Financing Gender Equality and Women’s Empowerment Results

Executive Board Second Regular Session
Structured Dialogue on Financing

New York
9 September 2019
Presentation outline

• Results
• Financing picture
• Implications of funding gaps
• UN Women’s response
• Meeting the challenge of 2020
Results
Results in 2018-2019

**Normative Support**

- 93 countries are receiving support from UN Women to submit national-level reports on implementation of the Beijing Platform for Action, in line with ECOSOC recommendations, providing an essential foundation for 2020 events and multilateral efforts.

**UN System Coordination**

- 28 UN entities tracked and reported on allocations and expenditures using gender markers and 70% of UNSDCF*s feature gender results at the outcome level, cumulatively.

**Operational Activities**

- 75 million people now live with improved gender-responsive risk reduction measures, and 40+ million women are benefitting from increased legal protections and the reversal of discriminatory laws in 25 countries.
Financing picture
Positive revenue growth trends

- Revenue from all sources reached an all-time high in 2018 of $404.7 M

- Regular Resources were up 1.8% and Other Resources climbed by 9.8%

- Improved predictability of resources: in 2018 74% of RR and 79% of OR agreements were multi-year compared to 13% and 7% in 2016

- Average agreement value increased: 14% of contributions >$5 M in the first part of 2019 compared to 2% in 2016
Funding gaps hit Regular Resources hardest

2018 RR gap of $50.9M and OR of $4.7M. Compared to 2017, the OR funding gap has narrowed significantly while the RR funding gap remained relatively stable.

2019 projections indicate UN Women is in line to meet $240M OR integrated budget estimate but anticipates a $56M RR gap or 28% of the $200M RR integrated budget estimate.

The projected increase in the RR gap in 2019 compared to 2018 is primarily driven by currency exchange losses and reductions in RR contributions from a couple of key partners.

The share of RR to OR is declining, from 51% in 2014 down to 39% in 2018. UN Women’s normative lead and UN system coordination requires the right balance of RR and OR.

### Funding gaps against integrated budget estimates

<table>
<thead>
<tr>
<th>Year</th>
<th>USD millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017 Actual</td>
<td>$53.6</td>
</tr>
<tr>
<td>2018 Actual</td>
<td>$50.9</td>
</tr>
<tr>
<td>2019 Projection</td>
<td>$56</td>
</tr>
</tbody>
</table>
Implications of funding gaps
Funding gaps impact results

$6.5M could have fully supported the realization of agreed conclusions from CSW61 and CSW62 through advocacy, policy development and strengthening of normative and legal frameworks related to rural sustainable livelihoods. The availability of these resources would have also supported work to ensure that macro-economic policies reduce gender inequalities.

$2M could have further enhanced the capacity of the UN system, including select UNCTs, to successfully mainstream gender by developing knowledge products, providing sector specific training and strengthening implementation of accountability tools such as the UN-SWAP Gender Equality Scorecard and gender markers.

$5M could have enabled a response to meet women’s needs in Yemen and Venezuela, and supported Member State national action plans on women, peace & security.

$12M for safe cities could have addressed gaps in two regions and supported safe rural community initiatives, helping to reach 67 cities by 2020.
UN Women’s response in partnership
Investing in private sector individual giving

Proven success to increase RR

❖ Individual Giving is a proven strategy to raise RR, as demonstrated by UNICEF and UNHCR, amongst others

❖ UN Women has established new governance structures with its network of National Committees

❖ Individual Giving pilots have yielded promising early results:
  ❖ Pilot investments from UN Women in Australia, Finland and Iceland project returns on investment of three times on average over a 3-year period

❖ UN Women is currently assessing making additional investments in 2019 and beyond, and requires additional support, via increased contributions to Regular Resources, to convert on these opportunities

❖ The global Generation Equality Forum and the Generation Equality campaign will be leveraged to acquire individual regular givers

Face-to-face fundraisers from UN Women’s Iceland National Committee, raising over $100k in 2018
Features, Benefits and Opportunities:

• As prioritized in the Funding Compact, more flexible and predictable earmarked funding directed to shared priorities for coordinated and strategic action

• Aligned to UN reform and UN common platforms such as the new generation of UNSDCFs

• Gender equality and women’s empowerment should both be well represented and funded as a principal objective in the UNSDCFs with UN Women as the primary driver of the agenda

• UN system contributions to UN Women have grown substantially, reflecting strong confidence in the entity’s ability to deliver. UN Women revenue from interagency arrangements grew by 60% to $50.4m from 2014 to 2018

• Offers revenue growth potential (i.e. the Secretary-General’s target of $3.4B by 2023; UN Women’s Strategic Plan target of 25% of share of total programme expenditure in joint programmes, up from 13% in 2018)

• Opportunity to accelerate mainstreaming gender equality in all UN activities and programming in general (i.e. SG’s Peacebuilding Fund, Joint SDG Fund, and High-Level Task Force on Financing for Gender Equality)
Establishing thematic pooled funds

Features, Benefits and Opportunities:

• Aligned with Funding Compact and harmonized approach with other New York-based UN Funds and Programmes

• Enable partners to softly earmark funds to Executive Board-endorsed outcome areas of the Strategic Plan, at the global, regional, or country levels

• Offers predictable support over funding period that covers the entire Strategic Plan, having a duration of 4+ years

• Support implementation of Paris Declaration on Aid Effectiveness:
  ✓ Improves long term planning and programme sustainability
  ✓ Consolidates annual reports by funded outcome area at the global, regional and country levels
  ✓ Lowers cost recovery, so that more funding is directed to programmes
  ✓ Exempt from 1% coordination levy in recognition of soft-earmarking to high-level results

• Fosters greater joint partner collaboration, visibility and dialogue around UN Women impact and the achievement of the SDGs

• Complements and helps strengthen the Flagship Programming Initiatives
Benefits and Opportunities:

• Aligns with QCPR recommendation to provide multiyear funding.

• Allows for more strategic allocation of resources to reach transformative results.

• Reduces transaction costs, such as streamlining of donor reports.

• Key partners already supporting UN Women Strategic Notes include Denmark, Finland, Netherlands, Norway and Sweden.
Challenges and opportunities for 2020
2020: A singular investment opportunity

2020 marks important milestones:
• 25 years since the Beijing Platform for Action
• 20 years since UN Security Council resolution 1325 on women, peace & security
• 10 years since the creation of UN Women
• 10 years left to achieve the SDGs

2020 is a pivotal moment to resource gender equality and women’s empowerment

40 new generation UNSDCFs in 2020, that represent critical instruments for planning and implementing UN development activities at country level in support of the implementation of the 2030 Agenda. Gender equality needs to be at the centre of the work

UN Women’s “Generation Equality” campaign brings together women’s rights advocates and visionaries from across generations to demand equal pay, an end to all forms of violence against women and girls, and equal participation in political life and decision-making. The campaign will run throughout 2020, giving momentum to Beijing Platform for Action +25 commemorative initiatives, including UN Women’s 2020 Global Gender Equality Forum
Ramping up to pivotal 2020

**Forum:** Brings stakeholders and constituents from across generations together, on the anniversary of Beijing +25, to accelerate progress towards achieving a gender equal world.

**Fund (exploratory):** Provides the finances needed to translate the outcomes of the Generation Equality Forum into action through Grass Roots and Action Coalition funding windows.

"The 2030 Agenda for Sustainable Development is anything but 'business as usual'. We need not incremental change, but bold change. We need an earthquake that will tilt the system altogether, because little and incremental steps will not give us the world that we want."

-- Phumzile Mlambo-Ngcuka, Executive Director, UN Women
Loyal Regular Resource partners to step it up

Member States are UN Women’s most valued funding partners and the foundation upon which UN Women functions, contributing 99% of RR and 66% of all OR in 2018.

<table>
<thead>
<tr>
<th>Rank 2018</th>
<th>Resource Partner</th>
<th>Total Contributions</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Sweden</td>
<td>54,917,231</td>
</tr>
<tr>
<td>2</td>
<td>United Kingdom</td>
<td>28,371,716</td>
</tr>
<tr>
<td>3</td>
<td>Norway</td>
<td>25,376,625</td>
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<td>4</td>
<td>Japan</td>
<td>24,397,108</td>
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<tr>
<td>5</td>
<td>Multi-Partner Trust Fund Office (MPTFO)</td>
<td>23,289,709</td>
</tr>
<tr>
<td>6</td>
<td>Switzerland</td>
<td>18,714,375</td>
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<tr>
<td>7</td>
<td>Finland</td>
<td>17,415,041</td>
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<td>8</td>
<td>Australia</td>
<td>16,722,687</td>
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<tr>
<td>9</td>
<td>United States of America</td>
<td>15,181,983</td>
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<tr>
<td>10</td>
<td>Denmark</td>
<td>13,186,106</td>
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<tr>
<td>11</td>
<td>Canada</td>
<td>11,784,342</td>
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<tr>
<td>12</td>
<td>Germany</td>
<td>11,304,960</td>
</tr>
<tr>
<td>13</td>
<td>Netherlands (the)</td>
<td>11,015,265</td>
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<tr>
<td>14</td>
<td>Italy</td>
<td>8,129,575</td>
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<tr>
<td>15</td>
<td>Belgium</td>
<td>7,969,580</td>
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<td>16</td>
<td>United Nations Development Programme (UNDP)</td>
<td>7,223,332</td>
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<tr>
<td>17</td>
<td>Peacebuilding Fund</td>
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<td>18</td>
<td>European Commission</td>
<td>6,373,111</td>
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<tr>
<td>19</td>
<td>Republic of Korea (the)</td>
<td>5,401,589</td>
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<tr>
<td>20</td>
<td>BHP Billiton Foundation</td>
<td>5,394,600</td>
</tr>
</tbody>
</table>

Top 20 share of revenue contributions 81%

Reports giving visibility to resource partnerships that enable results.
Thank you