PERFORMANCE INDICATOR
16

KNOWLEDGE AND COMMUNICATION
16. Performance Indicator: Knowledge and Communication

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<td>16ci. Knowledge on gender equality and women’s empowerment is systematically documented and publicly shared and 16cii. Communication plan includes gender equality and women’s empowerment as an integral component of internal and public information dissemination and 16ciii. Entity is actively involved in an inter-agency community of practice on gender equality and the empowerment of women</td>
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What is the Knowledge and Communication indicator?

Effective communication of gender equality work has a direct positive correlation with the overall UN-SWAP performance of an entity. Entities that systematically document knowledge on gender equality and women’s empowerment, have a communication plan that includes gender equality and women’s empowerment as an integral component of internal and public information dissemination and are actively involved in an inter-agency community of practice on gender equality and the empowerment of women are, on average, nearly twice as likely to meet or exceed the amount of UN-SWAP performance indicators than entities that do not.

Evidence base

Examples of documents to attach to substantiate the entity self-assessment for this indicator:

- Screenshots of intranet or website with URL references
- Gender-related publications
- Communication plan

Note: Please identify a self-explanatory title for the documents uploaded onto the platform, particularly for those to be shared in the Knowledge Hub.
How to approach requirements

To approach requirements for this indicator, the entity should have internal production and exchange of information on gender equality and women’s empowerment. For example, internal communication channels such as websites and newsletters should regularly feature gender equality and the empowerment of women-related information.

How to meet requirements

To meet this indicator, entities should systematically document and publicly share, on their websites or equivalent, knowledge on gender equality and the empowerment of women substantially related to their mandate and to the representation and status of women in the institution itself. For example, if an entity has a food and hunger related mandate, it should synthesise on a regular basis its knowledge related to hunger and gender equality, publish, and proactively disseminate this. Internal and public communications should also be gender-sensitive and draw attention to the gender dimensions of issues wherever relevant, as well as to information on the representation and status of women within the institution.

In addition, the entity communication plan, if this exists, should systematically integrate gender equality and the empowerment of women. If the entity does not have a communication plan this should be noted in UN-SWAP reporting.

How to exceed requirements

To exceed the requirements, entities should also be involved in an inter-agency community of practice on gender equality and the empowerment of women, an example of which is given under current practice and examples.

Example: Meeting Requirements

Gender is a key consideration in the production of the Office for Coordination of Humanitarian Affair’s (OCHA) communications products and information sharing platforms. It is one of the searchable themes in OCHA’s external websites, such as IRIN, ReliefWeb, and OCHA Online. Both gender and Gender Based Violence (GBV) are also themes on the OCHA’s intranet, facilitating access for staff seeking to learn more about gender. This includes OCHA-on-Message, a simple document informing all staff about the OCHA position on this issue.

The Department of Peacekeeping Operations/Department of Field Support (DPKO/DFS) pursues knowledge generation and communication via a range of initiatives including the International Network of Female Peacekeepers, a Gender Community of Practice and the use of social media (such as the Facebook page on UN peacekeeping). In addition, gender equality and women’s empowerment are integral to communication activities of the Public Affairs Section of DPKO-DFS, notably through specific digital media campaigns including profiling Peacekeeping gender initiatives and operations in the lead up to the Commission on the Status of Women and International Women’s Day in March each year.
Fostering a community of practice, inclusive of the exchange of, good practices and tools, is a key element of the World Food Programme’s (WFP) commitment to advancing gender equality to realize food security and nutrition. To this end, the WFP intranet includes a dedicated gender ‘topic page’; blogs and dialogues are ongoing on the online ‘Gender Community’; each month a ‘gender brown bag’ is held, connecting HQ, with the Regional Bureaux and Country Offices; and gender equality is always among the corporate key messages, speeches and statements. In addition, WFP employees and partners can access the WFP Gender Toolkit (in Arabic, English, French and Spanish), along with the ‘Gender Learning Channel’ on WFP’s corporate learning platform.

As part of its knowledge management strategy, the United Nations Development Programme (UNDP) has consolidated different knowledge mechanisms:

1. The UNDP Gender-Net. The Gender-Net was created to connect and support gender practitioners. It’s an expanded Community of Practice with about 2,000 members. The Net promotes thematic e-discussions and consultations, dissemination of relevant information (news and updates), key and new gender resources, etc. This is the UNDP global tool used as a core resource for Country Offices, civil society organizations and academic centers.

2. UNDP Regional Knowledge Management Platform “America Latina Genera” is a regional knowledge broker on gender equality in Latin America with some 35,000 monthly visits. This innovative Portal has generated a wide range of knowledge products (conceptual frameworks, toolkits, rosters, Virtual Communities of Practice, Knowledge Fairs and documents for the debate). The platform is designed in such a way as to greatly facilitate accessibility and understanding of the contents. http://www.americalatinagenera.org/es/

Example: Exceeding Requirements

Examples of inter-agency communities of practice on gender equality and the empowerment of women include:

- UN-SWAP Inter-Agency Network
- IANWGE: Inter-Agency Network on Women and Gender Equality
- The Inter-Agency Finance and Budget Network Sub-Working Group on Tracking
- Resources for Gender Equality and the Empowerment of Women
  - UNDG Task Team on Gender Equality
  - UN Task Force on Violence Against Women
- Coordination with Regionally-based Agencies to promote GEWE (Ex. Rome, Geneva, Nairobi, etc.)
- Inter-Agency Standing Committee (IASC)
- UNDG Task Team on Gender Equality
- Convention on the Elimination of All Forms of Discrimination against Women (CEDAW)
- Inter-agency task force
- High-level Committee on Programmes (HLCP)/Chief Executives Board for Coordination
- (CEB)
- UN Joint Programme on Accelerating Progress towards the Economic Empowerment of Rural Women