HOW BREAKTHROUGH CREATES LEADERS FOR CHANGE.

media, arts, pop culture, and technology

new generations of leaders

game-changing partnerships

impact and lessons learned

community education and action

We transform hearts, minds, and actions.
Women aren't the problem, but the solution. Girls aren't tragedies but opportunities.

"Half the Sky"
Lessons learned.

Use culture to change culture.

Focus on a clear, simple action.

Make everyone part of the solution.

Use strategic partnerships to reach scale.