UN WOMEN’S FUND FOR GENDER EQUALITY
FUNDRAISING FACTSHEET

This is our model

Why what we do matters
Women-led civil society organizations (CSOs) know the realities on the ground and how to achieve change. Yet their expertise is often overlooked and underfunded. FGE is UN Women’s tool to support and strengthen civil society’s transformational capacity, without which sustainable development could not happen.

Who does all this
A dedicated team of passionate and experienced professionals including five specialists in UN Women Regional Offices, a network of country Focal Points and a team based in HQ, coordinating global processes.

Why give to the FGE?
When you support the FGE, you:

> Get value for your money, creating tangible, high impact results for women and girls around the world. On average, for every $1 invested in the FGE, $0.86 directly benefits CSOs.
> Advance learning and innovation. FGE is never business as usual. Our commitment to quality and change-making drives us to embark on knowledge projects such as research initiatives, evaluations, and surveys. In 2017, we plan to pilot an innovation window in our next Call for Proposals.
> Invest in a validated approach. Our grant-making formula and programme approach - based on principles of transparency, independence, demand-driven, flexibility, partnership building, capacity building and strong programme design – have been validated by independent evaluations as contributing to effectiveness and impact.
> Join UN Women’s frontline efforts to empower women-led CSOs to advance gender equality and women’s rights in the 2030 Agenda and achieve the Global Goals.

Why we are more than a financial instrument
The FGE is not only about providing funds to CSOs, but it also:

- Strengthens results-based management and reporting capacities of grantees
- Monitors and provides guidance for effectiveness and efficiency
- Produces results-based global reporting annually for accountability
- Generates and communicates knowledge from global portfolio for learning
- Fosters grantee interaction for learning and exchange
- Supports independent evaluations for accountability and improvement

How the money is spent
- 75% of resources are invested directly into grants
- 11% is devoted to technical assistance and day-to-day support to grantees
- 10% to operations which include grant-making, knowledge generation, evaluation and communications
- 4% goes to support costs as part of UN Women standard overhead

At the Fund we are proud to disseminate our grantees’ achievements and our learning in a visual and interesting way.

Check our annual reports, our knowledge products videos and stories at:
www.unwomen.org/en/trust-funds/fund-for-gender-equality/materials
Becoming an FGE Donor

By becoming an FGE donor you will not only play an instrumental role in helping women and girls around the world realize their potential in the economic and political spheres, but also gain opportunities such as*:

- Receive recognition in FGE materials and publications
- Take part in grantee or donor meetings
- Receive first-hand information about our newly-selected grantees
- Receive periodic updates on FGE programmes around the world
- Other

* Donor benefits will be commensurate to the value of contribution.

To become more responsive to the needs and priorities of our expanding donor community, the FGE welcomes the following partnership modalities:

1. SINGLE OR MULTI-YEAR CONTRIBUTIONS SUPPORTING THE OVERALL WORK OF THE FUND
   (Preferred Option)

2. REGIONAL CONTRIBUTIONS FOCUSED ON ONE OR MORE OF UN WOMEN’S SIX WORKING REGIONS

3. THEMATIC CONTRIBUTIONS ALIGNED WITH WOMEN’S ECONOMIC OR POLITICAL EMPOWERMENT

What others are saying about us

**What our donors say**
“The Fund for Gender Equality is a trustworthy mechanism that not only offers the financial means but also accompanies them in the process, strengthening their capacities and providing technical guidance to ensure effective results on the ground. Germany is proud to support this mechanism. This is one of our best investments”

Government of Germany

**What our grantees say**
“The Fund was different. We perceived them more as a partner than a donor. Right at the onset of the project we worked very closely in refining the indicators and this was really helpful. We also appreciated them bringing us together as grantees to learn from each other. I appreciated that”

Forum for Women in Democracy, Uganda

**What evaluations say**
“Experience from FGE projects shows that implementing CSOs are now well-positioned to inform and further contribute to the implementation of the Sustainable Development Goals”

FGE Independent Meta Evaluation 2015

**What our peers say**
“Through the grant awarding process and later implementation of the successful projects, an eye is kept on the selection of the highest quality proposals that will actually have and effective impact on society [...] Thanks to this approach, UN-Women’s impact on field can be measured and appraised.”


Want to make a difference?
Contact us today.
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