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LOOKING BACK 2018-2021
FUNDING TRENDS 2018-2021

IMPROVING TRENDS

Contribution Revenue
- UP 42%

RR & OR Increases
- RR UP 16M OR UP 146M

Funding Gaps
- RR NARROWED OR CLOSED

Programme Expenditure
- UP 51%

DECLINING TRENDS

RR Share of Revenue
- DOWN 8.5%

# MS Funding Partners
- DOWN 14% BIENNUM 2020-2021

Multi-year RR Share
- 28% LESS SHARE

Multi-year OR Share
- 27% LESS SHARE
INVESTMENTS IN RESULTS
**SP 2018-2021 INVESTMENT RESULTS**

**EVAW**
- 83.7 million people reached since 2018 with grants through the UN Trust Fund to EVAW;
- 2.5 billion women and girls in 57 countries have stronger EVAW NAPs and in 69 countries, home to 2.7 billion women and girls have improved access to quality EVAW services.

**Leadership & Governance**
- 35,500 aspiring women leaders and political candidates have enhanced campaigning and other skills;
- Parliamentary seats held by women increased 3% in 4 years; data on GEWE SDG indicators increased by 14%; and 41 countries developed & implemented gender-budget NAPs.

**Economic Empowerment**
- 44 countries, home to 1.6 billion women and girls have stronger regulations and policies on WEE; 4,357 companies signed the WEPS; and 1,000+ companies, governments and international organizations significantly opened markets for women through policies on purchasing from women-owned businesses.

**Peace & Security**
- 778 million people in 34 countries benefit from gender-responsive DRR policies; 1.8+ million women and girls benefitted from humanitarian services; and funding for gender equality in UN peacebuilding up 12 percentage points since 2017.
FLEXIBLE FUNDS ARE CRITICAL

• $170.6 million ($27 million in RR) directed to COVID-19 response in 2020-2021, resulting in: global resources and action to address the shadow pandemic; stronger GE financing (i.e. COVID-19 Multi-Partner Trust Fund; gender-lens in national fiscal stimulus); and data collection and monitoring through the UN-Women—UNDP COVID-19 Global Gender Response Tracker.

• RR underpinned mobilization of a $87* million funding pipeline for Afghanistan’s complex emergency. Work includes applying a GE marker and minimum allocation in the Special Trust Fund for Afghanistan; supporting the Afghan women’s movement; and documenting reversals on women’s rights following the Taliban take-over.

*as of August 2022
**COORDINATION MANDATE**

**WE** lead, promote and coordinate efforts to advance women’s rights in the UN system and to delivery as one for gender equality.

In 2021, regular resources enabled UN Women to work with UNDP and develop the first ever UN System-wide Dashboard on Gender Parity with UNDP presenting data on gender representation from all 38 UN entities.

**NORMATIVE MANDATE**

**WE** support Member States to set GE norms and work with governments and civil society to design laws, policies, programmes and services to ensure their implementation.

In 2021, regular resources made possible vital tasks that mean more women will enjoy more rights, such as supporting 100% of UNCT CEDAW reports and facilitating a successful outcome of the UN Commission on the Status of Women.
REVENUE AND EXPENDITURE 2021
Steady overall growth 2018-2021: Year-over-year growth in total voluntary contribution revenue over the Strategic Plan period.

Financial stability maintained despite uncertainties: Overall, funding to UN Women held steady between 2020-2021 despite funding partner challenges related to COVID-19.

Influencing GEWE funding: Progress made with IFI contributions up over 400% during Strategic Plan period and UN Women convening of Generation Equality promoting new attention and financing for GEWE.
2021 Revenue

- Total revenue reached a record high of $570.4 M with RR and OR relatively stable in 2021.

- RR down slightly, by 0.4%, OR up 2%.

- 26% of RR and 52% of OR in multi-year commitments, a decline from 54% and 79% respectively in 2018.

- Average agreement values increased to $1.9 M for RR and $1.2 M for OR (versus $1.7 M and $0.9 M respectively in 2020).

* Other Revenue is generated from investment income, exchange transactions and other sources.
2021 EXPENDITURE

- Total programme expenditure reached a record $431.4 M, a 26.5% increase from 2020 and a 51% increase from 2018.

- Regional programme expenditure reached a record high of $337 M, representing 78% of overall programme expenditure.

- Highest expenditure levels in 2021 on SP Outcome 4 (EVAW) followed by SP Outcome 5 (WPS/HAI).

- Expenditure on SP Outcomes 1 and 2 exceeded anticipated demand; with funding gaps against SP Outcome 3, 4 and 5.
2021 Funding Gaps

- 2021 RR funding gap relatively stable at $34.9 M from $50.9 M in 2018
- No OR funding gap in 2021; OR funding gap closed in 2019
- Share of contributions received as RR declined from 44% in 2015 to 30% in 2021
RR funding gaps reduce the availability of programmable core that enables UN-Women to implement mandate-driven work; respond to crises; develop programming; leverage resources and influence others.

<table>
<thead>
<tr>
<th>Year</th>
<th>Other resource dollars raised per core programmable dollar</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>$4.70</td>
</tr>
<tr>
<td>2019</td>
<td>$8.00</td>
</tr>
<tr>
<td>2020</td>
<td>$5.40</td>
</tr>
<tr>
<td>2021</td>
<td>$5.90</td>
</tr>
</tbody>
</table>
Opportunity cost of funding gaps

**COORDINATION**

With an additional **$16 million** annually, UN-Women would fill a concerning gap and extend gender expertise support to 30 UN-coordinated humanitarian crisis-settings.

**NORMATIVE**

An additional **$10 million** in funding to UN-Women would increase technical assistance to promote gender-responsive climate and environment policies globally.

**OPERATIONAL**

With **$50 million**, 25 high prevalence VAWG countries would improve survivor-centred health, policing, justice and social services, including across the humanitarian-development-peace nexus.
UN WOMEN’S RESPONSE
Strategic Notes

- General upward trajectory of SN funding, but under utilized.
- SNs align with UNSDCF and national priorities and promote UN system-wide coherence.
- SNs funding is earmarked but reduces transaction costs related to programme development and management.
- SNs facilitate more strategic allocation of resources to reach transformative results.

*Source: UN Women Donor Agreement Management System, total agreement value has been annualized.*
IN 2021

PUBLIC AND PRIVATE SECTOR PARTNERS FUNDED STRATEGIC NOTES

Finland
Norway
Sweden
France
Zonta International
Denmark
Iceland
US. Department of State
Austria
Fast Retailing Co. Ltd.
Malta
Alwaleed Bin Talal Foundation
United Arab Emirates
UNOPS
Italy
Turkey
Kazakhstan
Instituto Lojas Renar
Malta

18
UN POOLED FUNDING

- UN pooled funding grew by over **250%** between 2016-2021

- **21%** of total contribution revenue was received as pooled funds compared to 13% in 2018

- **31%** of programme expenditure on joint programmes, compared to 13% in 2018, exceeding 2021 SP target of 25%
**INDIVIDUAL GIVING**

- Individual giving can increase RR but requires **upfront investment** over time.

- National Committees raised **21.9M** from 2018-2021, with **8.9M** in RR.

- RR generated by National Committees increased each year of the SP period, growing from **1.4M** in 2018 to **2.6M** in 2021.

- National Committees appeal **Ukraine** appeals raised over **$2.5M**, the most **successful appeal** yet, demonstrating capacities.

<table>
<thead>
<tr>
<th>Year</th>
<th>National Committee Campaign</th>
<th>Investment</th>
<th>Year 1 Revenue</th>
<th>Year 1 ROI</th>
<th>Estimated Year 3 ROI</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>Iceland Fundraising TV show</td>
<td>$200,000</td>
<td>$240,822</td>
<td>1.2%</td>
<td>2.9%</td>
</tr>
<tr>
<td>2019</td>
<td>Sweden Digital marketing and telemarking</td>
<td>$39,000</td>
<td>$26,278</td>
<td>0.67%</td>
<td>2.3%</td>
</tr>
<tr>
<td>2019</td>
<td>Netherlands Face-to-face and Telemarketing</td>
<td>$30,000</td>
<td>$24,687</td>
<td>0.82%</td>
<td>2.7%</td>
</tr>
<tr>
<td>2020</td>
<td>Netherlands Outbound Telemarketing</td>
<td>$25,488</td>
<td>$21,012</td>
<td>0.87%</td>
<td>2.6%</td>
</tr>
<tr>
<td>2021</td>
<td>Iceland Face to Face Fundraising</td>
<td>$75,000</td>
<td>$77,514</td>
<td>1.03%</td>
<td>3.2%</td>
</tr>
<tr>
<td>2022</td>
<td>Finland Outbound Telemarketing</td>
<td>$103,000</td>
<td>$101,097</td>
<td>0.99%</td>
<td>2.7%</td>
</tr>
</tbody>
</table>
Individual giving as a source of RR

- Gross revenue from monthly giving in 2021 was $2.65 M
- Individual givers often give for 7+ years, which strengthens organizational resilience when funding is constrained

<table>
<thead>
<tr>
<th>National Committee</th>
<th># New in 2020</th>
<th># New in 2021</th>
<th># End 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>961</td>
<td>639</td>
<td>2233</td>
</tr>
<tr>
<td>Austria</td>
<td>2</td>
<td>10</td>
<td>29</td>
</tr>
<tr>
<td>Finland</td>
<td>174</td>
<td>247</td>
<td>2964</td>
</tr>
<tr>
<td>France</td>
<td>51</td>
<td>47</td>
<td>71</td>
</tr>
<tr>
<td>Germany</td>
<td>159</td>
<td>363</td>
<td>1112</td>
</tr>
<tr>
<td>Iceland</td>
<td>1504</td>
<td>1194</td>
<td>9760</td>
</tr>
<tr>
<td>Japan</td>
<td>22</td>
<td>37</td>
<td>74</td>
</tr>
<tr>
<td>Netherlands</td>
<td>80</td>
<td>246</td>
<td>363</td>
</tr>
<tr>
<td>New Zealand</td>
<td>6</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Sweden</td>
<td>158</td>
<td>62</td>
<td>445</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>130</td>
<td>44</td>
<td>109</td>
</tr>
<tr>
<td>United States</td>
<td>29</td>
<td>31</td>
<td>52</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>3,276</strong></td>
<td><strong>2,924</strong></td>
<td><strong>17,221</strong></td>
</tr>
</tbody>
</table>
2021 FUNDING PARTNERSHIPS

163 MILLION IN RR RECEIVED FROM MEMBER STATES

74 GOVERNMENTS CONTRIBUTED RR TO UN WOMEN

17 GOVERNMENTS PROVIDED MULTI-YEAR RR COMMITMENTS IN 2021

18 PARTNERS INCREASED RR CONTRIBUTIONS IN 2021

2021 Top Government Donors

1. Sweden 63.5
2. European Commission... 50.6
3. Finland 29.5
4. Norway 26.9
5. Canada 26.7
6. Germany 26.4
7. Switzerland 23.1
8. Australia 22.4
9. Japan 21.2
10. United States of America 19.7
11. Denmark 18.2
12. United Kingdom 15.1
13. Netherlands (the) 10.0
14. Republic of Korea 9.0
15. Austria 8.8

*The European Commission is a government member organization, total includes funding towards the Spotlight Initiative*
SP 2018-2021 Top 10 RR Partners

- Switzerland: 16.2, 16, 16.5, 17.4
- Sweden: 20, 13.1, 18.7, 12.6
- Finland: 12.1, 11.1, 20.2, 18
- United Kingdom: 15.9, 16.2, 15.9, 6.8
- Germany: 4.7, 8.9, 16.1, 16.7
- Norway: 10.8, 11.7, 9.7, 11.9
- Denmark: 9.9, 9, 10.9, 12.3
- USA: 8.5, 7.2, 11.3, 14.9
- Canada: 4.8, 8.9, 4.6, 5.1
- Australia: 6.1, 5.5, 4.6, 6

Millions
LOOKING AHEAD: STRATEGIC PLAN 2022-2025
# Financing Gender Equality

## Global Context

- Multiple, complex crises threaten availability of financing for development.
- Uneven progress on SDG 5 alongside COVID-19 regressions exacerbates existing gender inequities.
- Majority of financing within the humanitarian-development-peace nexus is gender blind.

## UN Women Funding Requirements

- SP prioritizes stronger links with norm setting and intergovernmental work to country-level frameworks.
- Biennium budget of 1.0 billion (400M RR/600M OR split).
- Zero growth institutional budget.

## Prioritizing Financing for GEWE

- UN Women building diverse financing partnerships and instruments (i.e. with IFIs & DFIs and via GEF).
THANK YOU