Structured Dialogue on Financing (SDF)

Financing UN Women for Purpose

Second Annual Session of the Executive Board
10 Sep 2018
UN Women Operates in a Changing World

The UN however remains a **force-multiplier for States**, addressing global challenges that – due to their complexity and cost – no single State can confront on its own.

After a decade marked by several economic crises, “in 2017 **global economic growth is estimated to have reached 3.0 per cent**, a significant acceleration compared to growth of just 2.4 per cent in 2016 and the highest rate of global growth recorded since 2011.

The global political climate has become **less supportive of multilateralism**

**Shrinking space** for human rights and gender equality activism

**Impact on Funding and Financing**

- The largest share of UN’s +/- $50 billion revenue still comes from governments
  - 78% of contributions are made directly by Governments and another 9%, or a record high of $2.6 billion, by the European Commission
- For many United Nations funds and programmes, as for UN-Women, RR contributions are declining.
  - RR share of total funding dropped from 37% to 22% and the RR share for development-related activities fell from 41% to 28%
And in 2017...

- 7,000 women leaders, aspiring candidates and elected public official were trained in 32 countries
- 121 crisis-affected women and girls assisted in 31 countries
- 23 experts deployed to support sexual and gender-based violence investigation in 11 countries
- 51 countries benefited from economic services including social assistance and employment services

“Since 2014, an additional 2 billion women and girls live in countries where policy frameworks for women’s economic empowerment were strengthened. Over 1.5 billion women and girls are better protected from violence through stronger legal frameworks. More than 1.48 billion women and girls are benefitting from an increase in budget allocations for gender equality and women’s empowerment.”
The SDF Challenge
Raising $2 Billion to Finance the Strategic Plan (2018-21)

Financing Theory of Change
If funded for purpose, UN Women will help governments deliver more transformative outcomes for women & girls and accelerate delivery of the 2030 Agenda in ways that leave no one behind.

“When women rise, countries rise, and the world rises”
Good News - growing total revenue (2011-2017)
Good News- some member states already stepped up core funding

- **United Arab Emirates**: 50x from 0.1 to 5 m USD
- **China**: 19x from 0.1 to 1.9 m USD
- **Japan**: 13.8x from 0.4 to 5.5 m USD
- **Finland**: 3.6x from 4.2 to 15.2 m USD
- **Switzerland**: 3.6x from 4.4 to 16.3 m USD
- **Germany**: 2.9x from 1.6 to 4.6 m USD
### Good News - more predictable multi-year core funding agreements

<table>
<thead>
<tr>
<th>Partner</th>
<th>Annual Pledge Amount (USD)</th>
<th>Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sweden</td>
<td>17.0 M</td>
<td>2018 - 2021</td>
</tr>
<tr>
<td>Denmark</td>
<td>9.9 M</td>
<td>2017 - 2020</td>
</tr>
<tr>
<td>Australia</td>
<td>6.1 M</td>
<td>2017 - 2020</td>
</tr>
<tr>
<td>Belgium</td>
<td>4.6 M</td>
<td>2017 - 2020</td>
</tr>
<tr>
<td>New Zealand</td>
<td>1.8 M</td>
<td>2018 - 2020</td>
</tr>
<tr>
<td>Iceland</td>
<td>1.2 M</td>
<td>2018 - 2020</td>
</tr>
</tbody>
</table>
### Good News - flexible multi year public & private commitments in non-core

<table>
<thead>
<tr>
<th>Partner</th>
<th>Geographic Area</th>
<th>Programme Focus</th>
<th>Value (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sweden</td>
<td>Global</td>
<td>Strategic Partnership Framework 2017-2020</td>
<td>36.2 M</td>
</tr>
<tr>
<td>BHP Billiton Foundation</td>
<td>Global</td>
<td>Second Chance Education and Vocational Learning</td>
<td>15.6 M</td>
</tr>
<tr>
<td>European Commission</td>
<td>Arab States</td>
<td>Resilience and Empowerment of Women and Girls</td>
<td>14.5 M</td>
</tr>
<tr>
<td>European Commission</td>
<td>Asia &amp; Pacific</td>
<td>EU-UN Spotlight Initiative: Migrant Workers’ Rights</td>
<td>13.4 M</td>
</tr>
<tr>
<td>Canada</td>
<td>Arab States</td>
<td>Eliminating Violence against Women</td>
<td>13.1 M</td>
</tr>
<tr>
<td>European Commission</td>
<td>Americas &amp; Caribbean</td>
<td>Gender Equality Means Good Business</td>
<td>10.5 M</td>
</tr>
<tr>
<td>Bill and Melinda Gates Foundation</td>
<td>Global</td>
<td>Flagship Programme Initiative on Gender Statistics</td>
<td>10.0 M</td>
</tr>
<tr>
<td>Sweden</td>
<td>Asia &amp; Pacific</td>
<td>Access to Justice</td>
<td>9.0 M</td>
</tr>
<tr>
<td>Sweden</td>
<td>Asia &amp; Pacific</td>
<td>Climate Change Action and Disaster Risk Reduction</td>
<td>8.9 M</td>
</tr>
<tr>
<td>Denmark</td>
<td>West &amp; Central Africa</td>
<td>UN Women Country programme in Mali</td>
<td>8.7 M</td>
</tr>
</tbody>
</table>
The 2018 Revenue Gap

<table>
<thead>
<tr>
<th>Funding Source</th>
<th>Integrated Budget Projections</th>
<th>as at 31 August 2018</th>
<th>Projected as at 31 December 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Revenue August</td>
<td>Pledged/Under Contract</td>
<td>Est. Revenue December</td>
</tr>
<tr>
<td>Core</td>
<td>200,000</td>
<td>82,392</td>
<td>19,001</td>
</tr>
<tr>
<td>Non-Core</td>
<td>240,000</td>
<td>106,066</td>
<td>72,218</td>
</tr>
<tr>
<td></td>
<td>440,000</td>
<td>188,458</td>
<td>91,219</td>
</tr>
</tbody>
</table>

Calculations

\[ A = B + C \]
\[ B = A - D \]
\[ C = F / A \]
\[ D = G + H \]
\[ E = I / A \]

- Revenue in approved IB for 2018 is Core $200m; Non-core $240m = Total $440m
- Revenue gap as at 31 August 2018: $99m for Core and $62m for Non-core
- Projected revenue for the year ending 31 December 2018 indicates gap of $65m (81% of gap is core & 18% is Non core) ($53m in Core; and $12m for Non-core)
Total Programming planned budget of $522m is required to support $440m Integrated Budget spend.
A persistent revenue gap begs a financing solution

Funding gap trend is that of reduction but…
UN Women’s persistent funding gap threatens financial maturation & full SP delivery
Predictable, Flexible Revenue is **Core** to Delivery

**CORE FUNDING PROVIDES**

Financial Backing for UN Women’s Triple Mandate
- Normative Support
- Coordination
- Operational Activities

Promotes institutional Efficiency and Effectiveness
- Maximized Funding
- Innovation

Leaves No One Behind
- Advocacy on behalf all women in the world
- Design and Pilot for Greater Reach and Scale
- Flexibility to Innovate and Partner
Pact to Fund the Core Revenue Gap at +/- $60 m a year

Executive Board issues joint letter calling for pledges to UN Women

Member States commit to joint letter

Member States make concrete pledges

Additional pledges and joint fundraising efforts announced

Member States invest budget surpluses

A UN Women financed for purpose