Global Evaluation Strategy
2018-2021

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Independent Evaluation and Audit Services (IEAS)
Independent Evaluation Service (IES)
UN Women Strategic Plan 2018–2021

Global Evaluation Strategy 2018–2021

Independent Evaluation Service

Theory of Change (ToC) and UN Women Strategic Plan (SP)

Use of Evaluation

Capturing change and impact

National Capacity

Partnerships

Efficiency of evaluation function

Evaluation ToC aims to advance the UN Women mission and SP

Responding to a new global context

- SDGs
- Planet 50/50
- QCPR
- UNDS Reform

Responding to recommendations

(Executive Board, Advisory Committees, external assessments and Management)
The strategy’s Theory of Change (ToC) envisions that UN Women uses gender responsive evaluation as the agent of change in achieving its mandate and advancing gender equality and women’s empowerment agenda in the era of SDGs.
The synergistic approach of these strategic areas will ensure that UN-Women meets the requirement of the Evaluation Policy as well as output 3 of the Organizational Effectiveness and Efficiency Framework (OEEF) of the UN-Women Strategic Plan 2018-2021, which relates directly to evaluation: “High quality of programmes through knowledge, innovation, results-based management and evaluation.”
Implementing Effective Corporate Evaluation Systems

FOCUS AREA 1

Capture the contribution of UN Women to long-term outcomes and impact

Employ a variety of innovative evaluation techniques

Enhance synergies between corporate and decentralized evaluations

2018-2021 Corporate Evaluation Plan

• 10 corporate evaluations
• 1 review of UNW’s Evaluation Policy
• Co-management of regional evaluations and CPEs
• Technical assistance to CO-led evaluations
• Technical assistance to HQ-led evaluations
• New evaluation approach: (ISE4GEMs)

PROGRESS

3 Evaluations Completed
Women’s Political Participation & Leadership
Meta-analysis of 2017 evaluations
Evaluability Assessment of UNWomen’s Evaluation Policy 2018-2021

3 Evaluations Ongoing
Governance & National Planning
Humanitarian Action
Joint Evaluation of the Common Chapter

2 Methodological Development
ISE4GEMs: Evaluation Guide
BIG DATA & EVALUATION: Feasibility Study
Implementing Effective Decentralized Evaluation Systems

**Time** Country Portfolio Evaluations (CPEs) to contribute to Strategic Notes and UNDAF evaluations

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**Use** evaluation methods, perspectives and approaches to support monitoring

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**Enhance capacity** on gender responsive evaluations for UN Women and partners through professionalization programme

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**Enhance** evaluation information systems

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**Strengthen** accountability, oversight and quality assurance systems

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**PROGRESS**

<table>
<thead>
<tr>
<th>Evaluations Completed</th>
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<td>Joint evaluations</td>
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<td>Project/programme evaluations</td>
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<td>Regional evaluations</td>
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Coverage of CPEs for COs with full delegation reached 34%
**FOCUS AREA 3**

**Promoting UN Coordination on Gender-Responsive Evaluation**

- **Leverage leadership role** in spearheading the UN-SWAP Evaluation Performance Indicator in the UN Evaluation Group (UNEG)

- **Deepen engagement** with joint evaluations, joint country led evaluations and UNDAF evaluations

- **Ensure strong policy environment** for GRE

- **Ensure strong capacity** for UNEG members to undertake GRE

- **Integrate gender equality perspective** in UNEG documents and practice

**PROGRESS**

<table>
<thead>
<tr>
<th>UNEG</th>
<th>UNDAF</th>
<th>UNDAF evaluations/reviews supported</th>
<th>Guidance on Institutional Gender mainstreaming developed</th>
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- **UNDAF**
  - Human Rights and Gender Equality Working Group co-convened
  - Discussion on a piloting of UNDAF evaluation initiated
  - Meta-analysis of UNDAF evaluations with a gender lens initiated
  - 8 UNDAF evaluations/reviews supported

- **UNG EPE**
  - Guidance on corporate institutional gender mainstreaming developed
  - Technical Note and scorecard on UN SWAP 2.0 Evaluation Performance Indicator revised
  - Learning event on gender responsive evaluation facilitated during UNEG EPE

- **UNG Human Rights and Gender Equality Working Group**
  - Guidance on Institutional Gender mainstreaming developed
  - Technical Note and scorecard on UN SWAP 2.0 Evaluation Performance Indicator revised
  - Learning event on gender responsive evaluation facilitated during UNEG EPE

- **UNG Working Groups**
  - 2 UNEG Working Groups co-chaired
  - 8 UNDAF evaluations/reviews supported
  - 1 Guidance on Institutional Gender mainstreaming developed
FOCUS AREA 4
Strengthening National Evaluation Capacities

Leverage role as Co-Chair of EvalGender+ to advocate for gender-responsive national evaluation systems

Build upon existing resources for the integration of gender-responsive evaluation in national M&E systems

‘No one left behind’- Seek new avenues for joint work with statistical departments to include a transformative lens in metrics for assessing SDGs

PROGRESS
CAPACITY BUILDING AT THE REGIONAL LEVEL

Co-chair of EvalGender+
• Policy brief on GRE evidence to inform VNRs
• Proposals for strengthening GRE national systems for 8 countries submitted
• Side-event on GRE in Colombo, Sri Lanka

CAPACITY BUILDING AT THE GLOBAL LEVEL

Partnership with Finland
• Joint practice-exchange event on GRE and the SDGs with MFA of Finland

Partnership with Norad
• New partnership agreement with NORAD for GRE capacity building

Finalised
Ongoing
FOCUS AREA 5

Strengthening Evaluation Use

Produce evaluation content that is **relevant, timely** and owned by users

**Invest in substantive knowledge** sharing through knowledge and learning partnerships, including the launch of a new guidance series

**Target advocacy efforts** to both internal and external audiences

Work across all 4 areas to position ourselves as a leading entity

**PROGRESS**

Communications package produced for corporate evaluations

- Evaluation Report
- 2-pager brief
- Transform magazine
- Webinars & newsletters
- Social Media

**Transformer** The Magazine for Gender-Responsive Evaluation

- 3 issues produced in 2018
- 2K Transform is accessed an average of over 2,000 times per issue annually
- 14 issues produced since 2014

4 evaluation briefs & newsletters

5K Followers on Twitter

4 webinars organised
Mid-term Review of the Global Strategy

- Evidence gap mapping to inform the selection of evaluation topics
- Ensuring evaluation of what matters and piloting delivery towards more real-time evaluative results
- Responding to reform process and change management

Review of the evaluation policy

- External review of the evaluation policy (as per ExB decision and policy requirement)
- Ensure evaluation policy and practices enable high quality evidence

Combined Oversight Function
Internal Audit & Evaluation

- Strengthening synergies between the two functions
- Maintain adequate balance and synchronization of the two functions while ensuring integrity and independence
- Enabling UN Women to deliver results effectively and efficiently
THANK YOU

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@unwomenEval