In partnership with Civil Society

GENERATION EQUALITY FORUM

Mexico: 7 – 8 May 2020
Paris: 7 – 10 July 2020
The Generation Equality Forum will be an intergenerational and intersectional gathering for gender equality convened by UN Women and co-chaired by France and Mexico, in partnership with civil society.

Discussions will focus on action and accountability for the full implementation of the Beijing Declaration and intersecting, emerging issues for gender equality.

Dates:

**Mexico: 7-8 May 2020**
- Mobilizing
- Action Coalition blueprint developed

**France: 7-10 July 2020**
- Action Coalitions announced and roadmap launched
- Connected to satellite sessions across the world through technology

A moment to reaffirm multilateralism, strengthen movement building, support youth and multi-stakeholder engagement for gender equality
Generation Equality Forum: Outcomes

1. Compelling feminist multi-lateral agenda for gender equality

2. Action Coalitions

Immediate actions for implementation:
Action Coalitions set up with funding for 2020-2025

2025-2030 States, stakeholders and citizens together achieve gender equality

Voices of women and youth drive the gender equality agenda forward
Inter-linkages between Beijing+25 and Generation Equality Forum
Generation Equality Forum: Legacy

✓ **Multilateral agenda** revitalized through the power of women and youth.

✓ **Lasting impact** in the lives of women around the world.

✓ **New model** of mobilizing and inclusion that is bold, transformative and ambitious.

✓ **Substantial change** that is grounded in the feminist agenda and principles.

✓ **Reclaiming the best aspirations of the UN** as the agenda for equality, rights, peace and justice.
Action Coalitions: The Vision

Action Coalitions are global, innovative, multi-stakeholder initiatives that will...

- **mobilize** governments, civil society, UN agencies, and the private sector to...

- **catalyze** collective action and spark global & local conversations among generations

- **drive** increased public and private investment

- **deliver** concrete, yet game-changing results to advance equality for women and girls

The Action Coalitions are one of the outcomes of the Generation Equality Forum
Components of Action Coalitions

- **Action Coalitions** will be organized around six global themes...
- ... with each theme undergirded by 2-3 specific actions ...
- ... all of which will be detailed in a blueprint

<table>
<thead>
<tr>
<th>Term (example)</th>
<th>Theme (Ending domestic violence; shifting family norms/time poverty)</th>
<th>Action (Advocacy for harassment policy reform; investment in quality care infrastructure)</th>
<th>Blueprint</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Definition</strong></td>
<td>A global problem statement whereby stakeholders can take a range of potential actions to address the problem</td>
<td>A specific intervention within a theme that has real potential to deliver concrete, measurable results</td>
<td>A blueprint is a guideline for implementing specific interventions within each of the Action Coalitions.</td>
</tr>
<tr>
<td><strong>Altitude / Components</strong></td>
<td>Broad enough to encompass a subset of actions and include a broad set of stakeholders, but narrow enough to analytically identify the biggest opportunities</td>
<td>Narrow enough to be costed/measured and tied to sub-components of theme. Actions will drive the largest and most accelerated progress within 5 years</td>
<td>Includes i) rationale for the theme, ii) focused actions that will deliver concrete results, iii) design principles, iv) financing analysis, v) a set of commitments for AC members, and vi) accountability framework</td>
</tr>
</tbody>
</table>
Action Coalition themes

1. Gender-based violence
2. Economic justice and rights
3. Bodily autonomy and sexual & reproductive health & rights
4. Feminist action for climate justice
5. Technology and innovation for gender equality
6. Feminist movements and leadership
Cross-Cutting Intervention Tactics

**Six cross-cutting issues are tactics through which the action is implemented:**

<table>
<thead>
<tr>
<th>LEARN</th>
<th>INFLUENCE</th>
<th>BUILD &amp; DELIVER</th>
</tr>
</thead>
<tbody>
<tr>
<td>DATA &amp; ACCOUNTABILITY</td>
<td>NORMS</td>
<td>LAWS &amp; POLICY</td>
</tr>
<tr>
<td>Improve availability of data/evidence to increase accountability, such as through research, pilots, testing, accountability / monitoring mechanisms</td>
<td>Shift attitudes, perceptions, or biases that affect women and girls, such as through awareness raising or movement building</td>
<td>Make public and corporate policies or the legal environment more favorable for women and girls through advocacy or directly through policy change</td>
</tr>
<tr>
<td>FINANCING</td>
<td>EDUCATION</td>
<td>SERVICE DELIVERY</td>
</tr>
<tr>
<td>Mobilize additional financing into the sector, including through credit facilities, funds, etc.</td>
<td>Improve education to increase knowledge and/or capacity for gender equality</td>
<td>Provide the services that women and girls need</td>
</tr>
</tbody>
</table>

**Two cross-cutting issues are a lens through which actions are identified, selected, and developed:**

- **ADDRESSING INTERSECTIONAL DISCRIMINATION:** Consideration of the combination of injustices and discrimination that affect populations of women and girls due to intersecting identities (e.g., race, class, sexuality, disability, etc.)

- **SYSTEMIC CHANGE:** Consideration of whether the set of actions selected collectively drive towards broader change in a system that addresses root causes rather than one-off activities
Leaders & Members of Action Coalitions

Leaders of Action Coalitions will be comprised of the following:

- Member States (from the Global South and North)
- Women’s organizations, movements and civil society actors (from the Global South and North)
- Private sector entities (including philanthropic organizations)
- UN agencies and other international or regional organizations (including Multilateral Development Banks)
- Youth-led organizations

The composition of the leadership group for each Action Coalition will be flexible depending on the theme and the decision of the Core Group.

Membership: Action Coalition are open to all who meet the membership criteria, and will be vital to strong, vibrant and results-driven partnerships.

UN Women is the overall convener of the Generation Equality Action Coalitions.
Criteria for Action Coalition Leaders

What is required of leaders of Action Coalitions?

- **Evidence of commitment** in the Action Coalition theme, either through past work or through newly defined motivation.

- A **ground-breaking 5-year commitment** to move the needle on the Action Coalition theme that demonstrates a global vision for change. For example: commitment to reform a major policy or law, invest in a programme at-scale, or advocate for global action.

- Commitment at the **highest level of engagement**. Leaders of countries, organizations or companies are expected to attend the Action Coalitions launch in Paris (July 2020).

- Active engagement in the design of the Action Coalition **blueprint** alongside **annual tracking and reporting** as part of the Action Coalition Progress Report. All Action Coalition leaders are expected to attend an **annual Generation Equality Impact high-level event**.

- Demonstrate how the organization / Member State will utilize their **voice and network** to engage others and mobilize additional support for the Action Coalition theme.
Next Steps: Action Coalition Blueprints

A blueprint is a **guideline for implementing** each of the Action Coalitions. Each blueprint will include:

- **Rationale** for why the theme was selected
- **2-3 targeted actions** that will unite efforts & deliver game-changing results to advance gender equality
- **Design principles** to inform and guide how actions are undertaken
- A **financing analysis** which estimates the overall costing needed to deliver results
- A set of **commitments** that Action Coalition members will undertake to accelerate progress
- **Accountability framework** and annual success goalposts on how actions will be measured and assessed
Four touch points mark the arc of partner engagement through the final announcement of blueprints

**February 26-28**
- **Paris Design Workshop**
  - Purpose:
    - Generate ideas
    - React to prototypes of actions, generate ideas for further shaping them
    - Collectively prioritize 2-3 actions
    - Shape framing and specificity of actions and tactics
  - Activities & Decisions:
    - Actions are further shaped through *ideation on ‘who’ and ‘where’* along with design principles
    - Blueprints are drafted including *costing assumptions, design principles, commitments*

**March 9-20**
- **CSW**
  - Ongoing leadership engagement
  - Purpose:
    - Confirm and further shape the 2-3 actions recommended by Core Group
    - Generate ideas on design principles
  - Activities & Decisions:
    - 2-3 actions with tactics per theme are surfaced as high-potential
    - Actions are further shaped through *ideation on ‘who’ and ‘where’* along with design principles

**May 7-8**
- **Mexico City Forum**
  - Leadership of each AC refines the final blueprint
  - Purpose:
    - Ongoing engagement as needed among AC leadership, UN Women, Core Group to co-develop and shape blueprints
    - Potential session in April to shape blueprints
  - Activities & Decisions:
    - Blueprints are finalized based on additional input from each Action Coalition Leadership Team

**July 7**
- **Paris Launch**
  - Final announcement of AC themes, actions, blueprints and leadership
Annex: Additional Details
Identifying actions: Methodology and approach

**Stage 1:** Eight inputs inform the ‘what’ and ‘how’

- **A. Constraints:**
  - Critical constraints to progress

- **B. Landscape:**
  - Existing efforts/initiatives
  - Key funders
  - Feminist agenda

- **C. What works:**
  - Evidence-based solution set

- **D. Partner insights:**
  - UNW content experts
  - External experts
  - Action Coalition leaders

**Stage 2:** Target demographics and geography inform the ‘who’ and the ‘where’

- Determining ‘who’ will use an intersectional discrimination lens, which will also be incorporated in the design principles of each blueprint
- At least one action in each AC will specifically target adolescent girls in all their diversity
- Where to focus will be shaped by partner input and Stage 1 research
- Explicit consideration of how each action should address fragile and conflict states will be taken; where relevant, actions will intentionally address these contexts

The set of actions within each Action Coalition should together coalesce to drive systemic change. Part of building and defining the portfolio of actions should ensure the discrete actions come together to collectively address systemic issues.
Bringing it together: We identify potential actions by layering three analyses and stakeholder insights

A. What are the constraints to progress?

B. What is the existing landscape?

C. What do we know about what works?

D. What are partners’ views and priorities?

- Critical constraints to progress in this theme globally
- Existing efforts/initiatives
- Evidence-based solution set
- UNW content experts
- External experts and thought leaders
- Emergent AC leaders
- Feminist agenda
- Key funders
- Existing efforts/initiatives
- Evidence-based solution set
- UNW content experts
- External experts and thought leaders
- Emergent AC leaders
- Feminist agenda
- Key funders
Action Coalitions will be comprised of actions that have different pathways to impact at scale

**Game changing ability**
(More collective action or new players)

Action Coalitions are **movement builders** that crowd in resources, when resources are limited but the world is poised to act.

Action Coalitions are **accelerators** that help close gaps faster when there is momentum, by employing actions with potential quick wins.

Action Coalitions are **first movers** that help to move the needle when there are currently limited resource bases to build from.

Action Coalitions are **disrupters** that innovate to be additive where resources are already mobilized, but issues remain entrenched.

**Readiness**
(Financial, human, and intellectual resources)

*Each Action Coalition can prioritize among potential actions by taking a portfolio approach to drive concrete, ambitious, and transformative change.*
## Proposed longlist of themes and the five lenses

<table>
<thead>
<tr>
<th>Beijing Areas of Concern</th>
<th>Themes</th>
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<tbody>
<tr>
<td>Women and Poverty</td>
<td>1. Ensuring women’s financial inclusion and access to resources</td>
<td>X</td>
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<tr>
<td></td>
<td>2. Ensuring equal access to quality education</td>
<td>X</td>
<td></td>
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<tr>
<td>Education and Training</td>
<td>3. Ensuring women’s access to affordable and quality health care</td>
<td>X</td>
<td></td>
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<tr>
<td></td>
<td>4. Strengthening sexual and reproductive health and rights</td>
<td>X</td>
<td></td>
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<tr>
<td>Women and Health</td>
<td>5. Ending gender-based violence</td>
<td>X</td>
<td></td>
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<td></td>
<td>6. Confronting women’s exploitation</td>
<td>X</td>
<td></td>
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<tr>
<td>Violence against Women</td>
<td>7. Ensuring rights &amp; safety of women IDPs, refugees, and asylum seekers</td>
<td>X</td>
<td></td>
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<td></td>
<td>8. Increasing women’s participation in peacekeeping and post-conflict solutions</td>
<td>X</td>
<td></td>
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<tr>
<td>Women and Armed Conflict</td>
<td>9. Achieving decent work and economic empowerment</td>
<td>X</td>
<td></td>
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<td></td>
<td>10. Shifting family norms and addressing time poverty</td>
<td>X</td>
<td></td>
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<tr>
<td>Women and the Economy</td>
<td>11. Strengthening equality in leadership &amp; political participation</td>
<td>X</td>
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<td></td>
<td>13. Championing women’s voice and collective action</td>
<td>X</td>
<td></td>
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<tr>
<td>Human Rights of Women</td>
<td>15. Championing women’s balanced portrayal and voice in media</td>
<td>X</td>
<td></td>
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<tr>
<td>Women and the Media</td>
<td>16. Confronting impacts of climate change and elevating women’s role as adapters &amp; mitigators</td>
<td>X</td>
<td></td>
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<tr>
<td>Women and the Environment</td>
<td>17. Advancing the rights of the girl child</td>
<td>X</td>
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<td></td>
<td>18. Advancing the rights of adolescent girls</td>
<td>X</td>
<td></td>
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<tr>
<td>The Girl-Child</td>
<td>19. Transforming women’s access to and influence on technology &amp; innovation</td>
<td>X</td>
<td></td>
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<td></td>
<td>20. Driving gender-responsive social protection schemes</td>
<td>X</td>
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