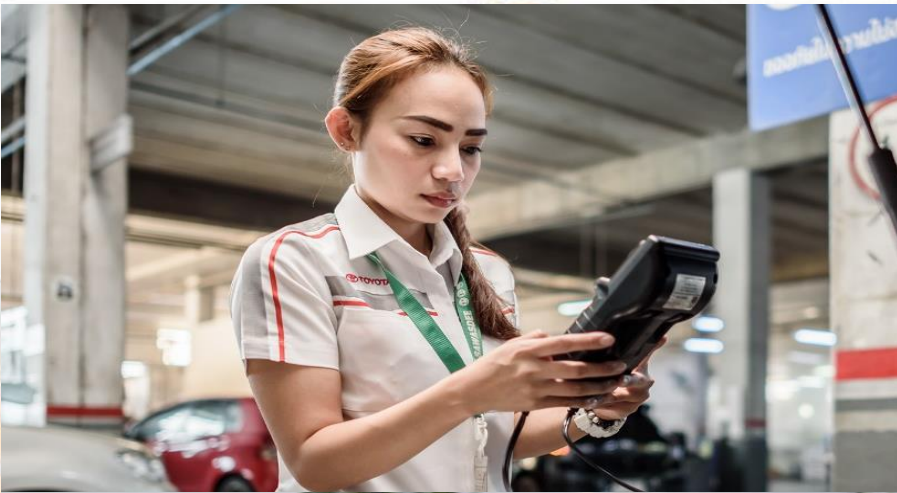


Financing Impact

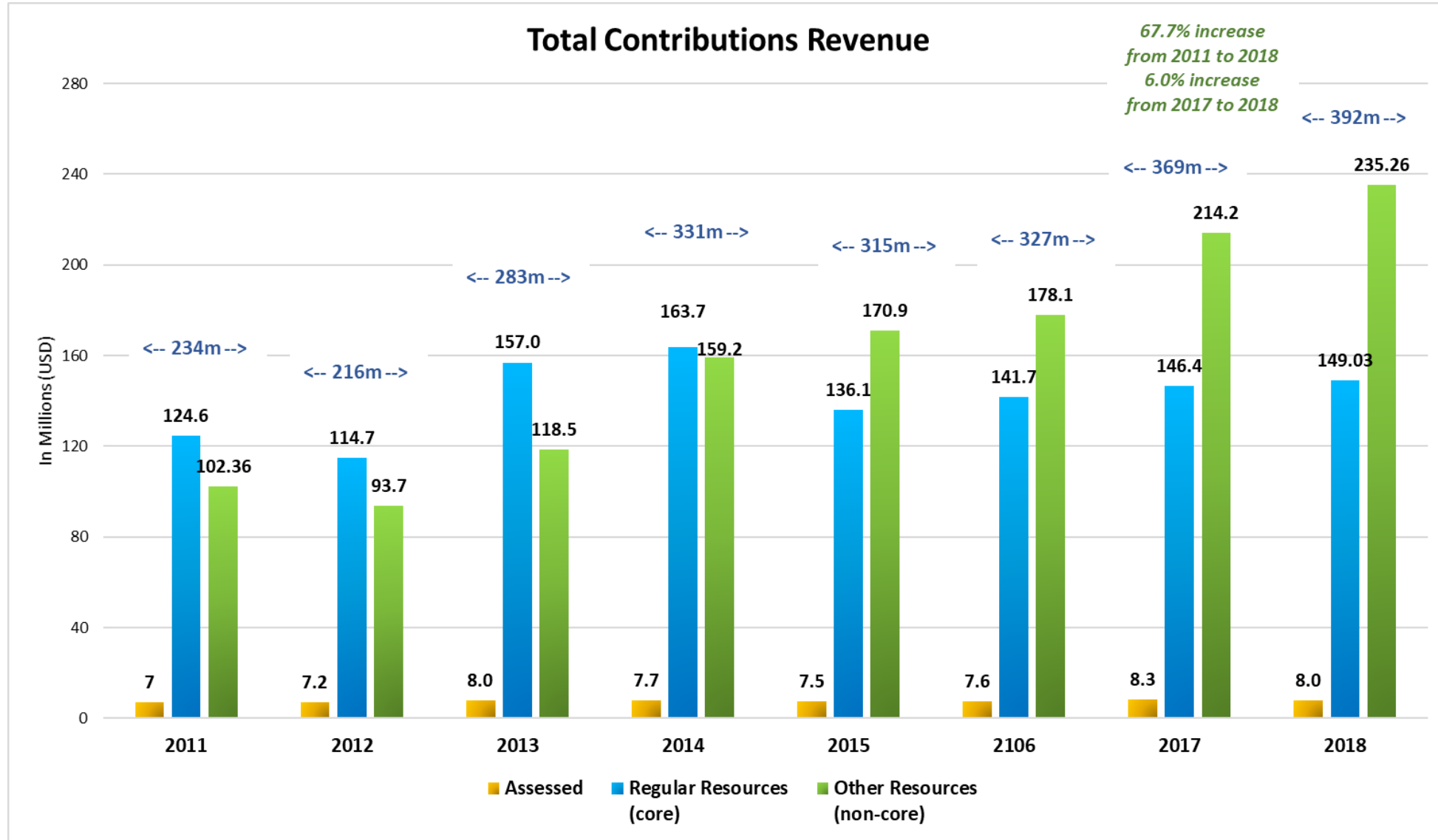
- Revenue Trends and Gaps
- Resource Mobilization Strategy

Executive Board Informal Consultation
Structured Dialogue on Financing

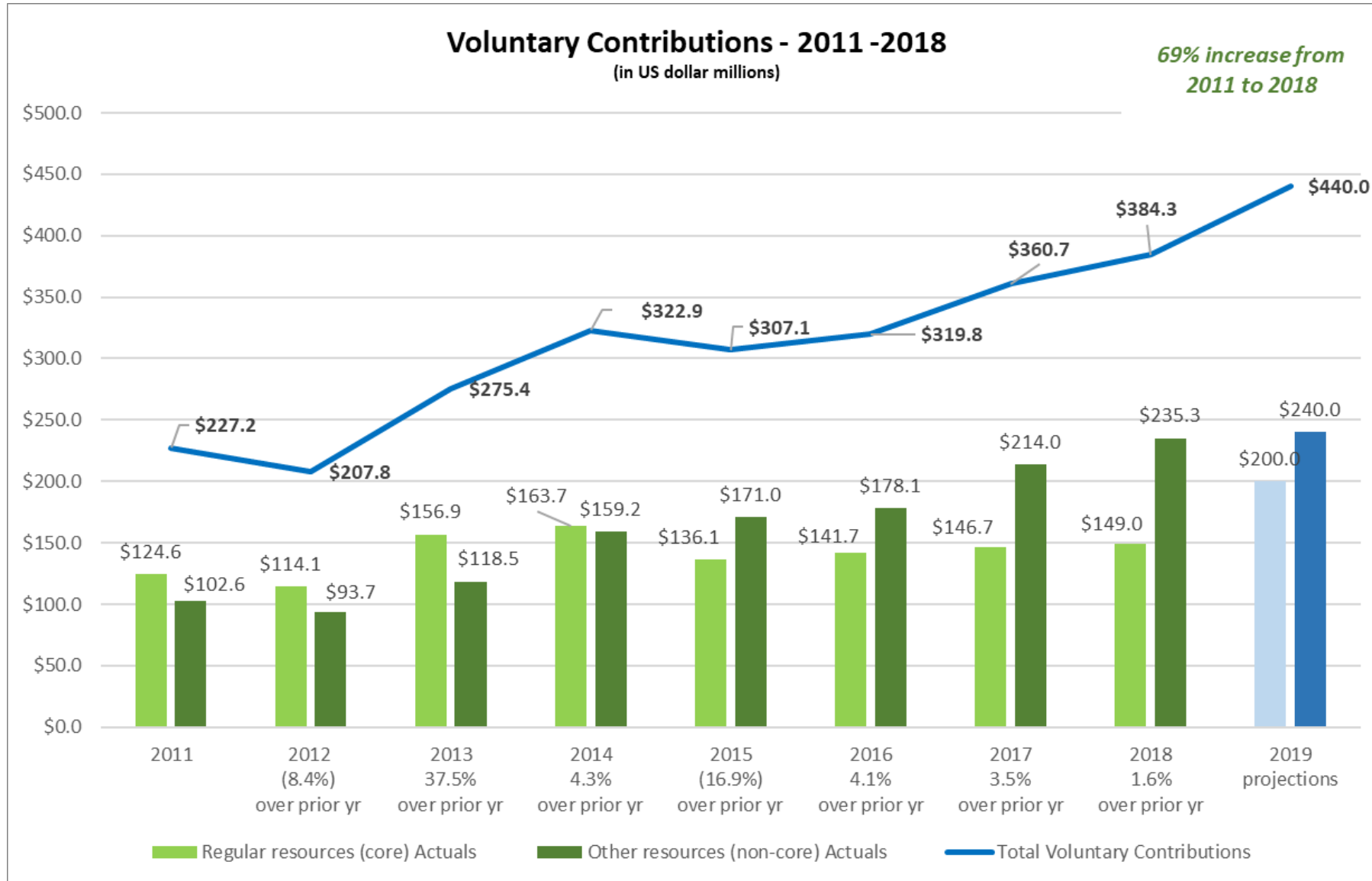
New York
May 9, 2019



Total Contributions Revenue, 2011-2018

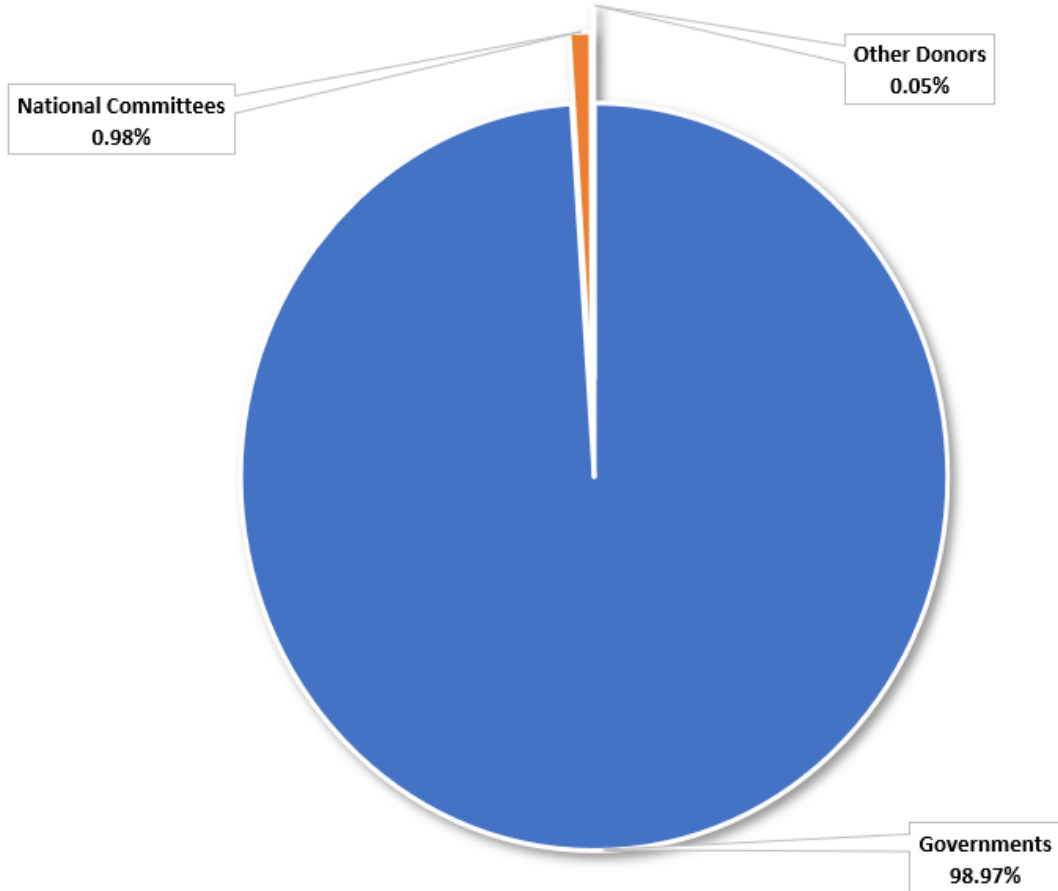


Voluntary contributions revenue

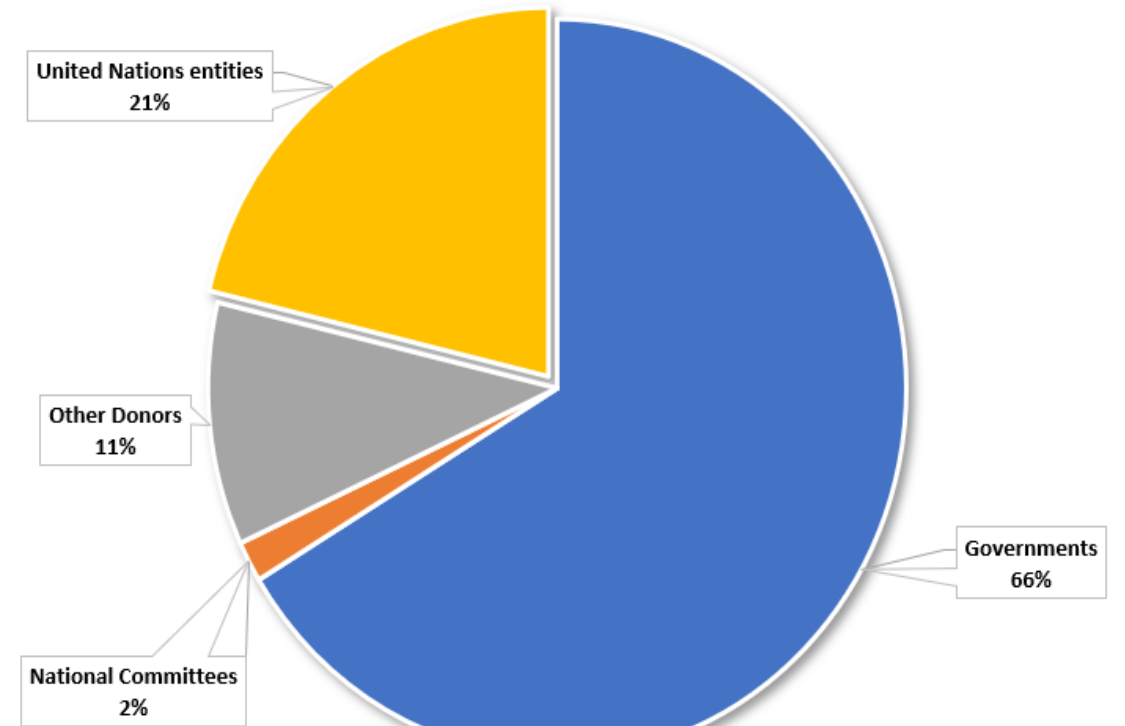


Voluntary contributions revenue

Total 2018 Regular Resource (core) Revenue by Donor Type



Total 2018 Other Resource (non-core) Revenue by Donor Type

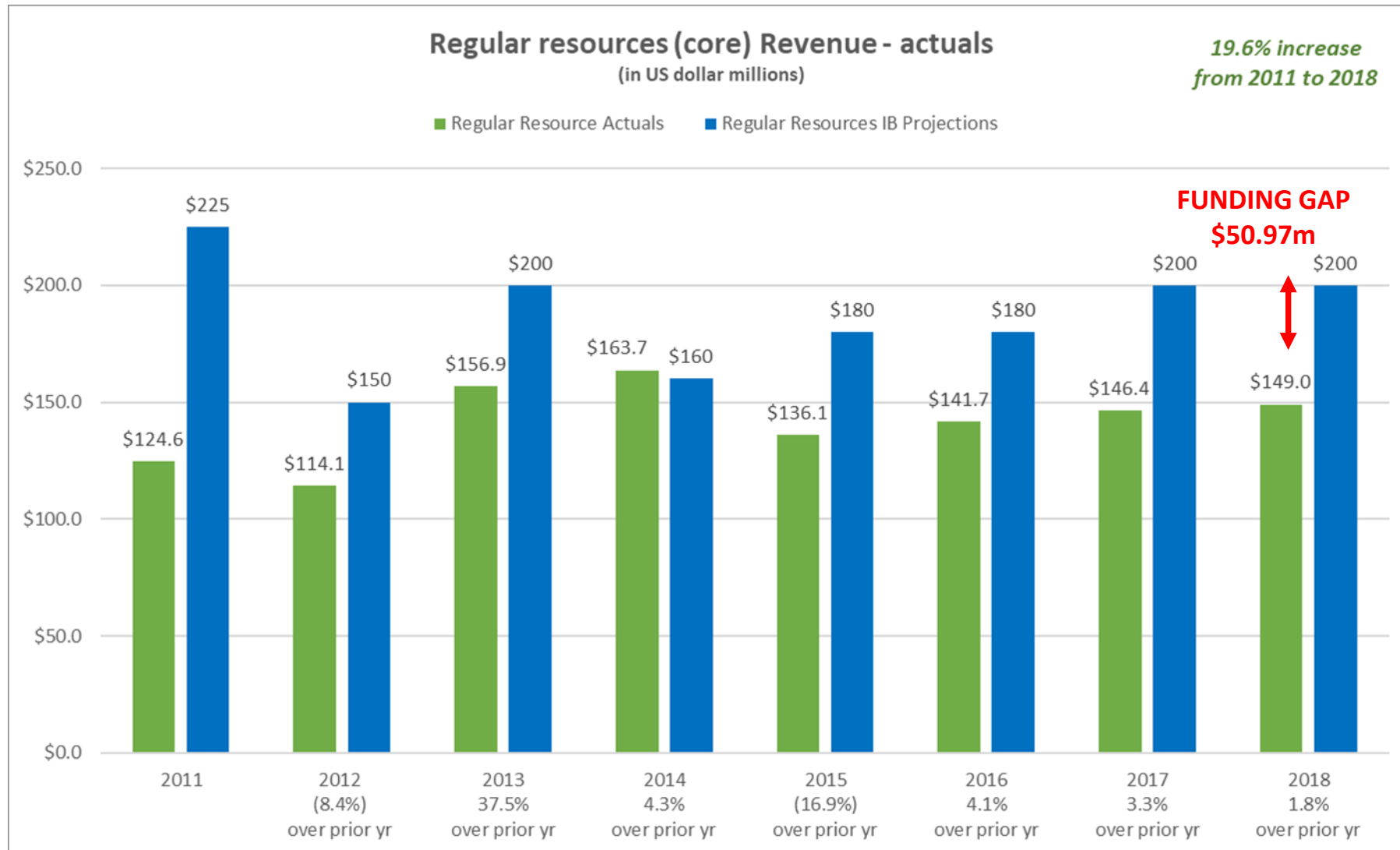


Top 20 voluntary contribution donors (core & non-core)

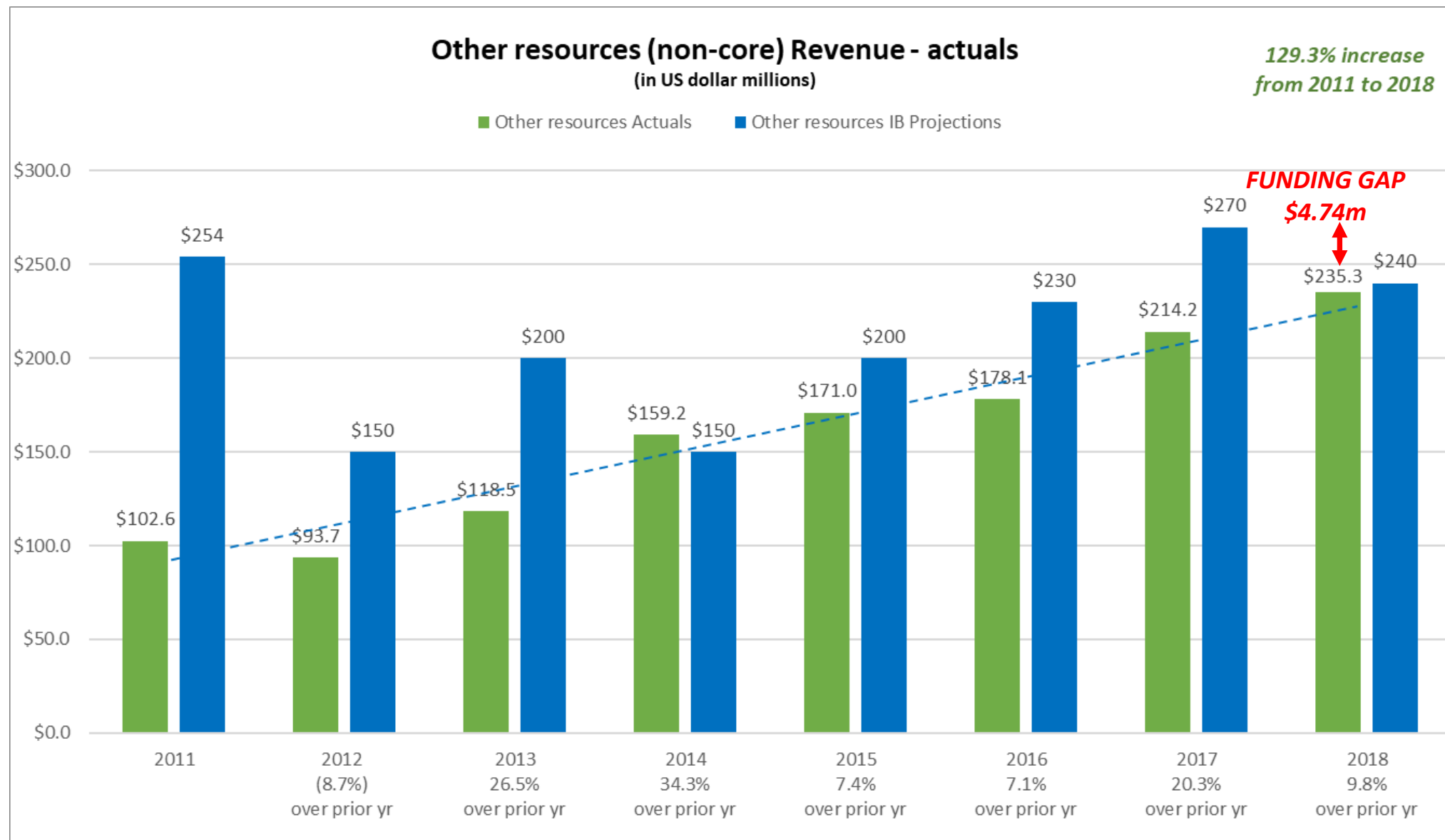


Member States	2018	2017	Variance between 2016 and 2017	% variance
Sweden	54,917,231	44,251,975	10,665,256	24.10%
United Kingdom	28,371,716	25,508,619	2,863,097	11.22%
Norway	25,376,625	23,455,805	1,920,820	8.19%
Japan	24,397,108	22,355,127	2,041,981	9.13%
Multi-Partner Trust Fund Office	22,883,061	25,647,530	(2,764,469)	(10.78%)
Switzerland	18,716,954	17,872,606	844,348	4.72%
Finland	17,415,041	18,605,167	(1,190,126)	(6.40%)
Australia	16,722,687	15,796,547	926,140	5.86%
United States of America	15,181,983	16,093,017	(911,034)	(5.66%)
Denmark	13,186,106	12,922,133	263,973	2.04%
Canada	11,784,342	12,811,507	(1,027,165)	(8.02%)
Germany	11,304,960	10,220,665	1,084,296	10.61%
Netherlands (the)	11,015,265	9,854,655	1,160,610	11.78%
Italy	8,129,575	5,169,530	2,960,045	57.26%
Belgium	7,969,580	6,958,006	1,011,574	14.54%
United Nations Development Programme	7,223,332	6,627,674	595,658	8.99%
Peacebuilding Fund	6,500,456	889,532	5,610,924	630.77%
European Commission	6,373,111	21,963,027	(15,589,916)	(70.98%)
Republic of Korea (the)	5,401,589	4,945,836	455,753	9.21%
BHP Billiton Foundation	5,394,600	-	5,394,600	100.00%

Regular Resources revenue and funding gaps



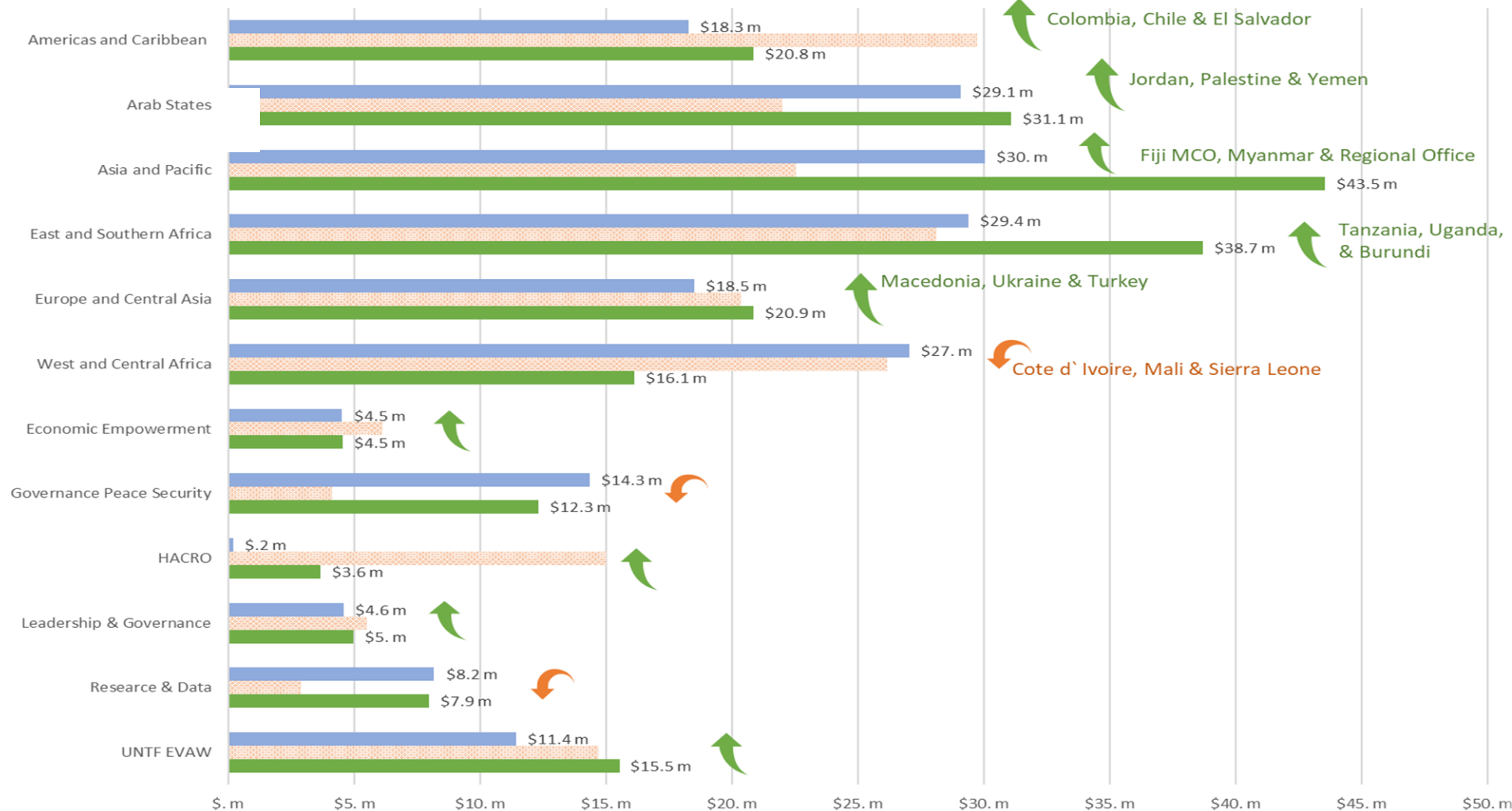
Other Resources revenue and funding gaps



Other Resources mobilized by Region/Section



Other Resource (non-core) Revenue by Region and HQ Sections
2017-2018
Comparisons



Top 10 by region / department

- APRO	\$43.5 m
- ESRO	\$38.7 m
- ASRO	\$31.1 m
- ECARO	\$20.9 m
- ACRO	\$20.8 m
- WACRO	\$16.1 m
- UNTF	\$15.5 m
- Peace & Security	\$12.3 m
- Research & Data	\$7.9 m
- Leadership & Gov	\$5.0 m
Total	\$211.9 m

Other Resources by programme countries

2018 Other Resource (Non-Core) Revenue - Top 20 Countries



Engagement central to fundraising strategy



Deepen
engagement
with public and
private sector
partners

Improve dialogue to increase resource allocations that can address common goals

- Organize continuous Structured Dialogues, multi-stakeholder and bilateral consultations
- Strengthen management performance in line with findings (e.g. MOPAN Assessments)
- Enhance visibility of shared commitment and results with partners

Invest
in individual
giving

Scale up investment to develop capacity to capture and grow regular individual givers

- Re-set National Committee governance and strategic planning
- Target and recruit high-net-worth individuals and influencers
- Leverage corporations and foundations, including on Women's Empowerment Principles

Generate
revenue from
movements,
appeals and
campaigns

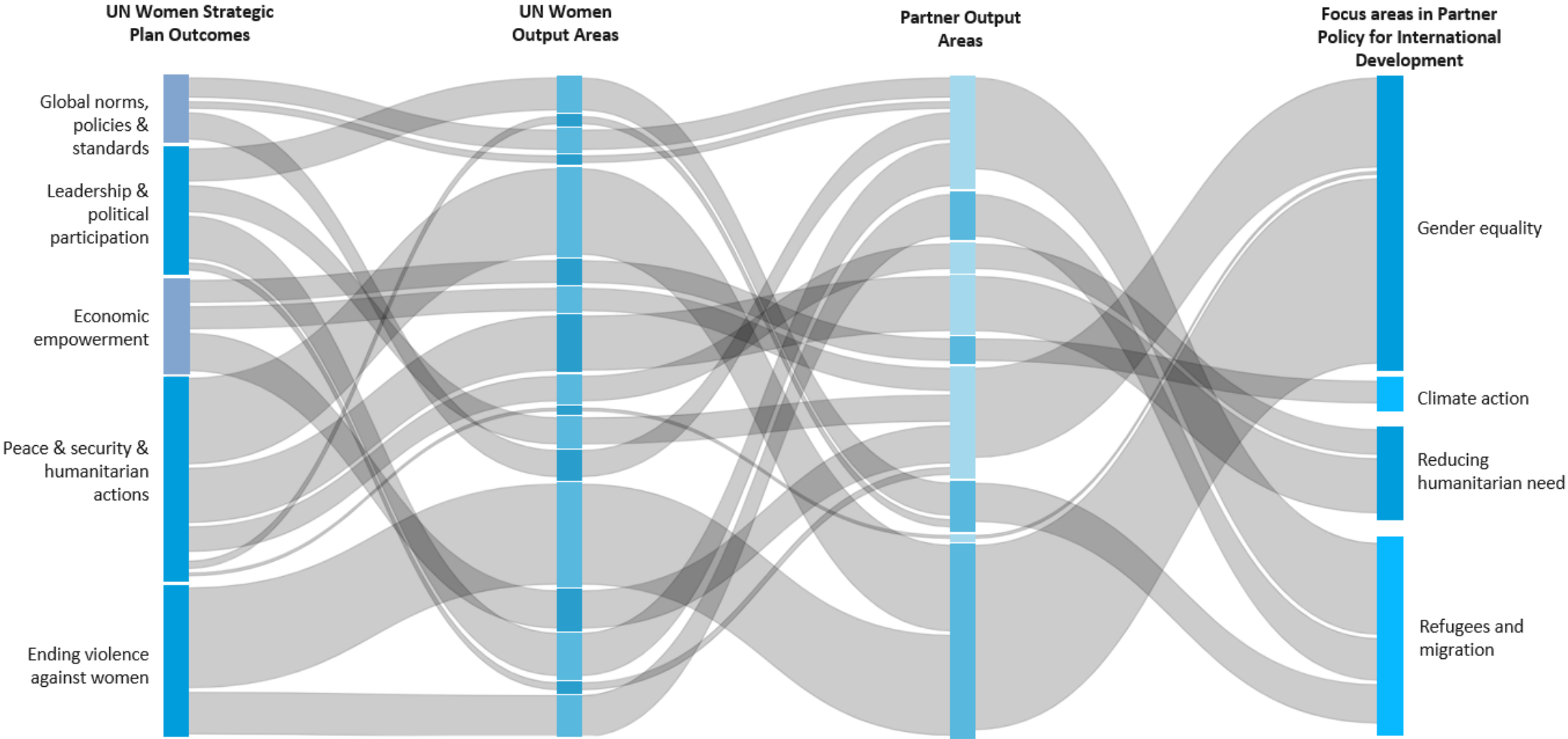
Leverage UN reform to increase pooled funding, incl. via joint programmes and thematic windows

- Capitalize on #MeToo and HeForShe movements, especially in growing private sector
- Acquire individual givers during the Beijing+25 Global Forum
- Fundraise for humanitarian appeals, leveraging digital marketing

Common goals for win-win partnerships



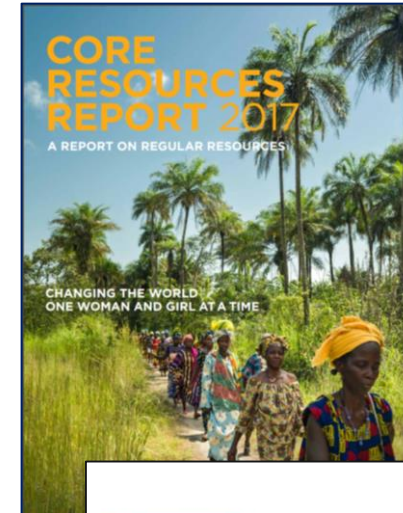
Common goals can be mapped through to financial expenditure data via planned Transparency Portal



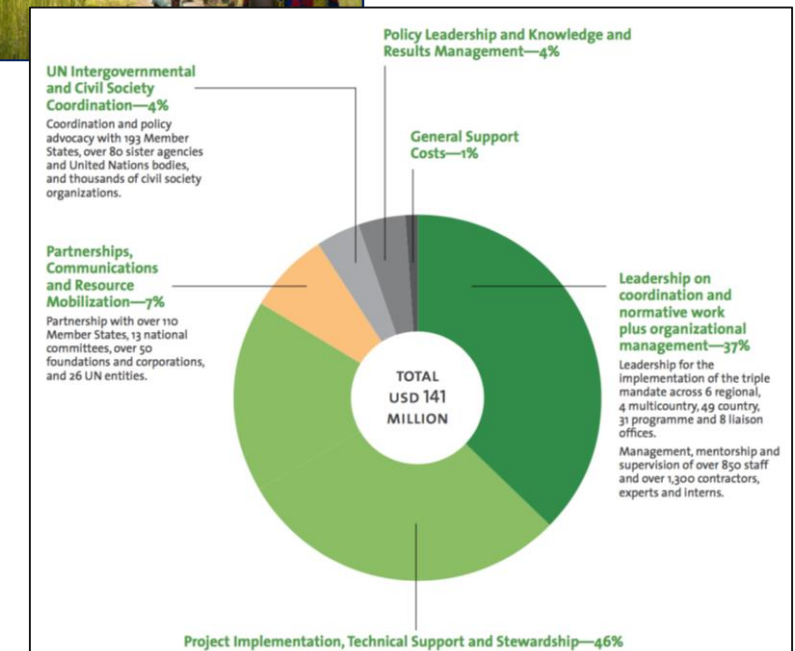
Alignment on Core Resources as a bedrock

Unrestricted **Regular (Core) Resources** represent 40% of UN Women's Strategic Plan budget. Key benefits:

- Align resources to the high-level results endorsed by the Executive Board in the Strategic Plan
- Enable UN Women to reach the most vulnerable women and girls, and ensure no one is left behind
- Empower UN Women to be agile and to speed up programme delivery, including in humanitarian contexts
- Allow piloting and scaling up of innovative solutions
- Create cost-efficiencies through lower transaction costs
- Form a foundational base, from which interventions and results can be scaled up through earmarked resources



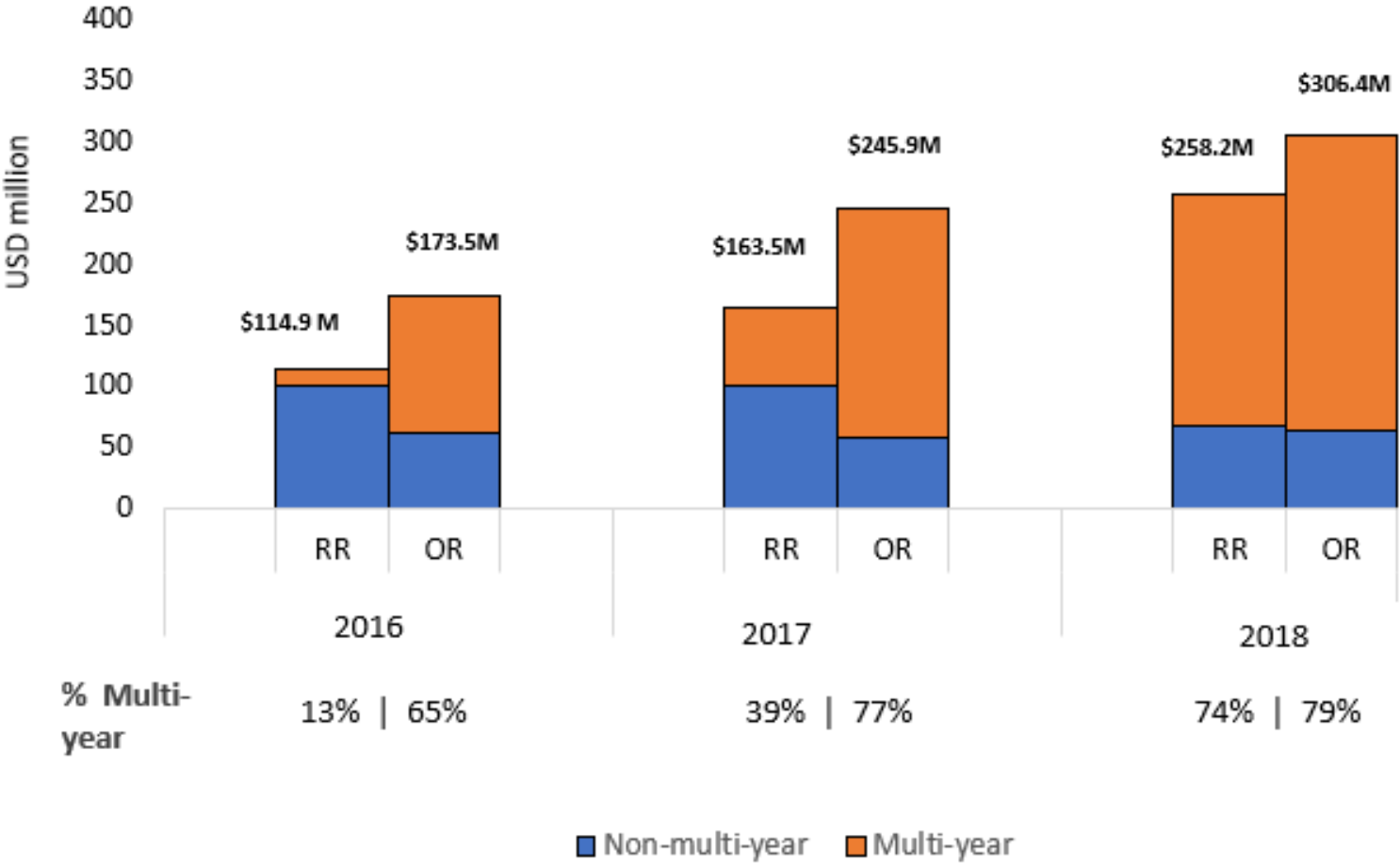
Regular Resources allocation, 2017



Flexible and predictable resources



Share of multi-year funding commitments, 2016-2018



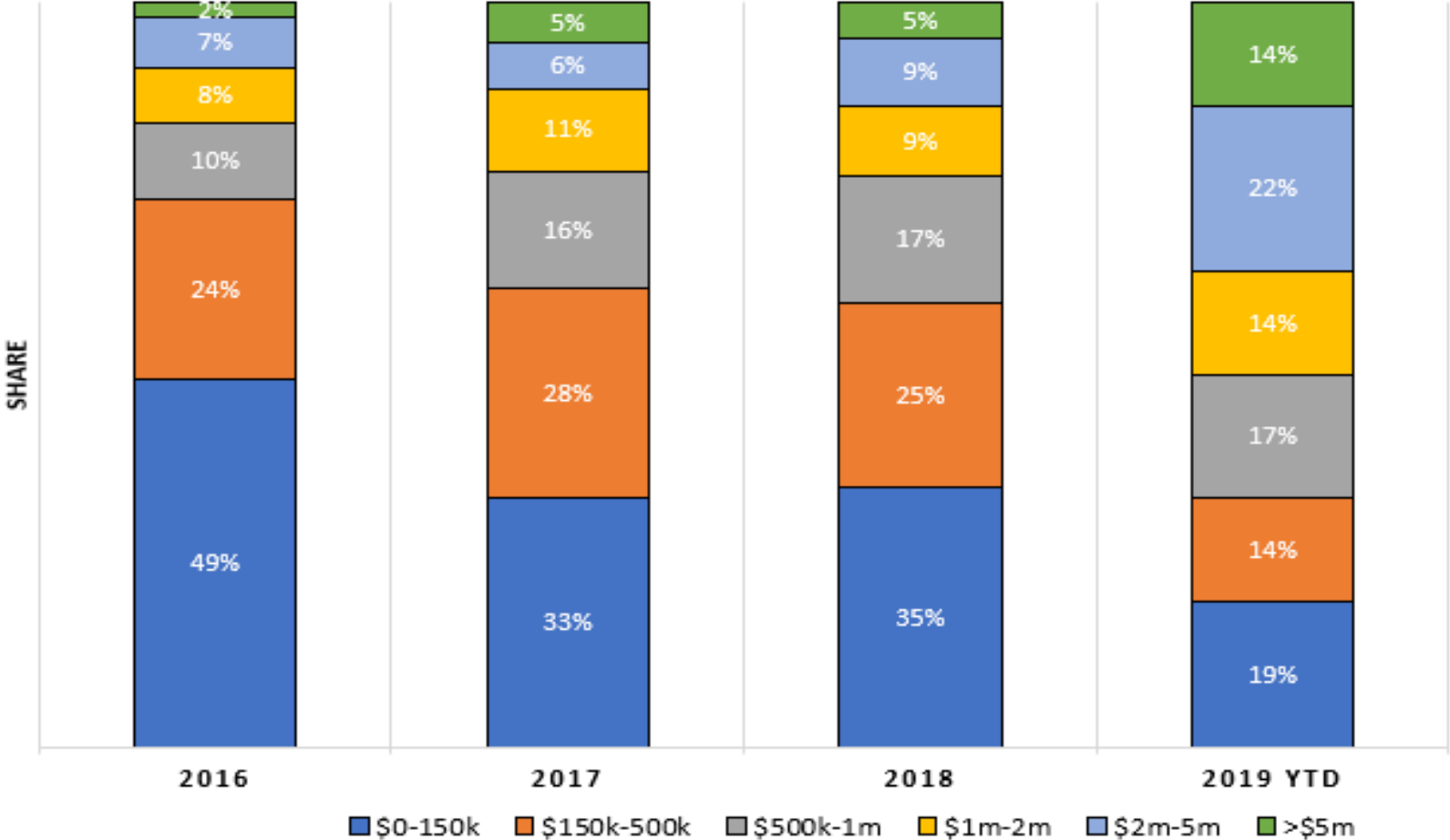
Multi-year agreements are determined as over 12 months in duration

Scale driving efficiency

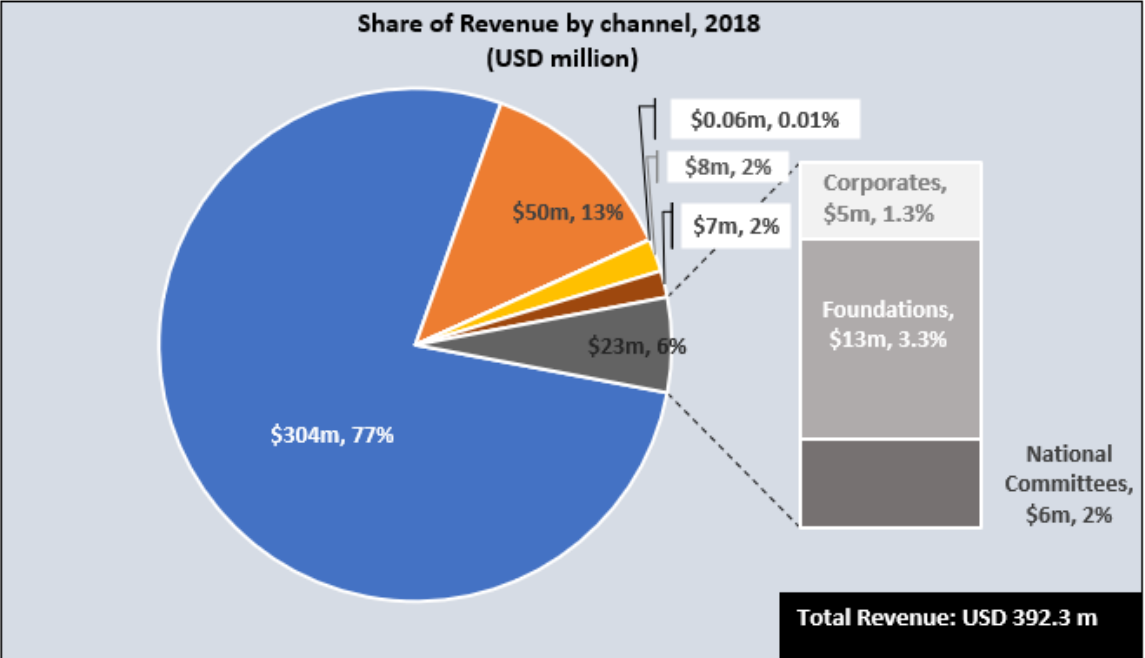
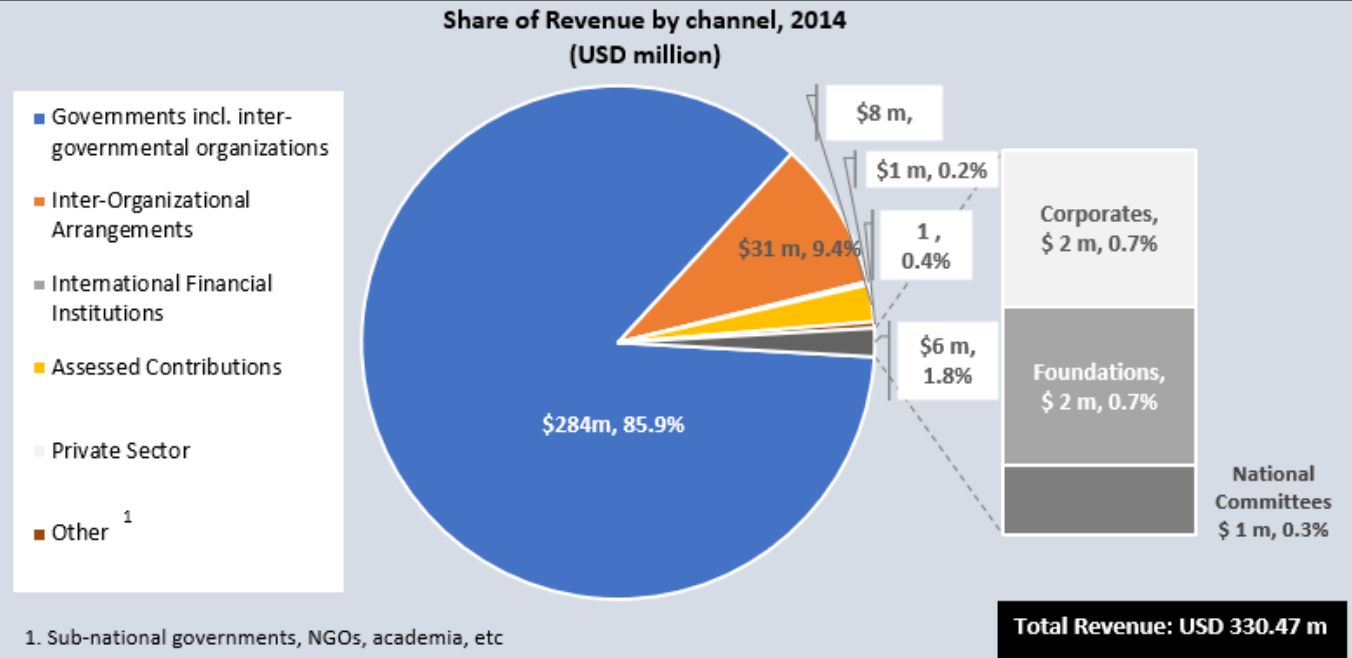


Increase in the size of earmarked funding agreements by monetary value

Share of OR agreements by value segmentation, 2016 – 2019 YTD April



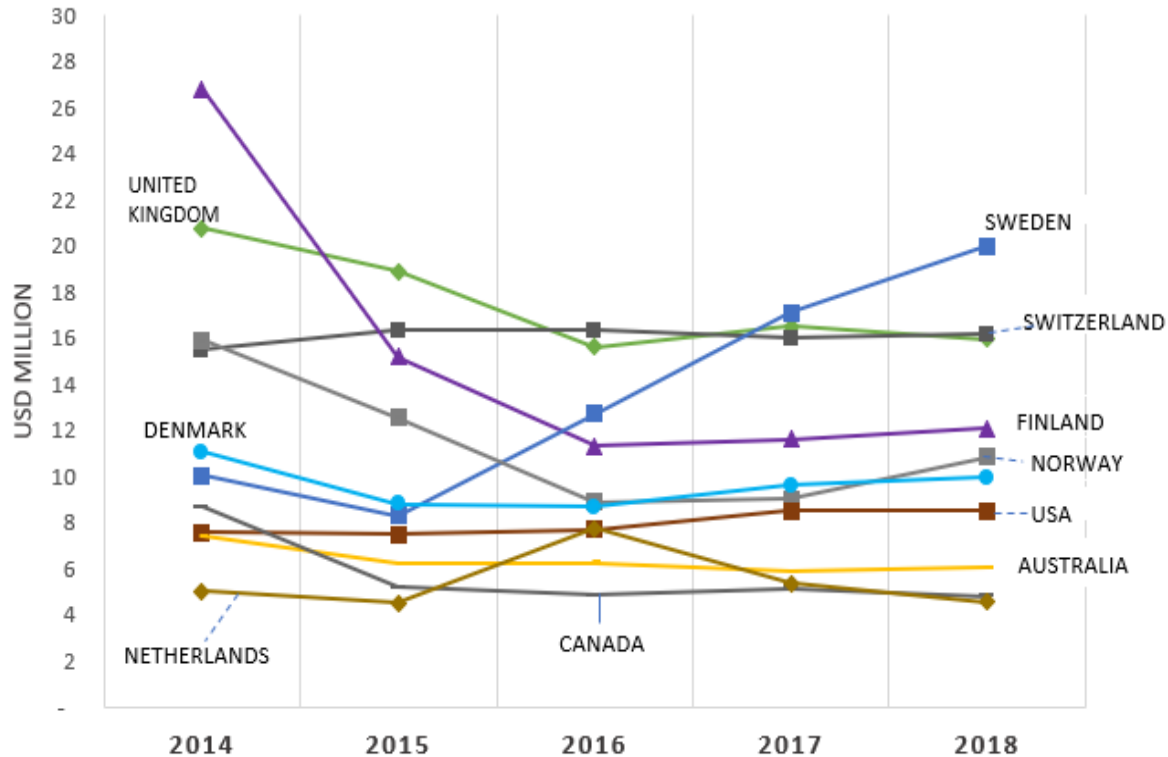
Diversifying our financing partner portfolio



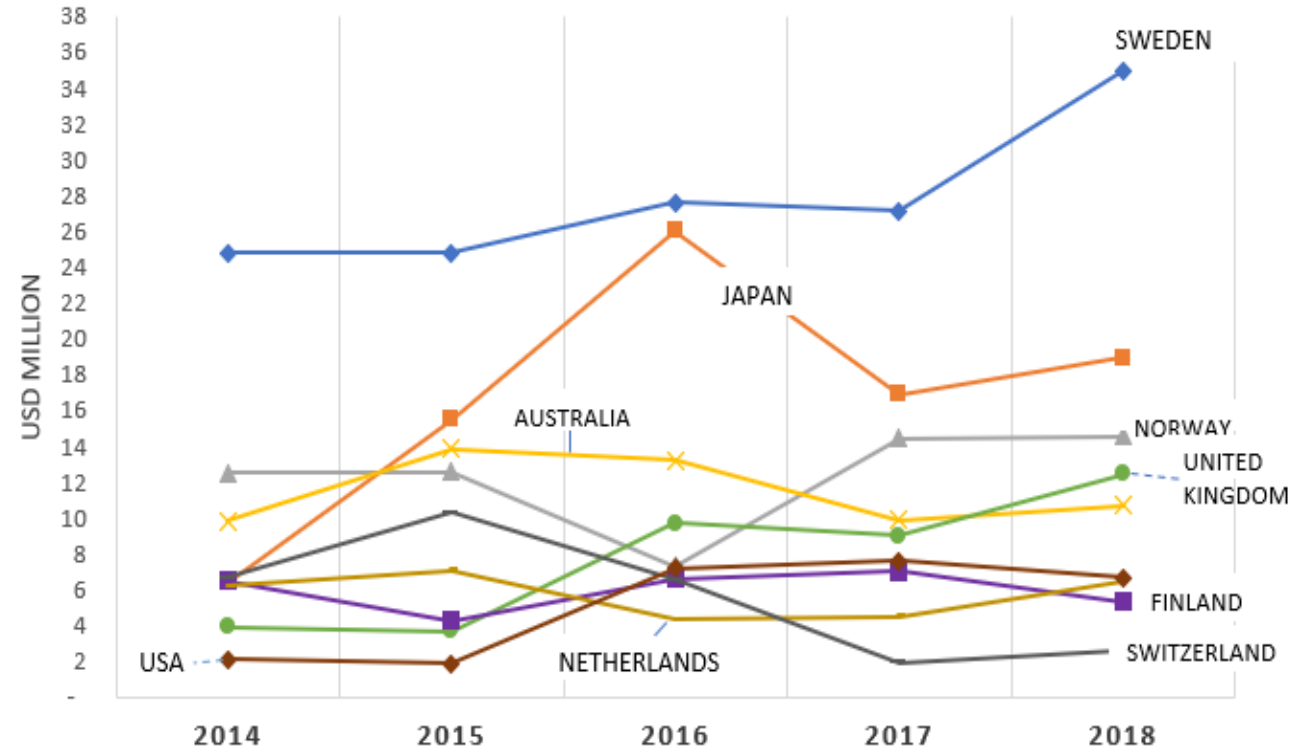
Contributions from major donors are varied

- Call for funding trajectories that are consistent and follow an upward path

Regular Resources (core)



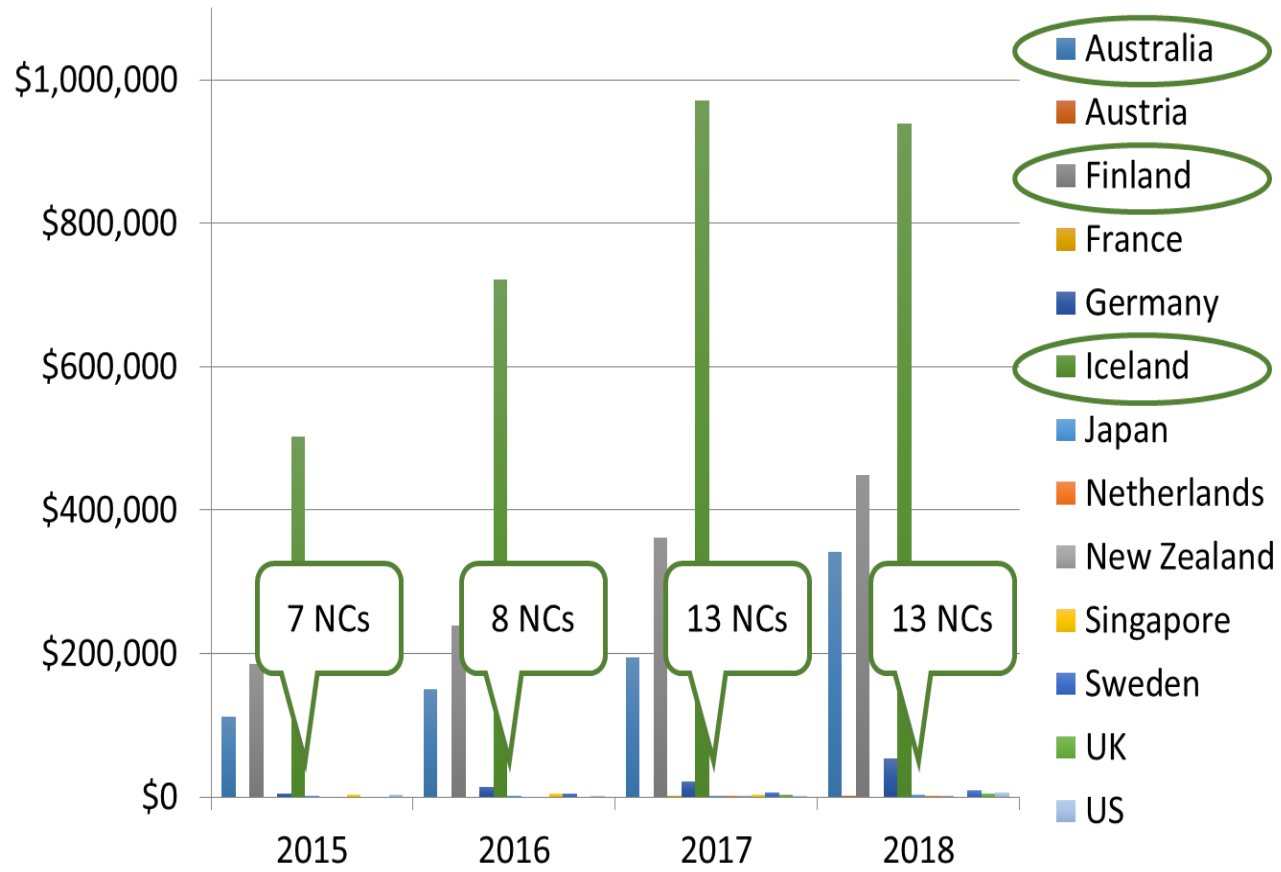
Other Resources (non-core)



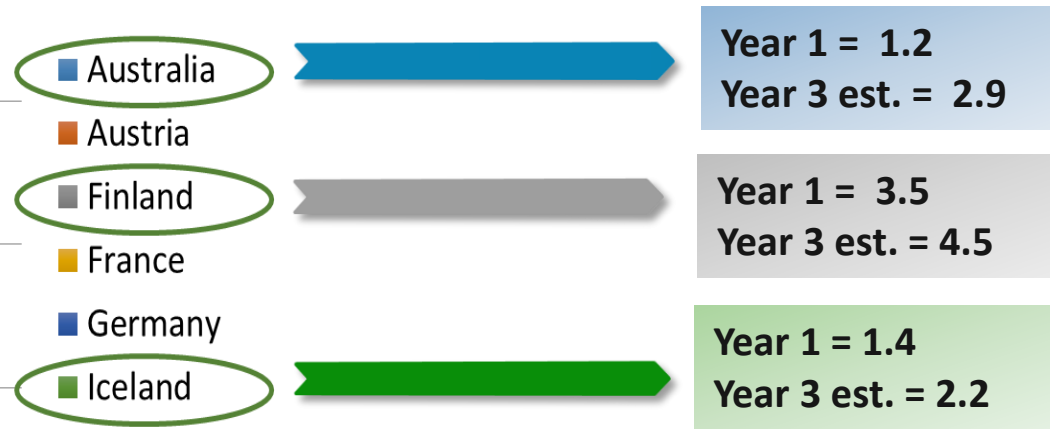
Individual giving pilots yield promising returns



Revenue from Monthly Giving, 2015-2018



Return on Investment (ROI)
2017 UNW pilot investments (US\$30,000/market)



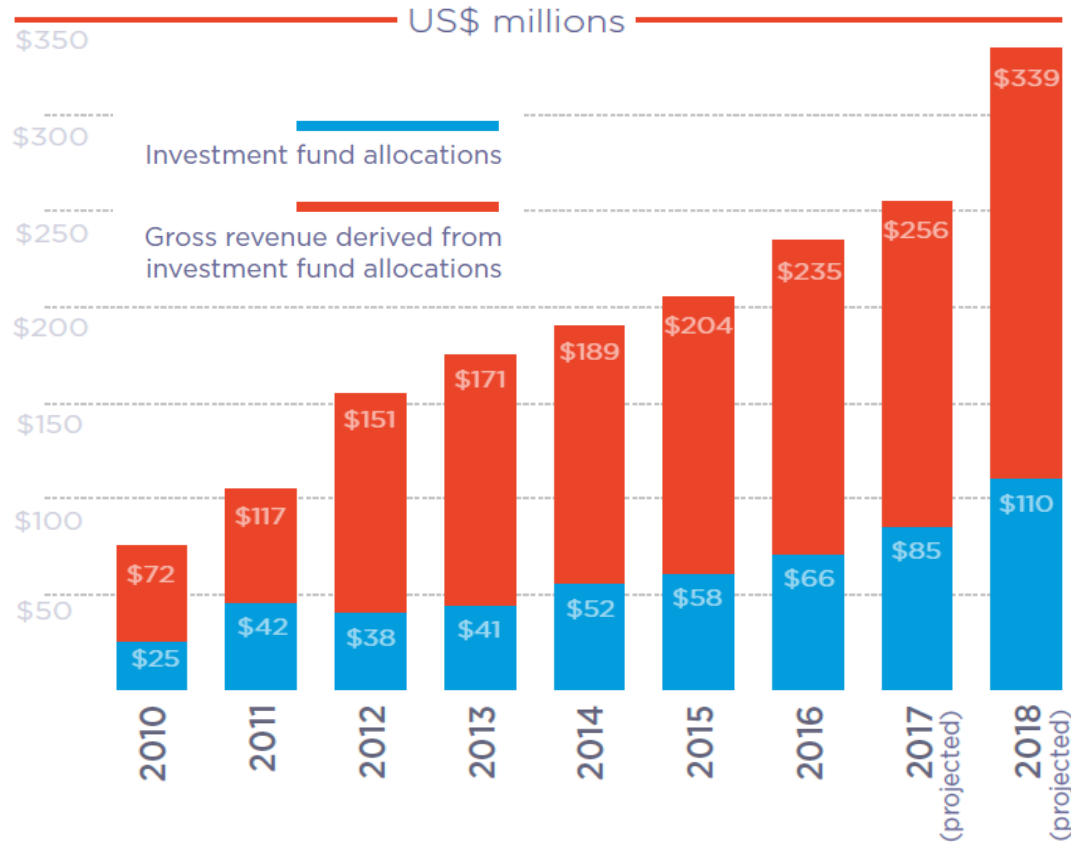
2018 Board pilot investments



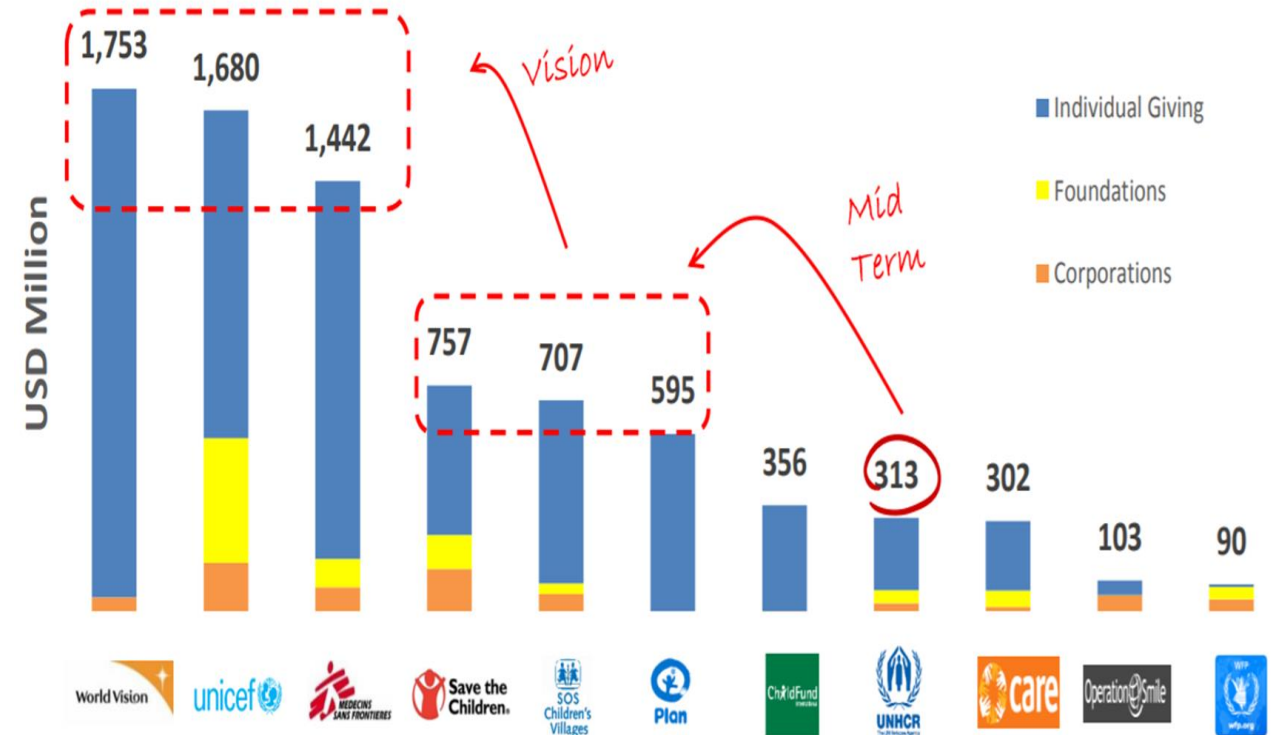
Benchmarking individual giving shows potential



UNICEF's cumulative impact of investment since 2010



10 years ago, UNHCR was where UN Women is now

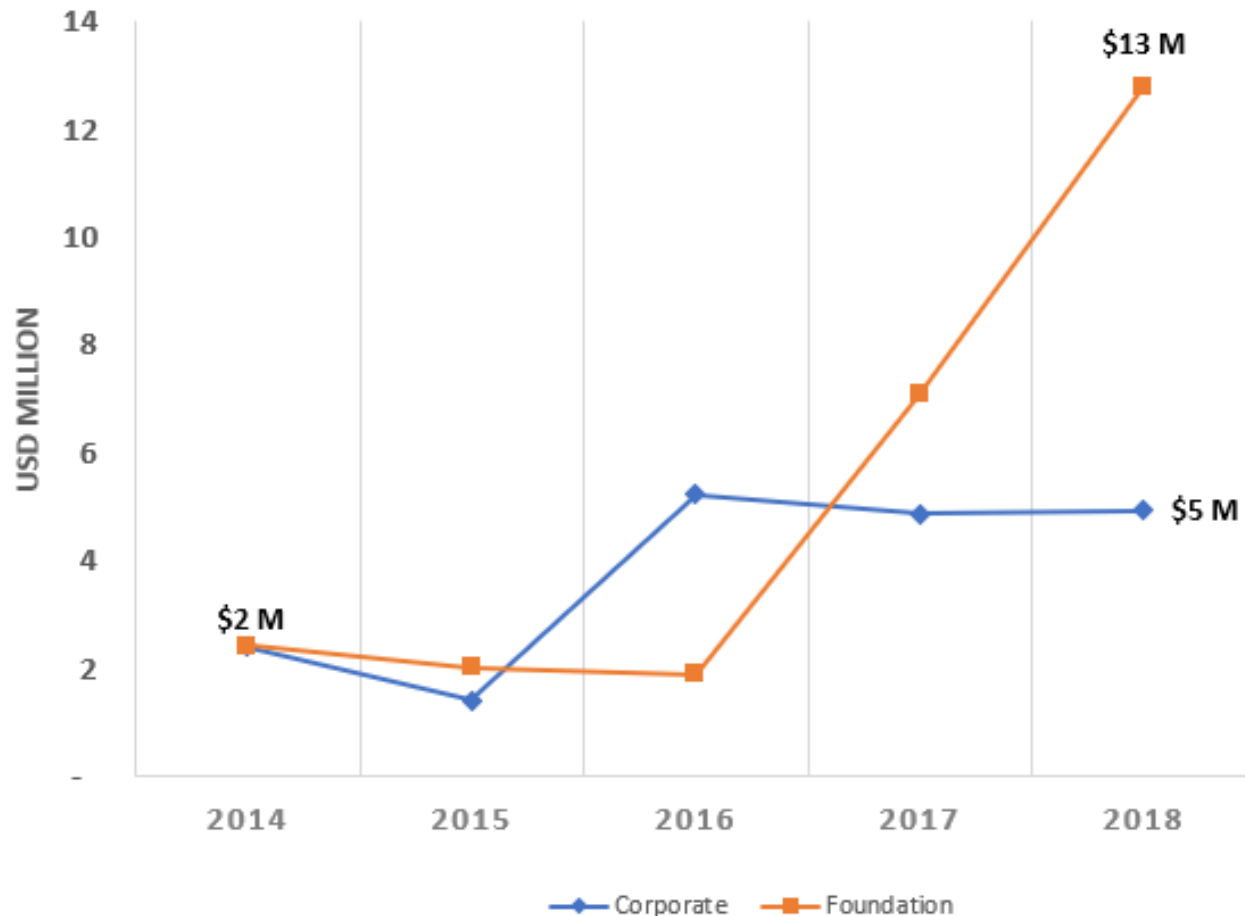


➤ Call for increase in investment funds to leverage market-proven techniques to grow individual givers

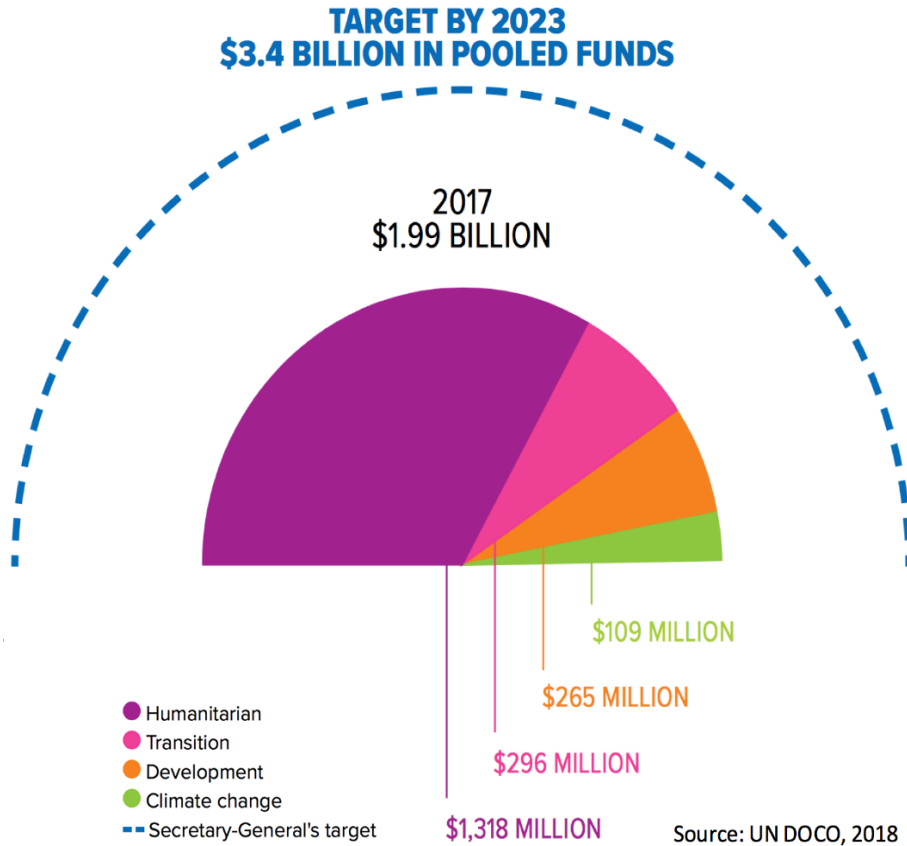
Growth in foundations points to upside



Corporation and Foundation revenue, 2014-2018



Centrality of GEWE in UN pooled programmes

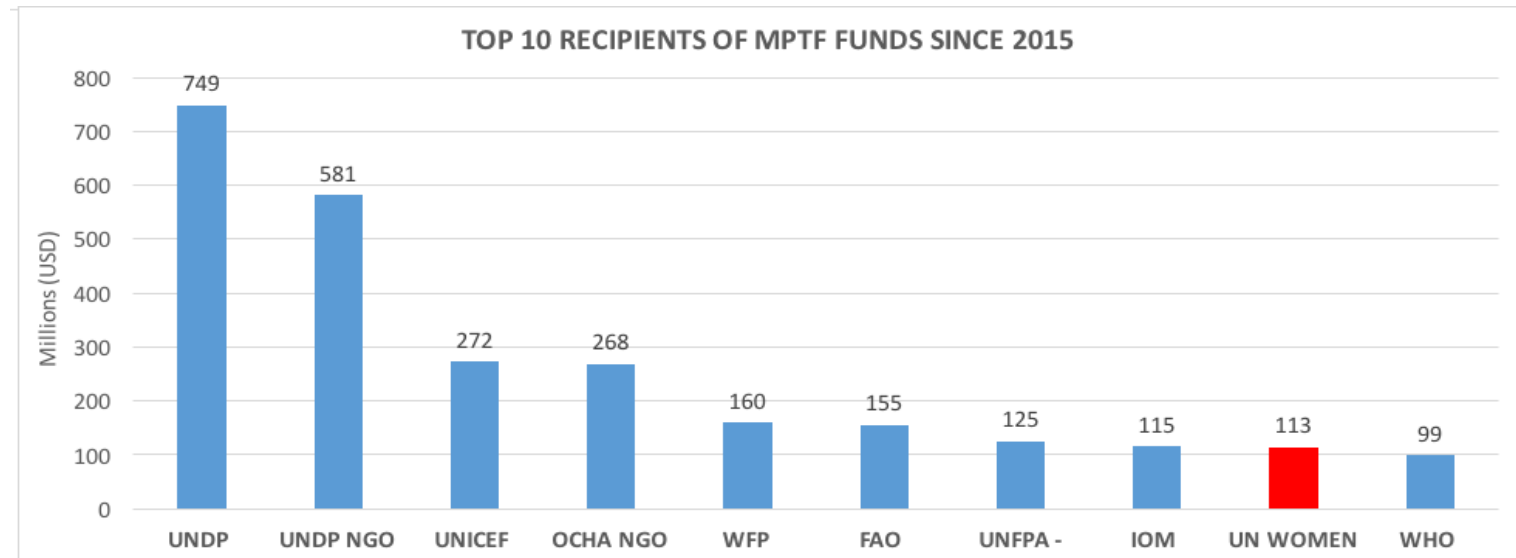


➤ Support in ensuring that GEWE is well represented and articulated in common UN platforms, such as UNSDCF guidelines, and pooled programmes

- GEWE as lead goal (OECD Development Cooperation Report 2018):
- Aid targeting GEWE reached an all-time high in 2015-16 with \$41.4bn
 - Only \$4.6b destined to programmes designed with GEWE as main goal
 - Lack of focus impacts on GEWE programming implementation

Mechanism to level the field, shoring up under-represented areas

Coordination mechanism, aligned to UN reform and UN Women mandate



Establish pooled thematic windows

- Support the establishment of thematic funding windows per Strategic Plan outcome area. Benefits and features:
 - Resource Executive Board endorsed results in the Strategic Plan
 - Enable partners to earmark to priority geographic or sectoral areas
 - Maintain a funding period that covers the entire Strategic Plan
 - Support implementation of Paris Declaration on Aid Effectiveness:
 - Improves long term planning and programme sustainability
 - Consolidates reports at global, regional and country levels
 - Lowers cost recovery, so that more funding is programmed
 - Fosters greater joint partner collaboration, visibility and dialogue around UN Women impact and the achievement of the SDGs



Recognizing shared partnership results



Flagship publications

News stories



Field programmes

Press releases

Social media

Call to action

- Prioritize flexible and predictable funding, including Regular Resources and multi-year
- Enable UN Women to invest further in individual giving, building on identified successes and high potential
- Support GEWE being a key objective in UN-system pooled programming; with UN Women as the driver of the GEWE agenda
- Establish thematic funding windows, in alignment with Strategic Plan outcome areas





United Nations Entity for Gender Equality
and the Empowerment of Women

Thank you