2022 LAC Footprint: networking approach

1 MCO
21 Islands

Operational Presence in 12 Countries
Non-Resident Agency in: 8 Countries
Total Planned Resources $80 million
Funding Partners 52

REGIONAL OFFICE FOR THE AMERICAS AND THE CARIBBEAN

SP Impact Areas

- L&G 10M (17.09%)
- Total DRF 59M
- EVAW 19M (31.93%)
- WPS&H 13M (21...)
- WEE 17M (29.22%)

SP OEE Areas

- Advancing partnerships & r... 1M (6.01%)
- Principled Perform 10M (49.42%)
- Empowered People 3M (12.42%)
- Products, Services & Proc... 6M (28.42%)

SP Outcome Areas

- Global norms, laws, policies & institutions $19 m 29% of total DRF
- Gender Financing $7 m 11% of total DRF
- Positive Social Norms $11 m 17% of total DRF
- Access to Services, Goods & Resources $16 m 31% of total DRF
- Voice, leadership & agency $4 m 8% of total DRF
- Gender statistics and data $1 m 2% of total DRF
- UN Coordination $1 m 2% of total DRF

Top 5 Funding Partners

- MPTF Spotlight Funds $8 M
- Government of Norway $4 M
- Korea International Agency $3 M
- US Department of State $3 M
- Government of Sweden $2 M

Funding Sources

- Non-Core Available 40M
- Non-Core TBM 16M
- Core 9M
- IB 8M
- XB 2M

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• Strengthened global and regional intergovernmental processes through continued support to the Commission on the Status of Women (CSW)

• UN strengthened co-coordination (ECLAC-UN Women) and hosting of Regional Women’s Conferences and regional CSW consultations since 2020

• Continued substantive and political support to CEDAW and other HR bodies: e.g., General Recommendations on the rights of indigenous women and girls and on trafficking in women and girls
Working within the UN to advance UN Coordination

Integration of gender markers in joint work plans, and of a gender perspective as a guiding principle during the elaboration and implementation of cooperation frameworks

Measuring and improving the gender capacities of the UN in LAC countries through the UNCT SWAP Scorecard

**INTERAGENCY COALITION ON CRIME & VIOLENCE**

Co-led by UN Women, UNICEF and UNODC

- Regional inter-agency mechanism (10 agencies, funds and programmes) to work on regional priorities on crime and violence, integrating the gender perspective

**REGIONAL GENDER INTERAGENCY GROUP**

- 19 UN agencies, funds and programmes work together in this UN Women led group to advance the region's work on gender equality and women's empowerment

**MAIN RESULTS**

- 49% of UN Women 2018-2021 portfolio in the region were Joint Programmes with other UN agencies.
- High-quality gender perspective in 8 new generation Cooperation Frameworks only in 2021
- Resident Coordinators and UN Country Teams supported to understand anti-rights discourse and its impact in gender equality
- More than 1000 UN personnel from all over the region trained in gender mainstreaming for the Cooperation Frameworks
- Country trainings and support in implementation of UNCT SWAP scorecards and UNCT GEM and the submissions of SWAP reports in most LAC countries
- National Gender Interagency Groups strengthened in the region
Reinforced UNW alliance with LAC Civil Society Organizations through regular meetings and regional dialogues

Regional Fund for feminist organizations and movements launched in 2021 by governments, CSOs and ECLAC under the Regional Women’s Conference, hosted by UN Women since 2020, provided first round of grants for 18 CSOs in its first call for proposals on COVID-19 response

Strategic relationship and work in the field with CSOs:

- 13 regional *knowledge products developed* with CSOs participation (2021)
- 85 organizations part of the Small Grants Agreements programme
- Formal partner agreements with more than 190 organizations
- Civil society advisory groups in all major programmes and Country Offices

UN Women promotes *substantive participation* of CSOs in regional and global forums: 19 dialogues and events – 950 participants – 30k reproductions

The XV Regional Conference on Women (Nov. 2022) is a new opportunity to deepen this partnership and pledge for contributions to the Regional Fund initiative co-hosted with ECLAC
**Other partnerships & Communications**

1. Accreditation of UN Women for Readiness Programme of Green Climate Fund (GCF). Technical assistance and capacity building support to governments on Gender and Climate Change (Total 15 countries)

2. Emergency response with a gender perspective: e.g., support to Haiti emergency appeal and RM from member states and National Committees.

3. New funding opportunities in the region with non-traditional donors, inc. private sector & foundations

4. Established and consolidated partnerships with media and advertising companies to amplify outreach and address gender stereotypes

5. Alliances with sports organizations (CONMEBOL, CONCACAF), influencers and 24 artists and musicians to advocate for gender equality

6. Strong social media outreach growth especially in the period 2020-2022: e.g., International Women’s Day #DíaDeLasMujeres

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1.</strong></td>
<td>5,619 total tweets</td>
<td>10,121 total tweets</td>
<td>12,714 total tweets</td>
</tr>
<tr>
<td><strong>2.</strong></td>
<td>$ 80,595.65 economic value</td>
<td>$ 137,298.73 economic value</td>
<td>$ 700,116.68 economic value</td>
</tr>
<tr>
<td><strong>3.</strong></td>
<td>28.62 sentiment score</td>
<td>75.37 sentiment score</td>
<td>72.22 sentiment score</td>
</tr>
<tr>
<td><strong>4.</strong></td>
<td>9,7M potential reach</td>
<td>37,2M potential reach</td>
<td>94,9M potential reach</td>
</tr>
<tr>
<td><strong>5.</strong></td>
<td>38,525,451 potential impacts</td>
<td>76,005,076 potential impacts</td>
<td>369,893,825 potential impacts</td>
</tr>
<tr>
<td><strong>6.</strong></td>
<td>9,764,450 potential reach</td>
<td>37,209,595 potential reach</td>
<td>94,978,320 potential reach</td>
</tr>
</tbody>
</table>
Programmatic overview 2018-2021

1. Leadership & Governance
   - ATENEA (UNDP, IDEA International)
   - Inter-American system (MESECVI/CIM, Inter-American Institute of Human Rights, Center for Electoral Promotion and Assistance (CAPEL)
   - Association of Electoral Magistrates of the Americas
   - Women in politics at national and local level

2. Economic Empowerment
   - Society of care: technical assistance to develop integrated care systems
   - Second Chance Education (Chile, Mexico)
   - Women, local economy and territory in Central America (Guatemala, El Salvador, Honduras)
   - Win Win: Gender Equality Means Good Business (Argentina, Brazil, Chile, Costa Rica, Jamaica, and Uruguay)
   - Ibero-American Secretariat

3. Ending Violence Against Women
   - Spotlight Initiative to End Violence against Women (Argentina, Ecuador, El Salvador, Honduras, Mexico, Haiti, Jamaica, T&T, Grenada, Guyana)
   - & Regional Programmes Latin America & Caribbean
   - Inter-American system (MESECVI/CIM)

4. Peace, Security & Humanitarian Action
   - PBF 2018-2021: 15 Projects (Bolivia, Colombia, Guatemala, Ecuador, El Salvador, Haiti)
   - Human Rights Defenders (Brazil, Colombia)
   - Platform for Refugees and Migrants from Venezuela (R4V) R4V (190 partners)

National and local Governments, community organizations, Indigenous and Afro-descendant, migrant women, women’s human right defenders, women with Disabilities, CSOs and feminist organizations, academia, media, private sector and foundations, UN system, Inter-American system, intergovernmental bodies
CONTEXT AND PROCESSES SUPPORTED AT THE NATIONAL LEVEL

- **+7 LAC countries** approved quota or parity measures, resulting in 18 of 33 LAC countries with some affirmative measure.
- **+8 countries** advanced on normative measures for the eradication of VAW in Politics (totaling 10 in the region).

SPECIFIC UN WOMEN CONTRIBUTIONS

**UN Women, UNDP and International IDEA’s joint initiative ATENEA:**
- Implementation of a *Political Parity Index in +7 countries*, for a total amount of 13 LAC countries with data, analysis and recommendations towards parity.
- **Virtual Platform for Political Training:** 3323 women in politics strengthened.

**UN Women partnership with CIM and MESECVI, IIDH-CAPEL, AMEA and key stakeholders at national level:**
- Increased awareness and comprehensive approach to VAW in Politics.
- Supported networks of women in politics in favor of a common agenda and a better access to justice.
- **First Regional Observatory on Parity Democracy and Political Violence and supported national Observatories on WPP and VAWP.**
- Strengthened a gender-sensitive electoral justice.

PRIORITY UN WOMEN LNOB FOCUS

**Indigenous and Afro-Descendant women:**
- High-level Indigenous Women’s Platform in Guatemala.
- Inclusion of UN Women Originarias programme leaders in the Constitutional Cabinet of Chile.
- Regulation on the register of candidatures to ensure the exercise of indigenous people’s political rights; and first national network of Afro and Aymara Municipal Women Leaders in Bolivia.
- Mainstreamed the focus of Indigenous and Quilombola Women into subnational public policies and procedures, in Brazil.
- Key documents on VAWP and WPP into indigenous languages and close work with indigenous authorities in Mexico.
11 LAC countries are designing or starting to implement National Care Systems with UN Women support:

- Argentina
- Chile
- Colombia
- Costa Rica
- Dominican Republic
- Ecuador
- Mexico
- Panama
- Paraguay
- Peru
- Uruguay

Promoting national care systems—

- Evidence generation and law reforms promoted to set foundations for care systems
- Financing for care boosted by costing methodology
- Care positioned as a key for COVID-19 recovery and sustainable recovery
- Regional consensus to position Care societies as the main theme for the XV Regional Conference on Women in LAC in 2022
FINANCING FOR GENDER EQUALITY & WOMEN’S EMPOWERMENT

- Regional “Investors for Equality” Initiative launched by partnering up with actors of the financial ecosystem, private sector, and institutional investors. 16 key partners have now joined this initiative.

- Gender responsive budgeting knowledge of Finance Ministries has improved in 15 LAC countries.
WIN WIN: GENDER EQUALITY MEANS GOOD BUSINESS
Contributing to women’s economic empowerment and leadership and strengthening companies' commitment to gender equality in Argentina, Brazil, Chile, Costa Rica, Jamaica, and Uruguay

- +20K impacted women entrepreneurs
- +800 trainings, mentoring sessions and events
- +900 WEPs signatory companies
- +5,650 companies had access to knowledge and tools on gender equality
- +1000 businesswomen & entrepreneurs trained in “Virtual Skills School”
- +500 companies approved & implemented non-discrimination and equal opportunity policies, strategies/diversity and inclusion units
- 94% of representatives from women’s networks and associations have strengthened capacities to support women entrepreneurs to start and grow their businesses

Outstanding results of regional programmes —
WOMEN, LOCAL ECONOMY AND TERRITORY IN CENTRAL AMERICA
Entrepreneurship capacities / territorial management for equality, women’s access to financial services in El Salvador, Guatemala, Honduras

2,457
women entrepreneurs with appropriate skills to adapt and transform products, widening their distribution networks and accessing to new markets

Advisory services to
40
start up companies

The creation of the Guarantee Fund, accompanied by technical assistance and financing from MELYT, has increased the availability of financing for guarantees for US$1 million under the "Financial Sector Support Facility for financing Micro, Small and Medium-Sized Enterprises (MSMEs) affected by the crisis generated by COVID-19" implemented by Central American Integration Bank (CABEI) with a total amount of US$650 million.
Second Chance Education Programme (Chile & Mexico)

Empowerment and economic wellbeing through education and agency creation

<table>
<thead>
<tr>
<th>INSTITUTIONS</th>
<th>WOMEN</th>
<th>FAMILIES AND COMUNITIES</th>
</tr>
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<tbody>
<tr>
<td>Governments, CSOs and private sector</td>
<td>Transformative results for 10,000+ women</td>
<td>Networks and mentorship</td>
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<tr>
<td>Sociocultural Transformation around the importance of women’s right to education</td>
<td>Life path transformation</td>
<td>50,000+ Indirect beneficiaries</td>
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<td></td>
<td>Complementary services and Covid response</td>
<td>Innovative approach to new masculinities</td>
</tr>
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Empowerment and economic wellbeing through education and agency creation.
Supported the development and adoption of the Inter-American Model Law on Femicide and promoted legal reforms.

— Key results —

Strengthened the responses of Public Prosecutors across the region against VAWG during the COVID-19 pandemic.

Increased use of innovative tools to eliminate VAW, including through behavioral sciences to engage men in VAWG prevention and through the generation of knowledge on VAWG on social networks and online platforms comparing pre- and post-pandemic content using big data in Brazil, Mexico, Guatemala, Honduras and El Salvador.

Supported the development and adoption of the Inter-American Model Law on Femicide and promoted legal reforms.

Impact enhanced on prevention and care provided by work teams in 15 countries through a regional network of accompaniment, containment, support and self-care.

Through the Spotlight Initiative in Latin America implemented by UN Women, UNFPA and UNDP, CSOs capacities on EVAW were strengthened with more than 160,000 direct beneficiaries.
Increased participation of women and youth peacebuilders and human rights defenders in response to the new peace and security challenges in Bolivia, Colombia, Ecuador, Guatemala, El Salvador, Haiti, and Honduras, with the support of the PBF.

Networks of women peacebuilders and mediators have been strengthened in Mexico, Argentina, Bolivia, and Colombia. UNW supported the consolidation of the Regional Network of Women Mediators of the Southern Cone and is providing support to launch two other regional networks.

The response to human mobility was strengthened with a gender lens through acting as Gender Focal Point of the Regional Coordination Platform for Refugees and Migrants from Venezuela (R4V) +190 partners, led by IOM and UNHCR.

Needs Assessments and Humanitarian Response Plans in Colombia, Guatemala, El Salvador, Honduras, and Venezuela incorporated the gender and intersectional perspectives.

Leadership and visibility of the role of youth in peacebuilding and sustainability and conflict prevention in the region have increased.

Peru and Mexico adopted their first National Action Plans to implement Resolution 1325. Argentina, Brazil, Chile, Mexico, Peru, Paraguay and Uruguay received technical support to formulate or renew their National Action Plans 1325.

Acceleration of women’s participation in peace operations through the Elsie Fund in Uruguay and Mexico, and increased work with security sector (Colombia, Chile, Bolivia).
— Gender assessments and Evaluation —

Rapid Gender Assessments of COVID-19 (Chile, Honduras, Mexico, Paraguay, Colombia, Regional), Rapid Gender Analyses of disasters (Haiti 2021 earthquake, Honduras hurricanes)

28 evaluations completed over 2018-2021 including 6 Country Portfolio Evaluations (Paraguay, Colombia, Guatemala, Mexico, El Salvador, Haiti) for strengthened positioning with partners and in planning/programming

Regional Report on UN Women COVID-19 Response documenting practices across Latin America to address crisis

Regional comparative report on Gender Disaggregated Effects of COVID-19 on Sustainable Development (Chile, Mexico, Colombia)
Looking ahead: implementing the SP 2022-2025

Priority results per strategic impact area

**Governance and Participation in Public Life**
- Strengthen gender-responsive laws, policies, and institutions, including through parity and women’s full and effective participation in decision-making.

**Women’s Economic Empowerment**
- Promote equitable access to decent work and women’s economic empowerment, to enhance economic opportunities and to recognize, reduce and redistribute care work.

**Ending Violence against Women**
- Increase capacities of key stakeholders to contribute to guaranteeing women’s and girls’ human rights, living free of violence with full access to justice.

**Women, Peace and Security, Humanitarian Action, Disaster Risk Reduction**
- Women in the region contribute to, influence and benefit from peace building and sustainability, political and social dialogues and conflict transformation.
- Involve women in the region and their organizations in the response to crises, humanitarian action and disaster risk reduction, incorporating a gender and accountability approach.
Regional priorities responding to global SP systemic outcomes and driving impact towards thematic areas

- Strengthening democratic institutions, women’s political participation and parity in all levels

- Knowledge hub: Improved gender data and statistics, forecasting analyses, enabling environments for gender-responsive policies and programmes

- Women human rights and environmental defenders, indigenous, Afro-descendant and migrant women

- Strengthening women’s role in local mediation, social dialogues and peace. Engender disaster risk reduction and humanitarian responses and policies.

Contribute to behavioral changes and reduce inequalities

Care systems expanded and consolidated in the region

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- Financing for Gender Equality - advance gender equality through public and private gender responsive financing policies, public budgeting, innovative strategies and instruments

- Climate change, gender equality and women’s economic empowerment through circular economy and green tech initiatives.

- UN accountable and driven to deliver a UN Women-led gender sensitive response to achieve 2030 Agenda
  Empowered people and professionalization of teams, automatization and use of a network approach

- Women’s Economic Empowerment
- Women's Economic Empowerment
- Women's Economic Empowerment

- Women, Peace & Security, Humanitarian Action, & Disaster Risk Reduction
- Women, Peace & Security, Humanitarian Action, & Disaster Risk Reduction

- Governance & Participation in Public Life
- Gender Equality and Women's Empowerment

- Global normative frameworks, and gender-responsive laws, policies and institutions
- Women's voice, leadership & agency
- Women’s equitable access to services, goods & resources
- Ending Violence Against Women
- Financing for gender equality
- Production, analysis and use of gender statistics and sex-disaggregated data
- Positive social norms including by engaging men & boys
- UN System Coordination for Gender Equality

- UNS accountable and driven to deliver a UN Women-led gender sensitive response to achieve 2030 Agenda
  Empowered people and professionalization of teams, automatization and use of a network approach
Thank you!