



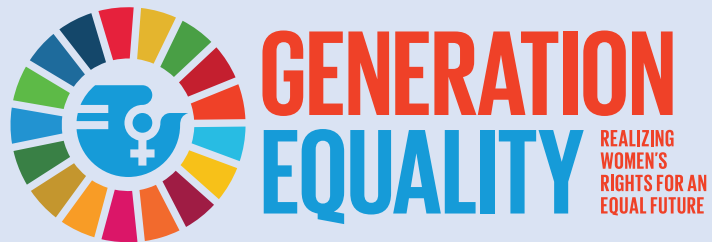
FINANCING GENDER EQUALITY AND WOMEN'S EMPOWERMENT RESULTS

EXECUTIVE BOARD INFORMAL BRIEFING
STRUCTURED DIALOGUE ON FINANCING
NEW YORK 25 AUGUST 2022



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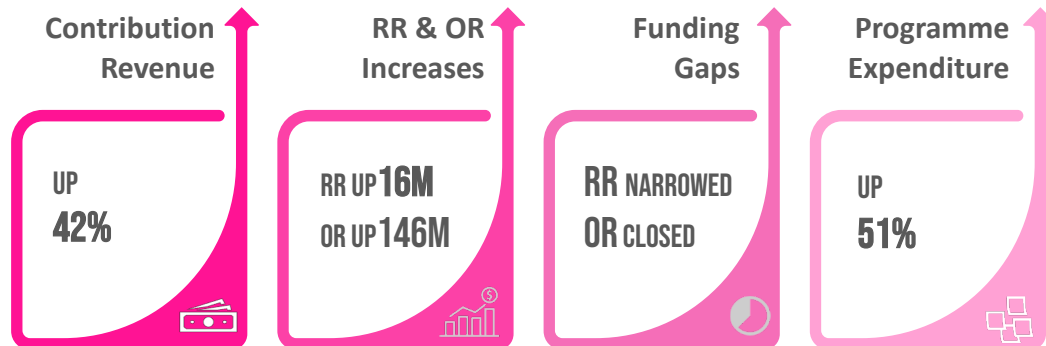
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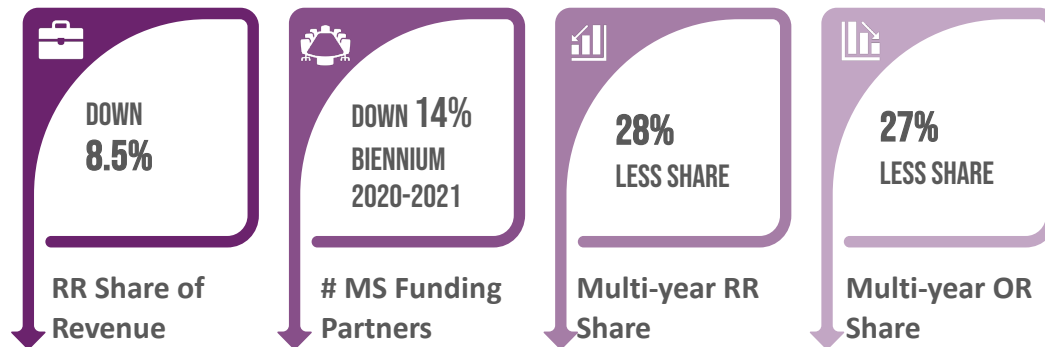
LOOKING BACK 2018-2021

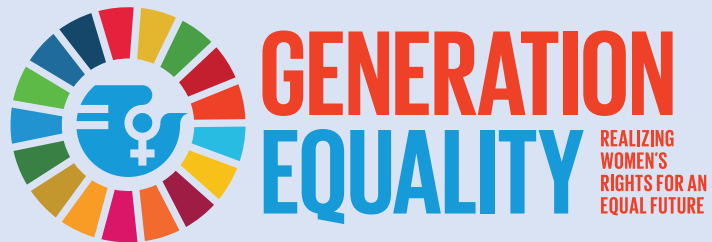
FUNDING TRENDS 2018-2021

IMPROVING TRENDS



DECLINING TRENDS





INVESTMENTS IN RESULTS

SP 2018-2021 INVESTMENT RESULTS

EVAW

83.7 million people reached since 2018 with grants through the UN Trust Fund to EVAW; **2.5 billion** women and girls in **57 countries** have stronger EVAW NAPs and in **69 countries**, home to **2.7 billion** women and girls have improved access to quality EVAW services.



Economic Empowerment

44 countries, home to **1.6 billion** women and girls have stronger regulations and policies on WEE; **4,357** companies signed the WEPS ; and **1,000+ companies, governments** and **international organizations** significantly opened markets for women through policies on purchasing from women-owned businesses.



Leadership & Governance

35,500 aspiring women leaders and political candidate have enhanced campaigning and other skills; parliamentary seats held by women increased **3% in 4-years**; data on GEWE SDG indicators increased by **14%**; and **41 countries** developed & implemented gender-budget NAPs.



Peace & Security

778 million people in **34 countries** benefit from gender-responsive DRR policies; **1.8+ million** women and girls benefitted from in humanitarian services; and funding for gender equality in UN peacebuilding up **12 percentage points** since 2017.



FLEXIBLE FUNDS ARE CRITICAL

- **\$170.6 million (\$27 million in RR) directed to COVID-19 response** in 2020-2021, resulting in: global resources and action to address the shadow pandemic; stronger GE financing (i.e. COVID-19 Multi-Partner Trust Fund; gender-lens in national fiscal stimulus); and data collection and monitoring through the UN-Women—UNDP [COVID-19 Global Gender Response Tracker](#).
- **RR underpinned mobilization of a \$87* million funding pipeline for Afghanistan's** complex emergency. Work includes applying a GE marker and minimum allocation in the Special Trust Fund for Afghanistan; supporting the Afghan women's movement; and documenting reversals on women's rights following the Taliban take-over.

**as of August 2022*

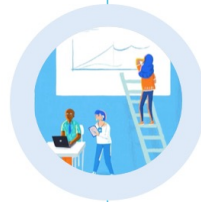
BENEFIT OF INVESTMENT IN REGULAR RESOURCES



Public demonstration of the priority given to gender equality and women's empowerment, and embody a commitment to upholding women's rights



Ensure a timely and focused response to crises and emerging needs



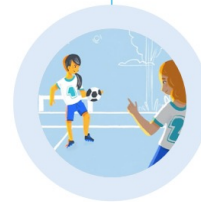
Enable business processes, corporate systems, risk management practices and personnel capacity, leveraging partnerships within the United Nations system for better efficiency and effectiveness



Serve as the bedrock for UN Women to fulfil its unique mandate and make a difference in the lives of women and men around the world, enabling a global footprint and underwriting all areas of work



Leverage additional resources for greater results



Strengthen accountability and results aligned with the Strategic Plan

RR ESSENTIAL TO OUR MANDATE



COORDINATION MANDATE

WE lead, promote and coordinate efforts to advance women's rights in the UN system and to delivery as one for gender equality.

In 2021 **regular resources**

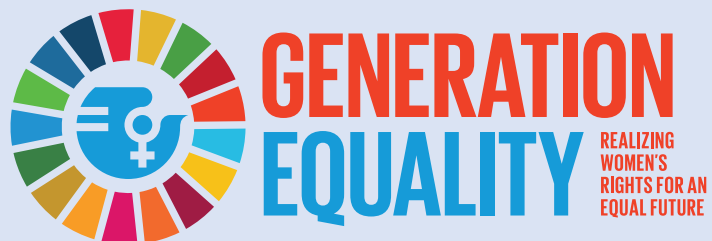
enabled UN Women to work with UNDP and develop the first ever UN System-wide Dashboard on Gender Parity with UNDP presenting data on gender representation from all 38 UN entities.



NORMATIVE MANDATE

WE support Member States to set GE norms and work with governments and civil society to design laws, policies, programmes and services to ensure their implementation.

In 2021, **regular resources** made possible vital tasks that mean more women will enjoy more rights, such as supporting 100% of UNCT CEDAW reports and facilitating a successful outcome of the UN Commission on the Status of Women.



REVENUE AND EXPENDITURE 2021



KEY FUNDING PARTNERSHIP RESULTS

Steady overall growth 2018-2021: Year-over-year growth in total voluntary contribution revenue over the Strategic Plan period.

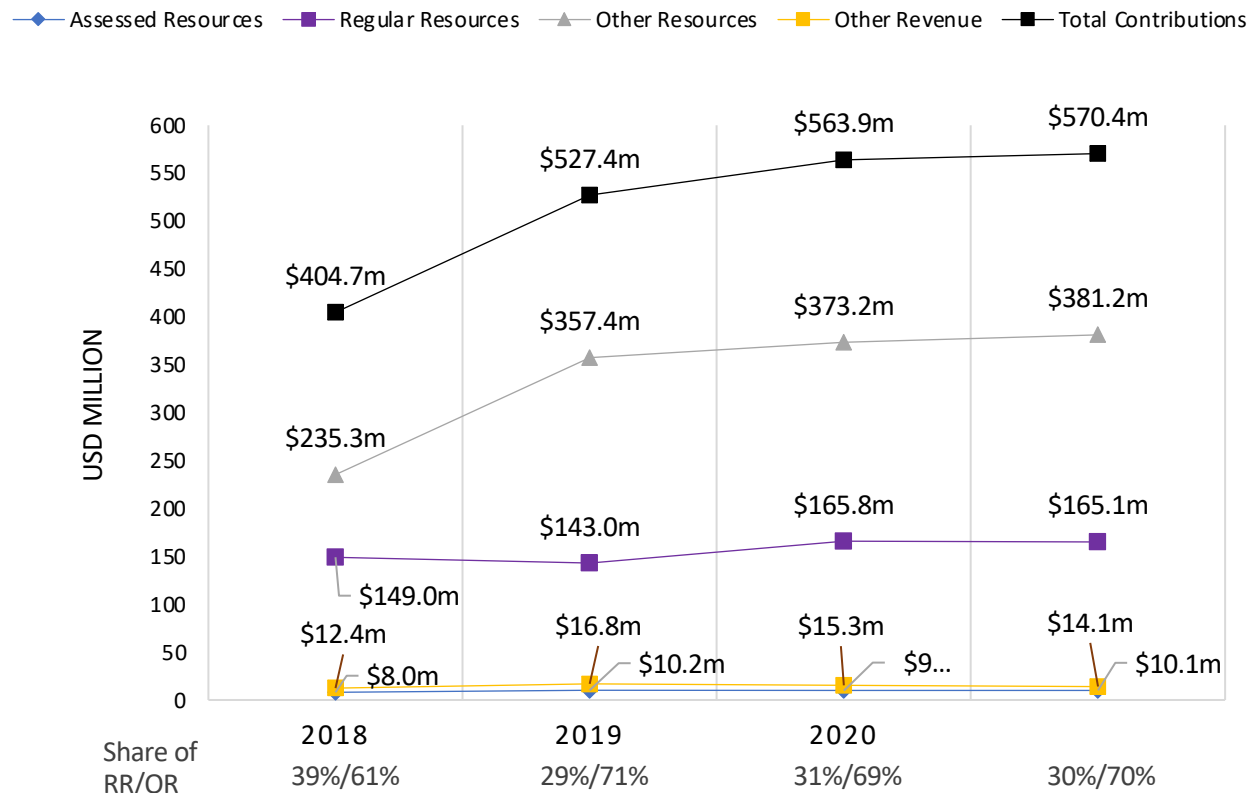
Financial stability maintained despite uncertainties: Overall, funding to UN Women held steady between 2020-2021 despite funding partner challenges related to COVID-19.

Influencing GEWE funding: Progress made with IFI contributions up over 400% during Strategic Plan period and UN Women convening of Generation Equality promoting new attention and financing for GEWE.

2021 REVENUE

- Total revenue reached a **record high of \$570.4 M** with RR and OR relatively stable in 2021
- RR down slightly, by **0.4%**, OR up **2%**
- **26% of RR** and **52% of OR** in multi-year commitments, a decline from 54% and 79% respectively in 2018
- Average agreement values increased to **\$1.9 M for RR** and **\$1.2 M for OR** (versus \$1.7 M and \$0.9 M respectively in 2020)

Revenue by Type, 2018-2021

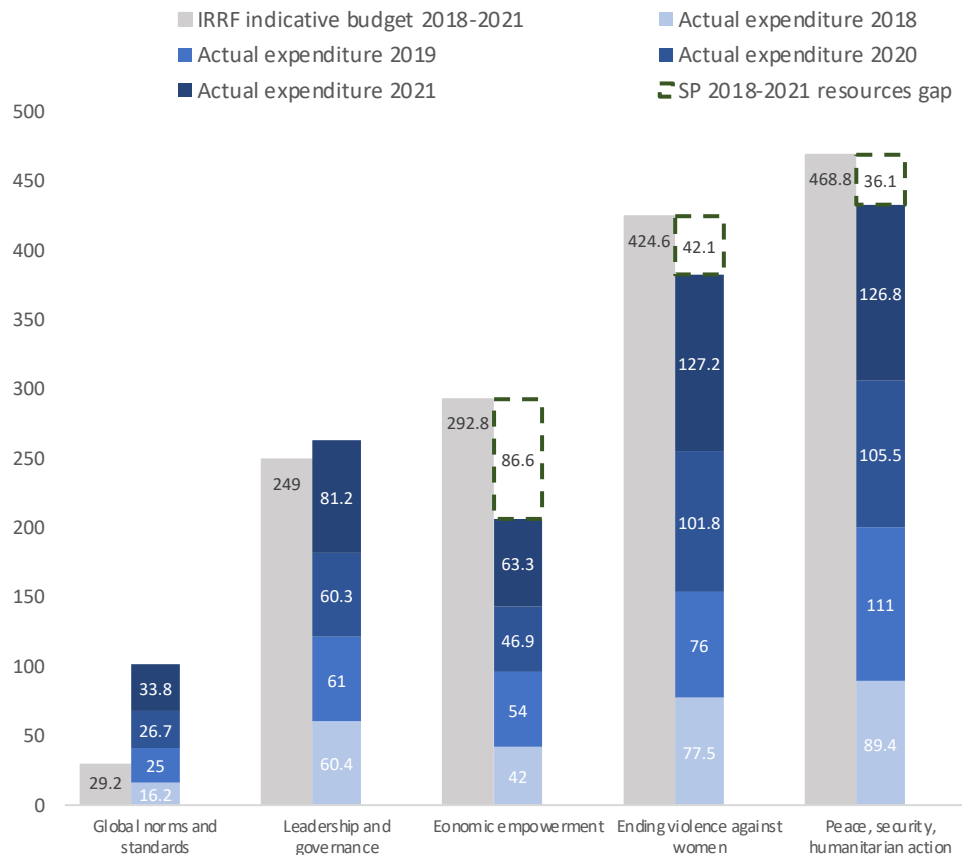


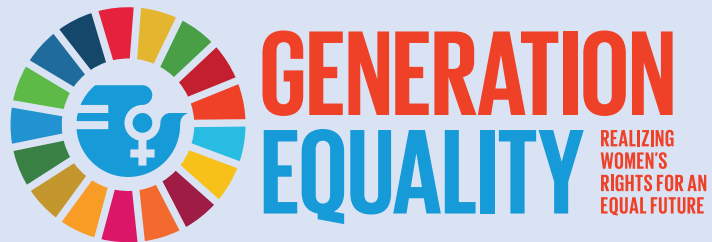
* Other Revenue is generated from investment income, exchange transactions and other sources.

2021 EXPENDITURE

- Total programme expenditure reached a record **\$431.4 M**, a **26.5%** increase from 2020 and a **51%** increase from 2018
- Regional programme expenditure reached a record high of **\$337 M**, representing 78% of overall programme expenditure
- Highest expenditure levels in 2021 on SP **Outcome 4** (EVAW) followed by SP **Outcome 5** (WPS/HA)
- Expenditure on SP Outcomes 1 and 2 exceeded anticipated demand; with funding gaps against SP Outcome 3, 4 and 5.

Planned allocation vs. actual expenditure 2018-2021

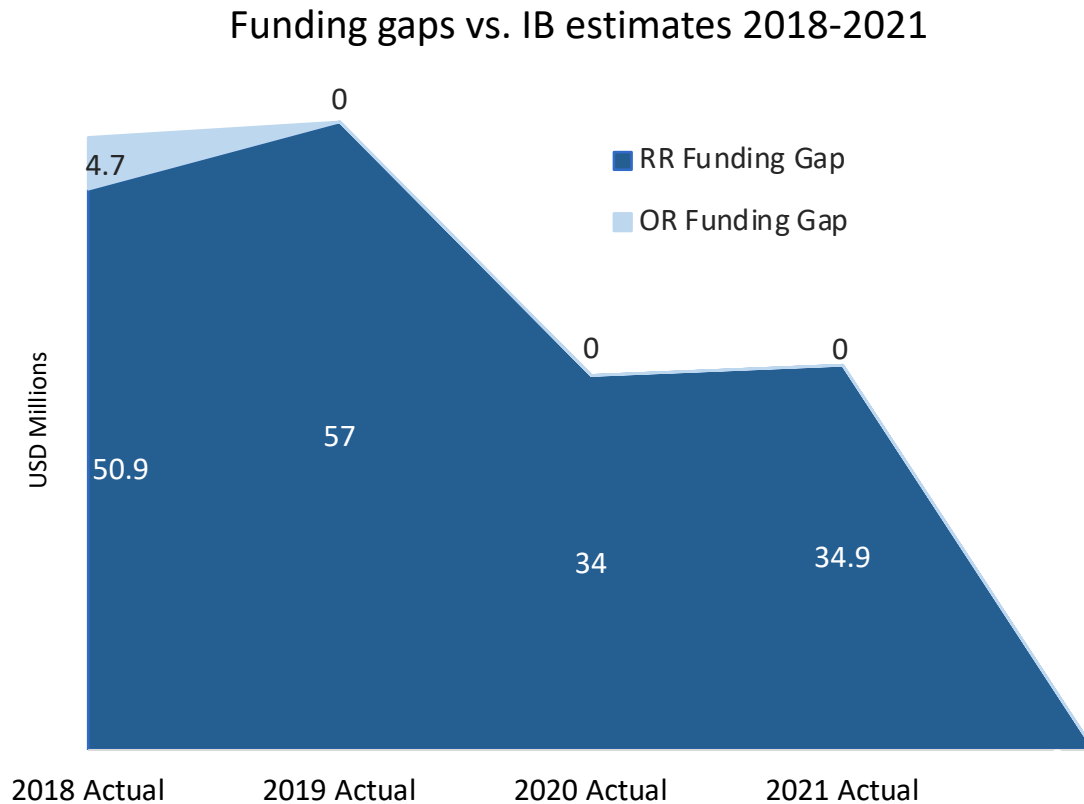




FUNDING GAPS 2021

2021 FUNDING GAPS

- **2021 RR funding gap relatively stable at \$34.9 M** from \$50.9 M in 2018
- No OR funding gap in 2021; **OR funding gap closed** in 2019
- **Share of contributions received as RR declined** from 44% in 2015 to 30% in 2021



RR FUNDING GAPS HIT HARDEST

RR funding gaps reduce the availability of programmable core that enables UN-Women to implement mandate-driven work; respond to crises; develop programming; leverage resources and influence others



IMPACTS OUR ABILITY TO BE FLEXIBLE AND RESPOND TO MULTIPLE CRISES



IMPACTS OUR ABILITY TO DEVELOP INNOVATIVE AND CATALYTIC GEWE PROGRAMMES



IMPACTS OUR ABILITY AND LEVERAGE PARTNERSHIPS & OTHER RESOURCES FOR THE MANDATE



IMPACTS OUR ABILITY TO INFLUENCE FINANCING FOR GEWE

Year	Other resource dollars raised per core programmable dollar
2018	\$4.70
2019	\$8.00
2020	\$5.40
2021	\$5.90

OPPORTUNITY COST OF FUNDING GAPS



COORDINATION

With an additional **\$16 million** annually, UN-Women would fill a concerning gap and extend gender expertise support to 30 UN-coordinated humanitarian crisis-settings.



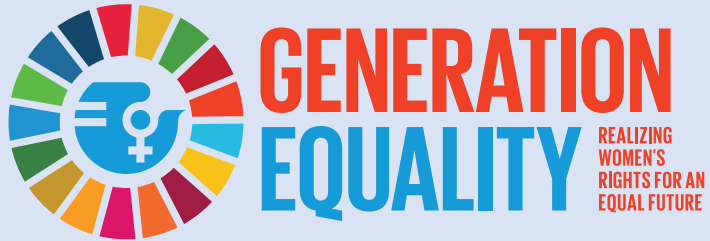
NORMATIVE

An additional **\$10 million** in funding to UN-Women would increase technical assistance to promote gender-responsive climate and environment policies globally.



OPERATIONAL

With **\$50 million**, 25 high prevalence VAWG countries would improve survivor-centred health, policing, justice and social services, including across the humanitarian-development-peace nexus.

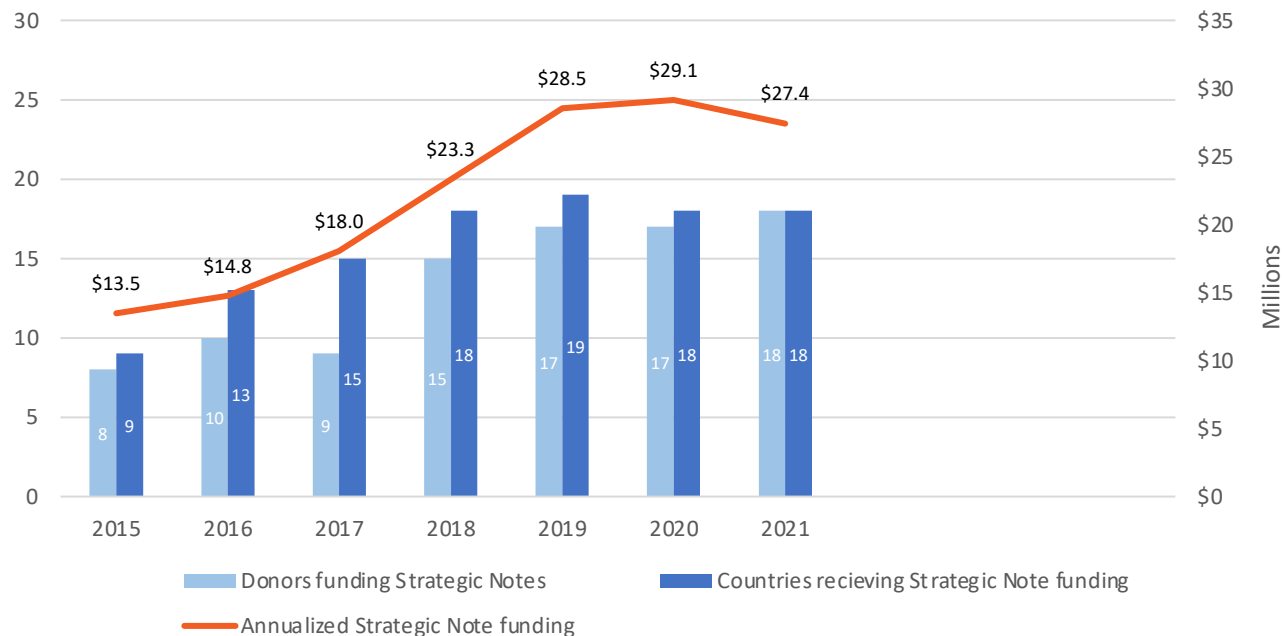


UN WOMEN'S RESPONSE

STRATEGIC NOTES

- General upward trajectory of SN funding, but under utilized.
- SNs align with UNSDCFs and national priorities and promote UN system-wide coherence
- SNs funding *is earmarked* but reduces transaction costs related to programme development and management
- SNs facilitate more strategic allocation of resources to reach transformative results

Strategic Note funding 2015-2021

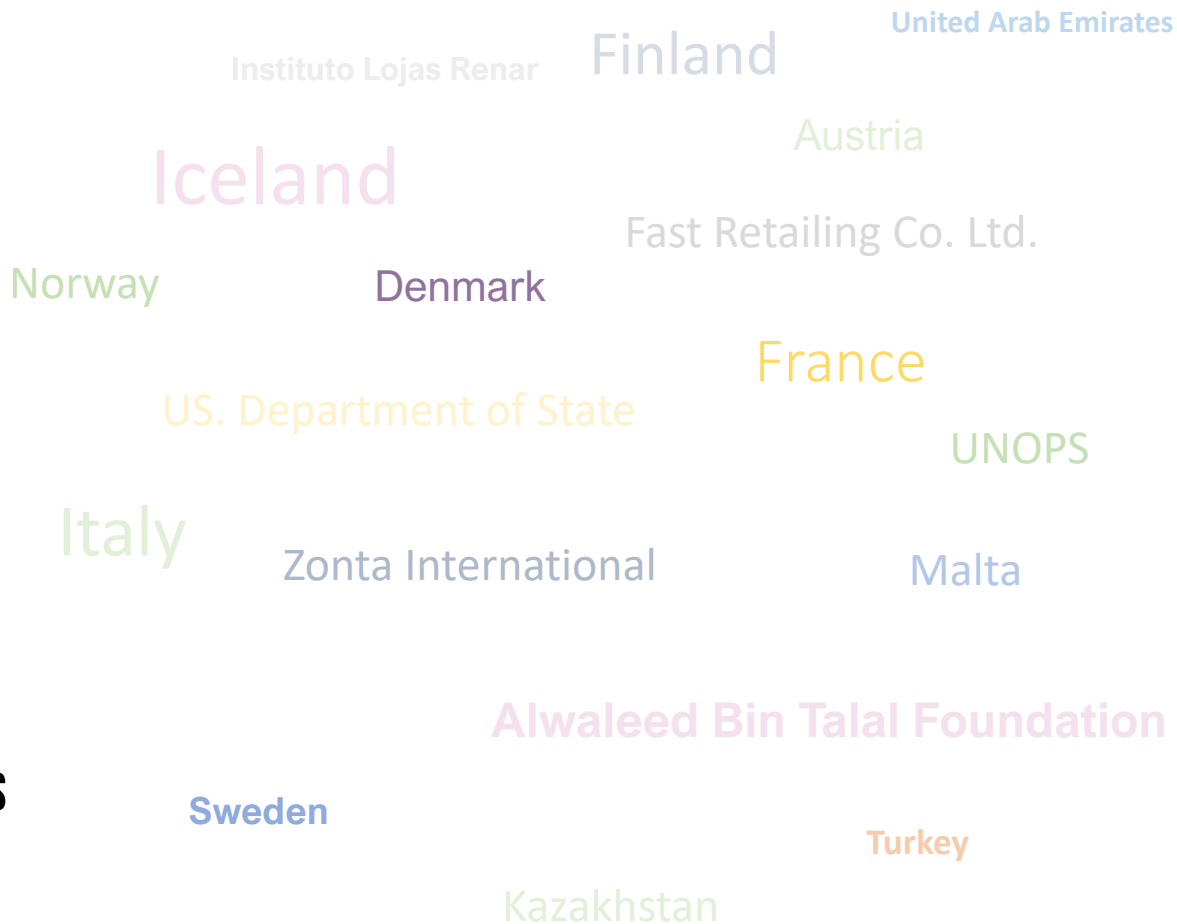


*Source: UN Women Donor Agreement Management System, total agreement value has been annualized

IN 2021

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**PUBLIC AND PRIVATE SECTOR PARTNERS
FUNDED STRATEGIC NOTES**

A word cloud of various organizations and countries, each in a different color. The words are scattered across the right half of the image. The colors include shades of blue, green, purple, orange, pink, and grey.

Instituto Lojas Renar

Finland

United Arab Emirates

Austria

Iceland

Norway

Denmark

Fast Retailing Co. Ltd.

France

UNOPS

US. Department of State

Italy

Zonta International

Malta

Alwaleed Bin Talal Foundation

Sweden

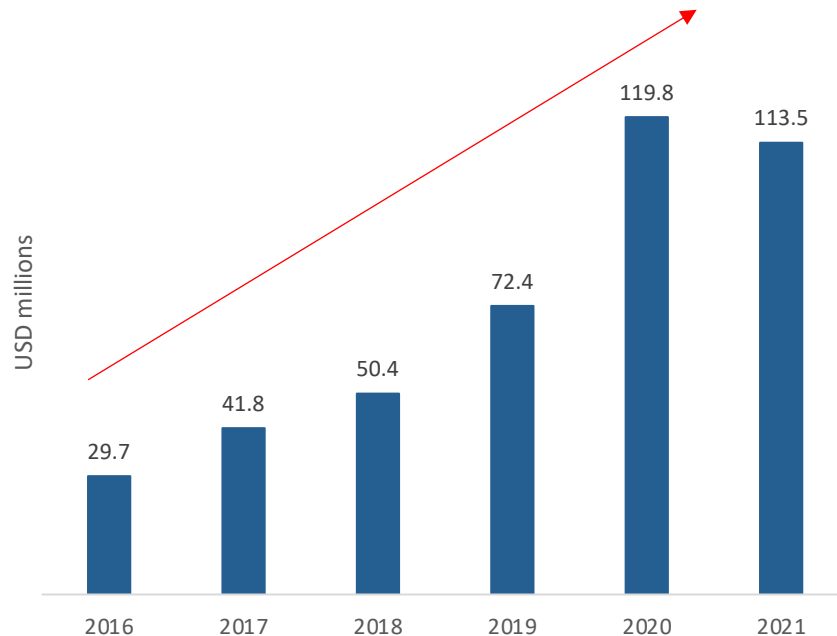
Turkey

Kazakhstan

UN POOLED FUNDING

- UN pooled funding grew by over **250%** between 2016-2021
- **21%** of total contribution revenue was received as pooled funds compared to 13% in 2018
- **31%** of programme expenditure on joint programmes, compared to 13% in 2018, exceeding 2021 SP target of 25%

UN Pooled Funding 2016-2021



INDIVIDUAL GIVING

- Individual giving can increase RR but requires **upfront investment** over time.
- National Committees raised **21.9M** from 2018-2021, with **8.9M** in RR.
- RR generated by National Committees increased each year of the SP period, growing from **1.4M** in 2018 to **2.6M** in 2021.
- National Committees appeal **Ukraine** appeals raised over **\$2.5M**, the most **successful appeal** yet, demonstrating capacities.

Year	National Committee Campaign	Investment	Year 1 Revenue	Year 1 ROI	Estimated Year 3 ROI
2019	Iceland Fundraising TV show	\$200,000	\$240,822	1.2%	2.9%
2019	Sweden Digital marketing and telemarketing	\$39,000	\$26,278	0.67%	2.3%
2019	Netherlands Face-to-face and Telemarketing	\$30,000	\$24,687	0.82%	2.7%
2020	Netherlands Outbound Telemarketing	\$25,488	\$21,012	0.87%	2.6%
2021	Iceland Face to Face Fundraising	\$75,000	\$77,514	1.03%	3.2%
2022	Finland Outbound Telemarketing	\$103,000	\$101,097	0.99%	2.7%

INDIVIDUAL GIVING AS A SOURCE OF RR

- Gross revenue from monthly giving in **2021 was \$2.65 M**
- Individual givers often give for **7+ years**, which strengthens organizational resilience when funding is constrained

National Committee	# New in 2020	# New in 2021	# End 2021
Australia	961	639	2233
Austria	2	10	29
Finland	174	247	2964
France	51	47	71
Germany	159	363	1112
Iceland	1504	1194	9760
Japan	22	37	74
Netherlands	80	246	363
New Zealand	6	4	9
Sweden	158	62	445
United Kingdom	130	44	109
United States	29	31	52
TOTAL	3,276	2,924	17,221

2021 FUNDING PARTNERSHIPS

163

MILLION IN RR RECEIVED FROM MEMBER STATES

74

GOVERNMENTS CONTRIBUTED RR TO UN WOMEN

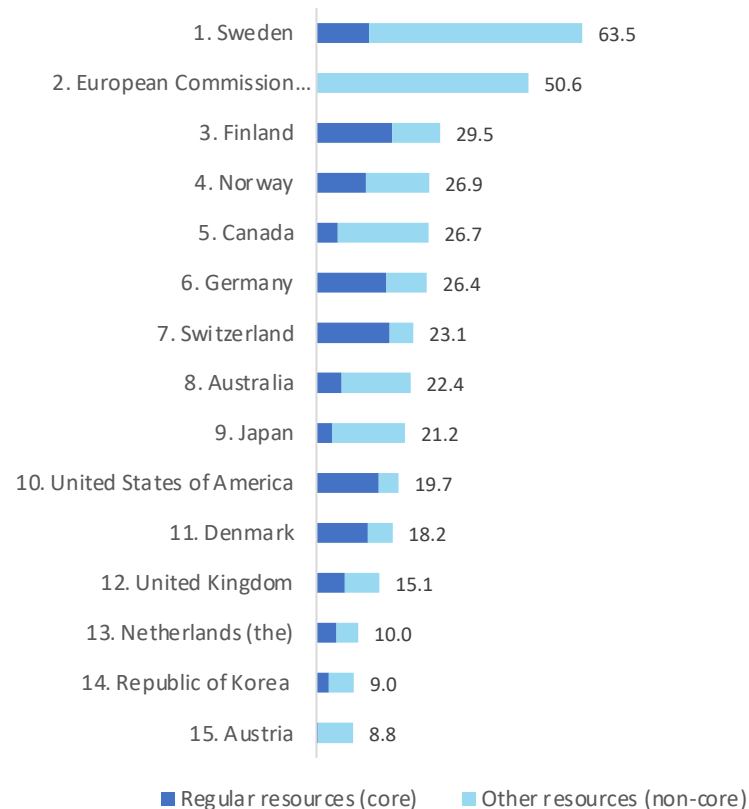
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GOVERNMENTS PROVIDED MULTI-YEAR RR COMMITMENTS IN 2021

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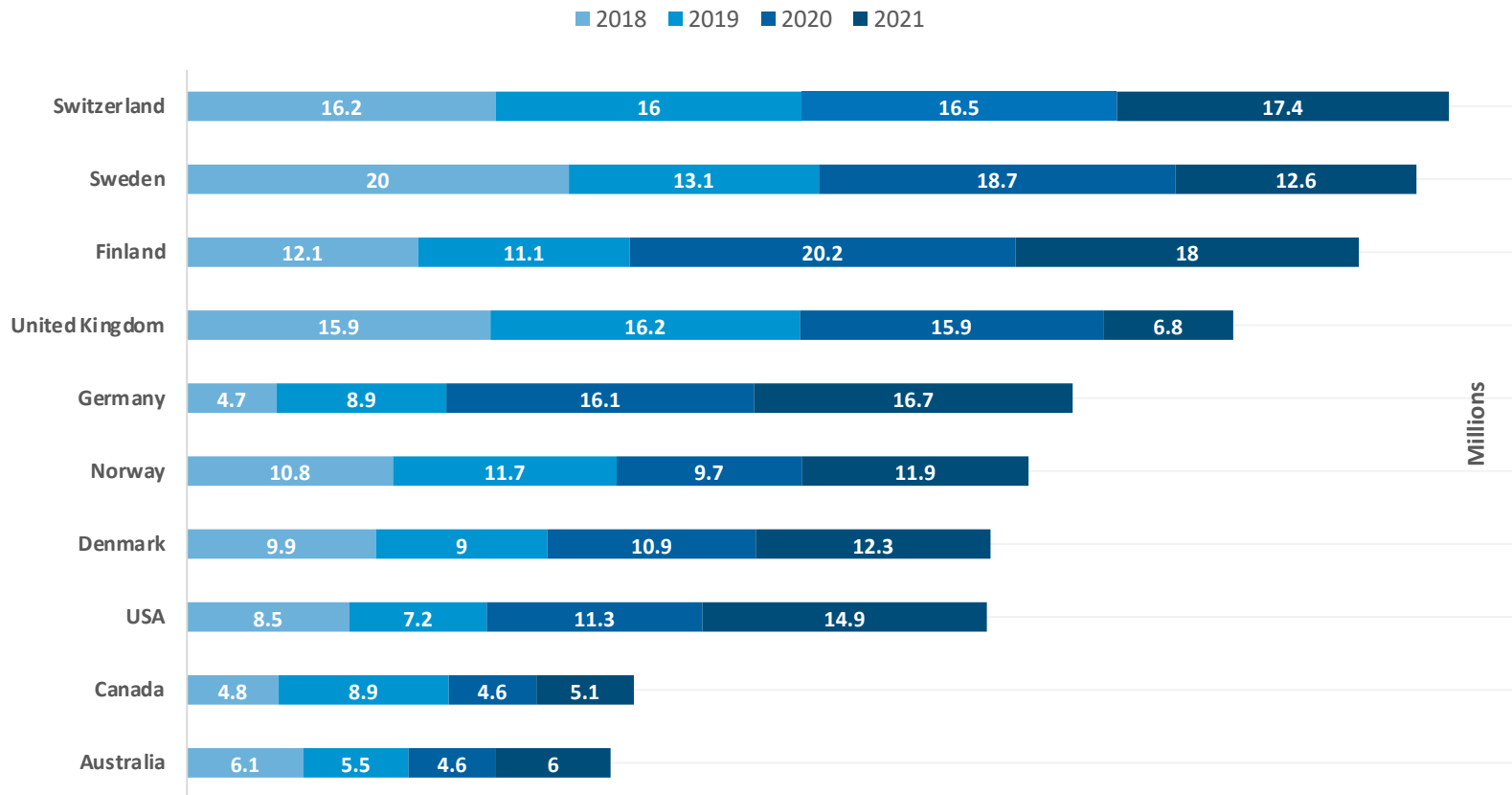
PARTNERS INCREASED RR CONTRIBUTIONS IN 2021

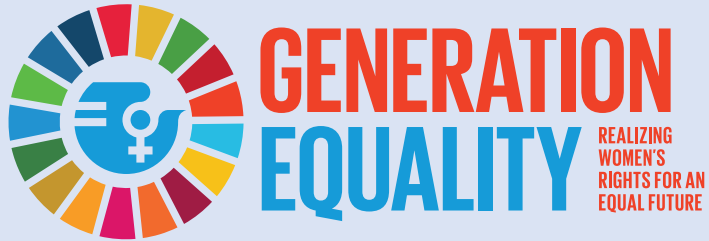
2021 Top Government Donors



• The European Commission is a government member organization, total includes funding towards the Spotlight Initiative

SP 2018-2021 TOP 10 RR PARTNERS





LOOKING AHEAD: STRATEGIC PLAN 2022-2025

FINANCING GENDER EQUALITY

GLOBAL CONTEXT

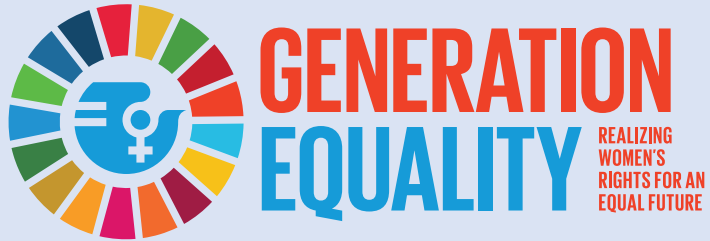
- Multiple, complex crises threaten availability of financing for development.
- Uneven progress on SDG 5 alongside COVID-19 regressions exacerbates existing gender inequities.
- Majority of financing within the humanitarian-development-peace nexus is gender blind.

UN WOMEN FUNDING REQUIREMENTS

- SP prioritizes stronger links with norm setting and intergovernmental work to country-level frameworks.
- Biennium budget of 1.0 billion (400M RR/600M OR split).
- Zero growth institutional budget.

PRIORITIZING FINANCING FOR GEWE

- UN Women building diverse financing partnerships and instruments (i.e. with IFIs & DFIs and via GEF).
- Roughly 9M in new multi-year commitments via IFIs 2021.



THANK YOU