FINANCING UN WOMEN’S GENDER EQUALITY AND WOMEN’S EMPOWERMENT MANDATE

EXECUTIVE BOARD INFORMAL BRIEFING STRUCTURED DIALOGUE ON FINANCING
NEW YORK 24 AUGUST 2023
1. UNDS FINANCING CONTEXT
2. INVESTMENTS IN RESULTS
3. REVENUE AND EXPENDITURE 2022
4. FUNDING GAPS 2022
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**UN DEVELOPMENT SYSTEM FINANCING CONTEXT**

**STRENGTHS**
Adequately funded, the UNDS is an unparalleled multilateral platform to advance reform and the SDGs.

**WEAKNESSES**
Growing pressure on ODA and increased earmarked funding compounds an already challenging funding landscape for UNDS.

**OPPORTUNITIES**
Funding Compact 2.0 offers an opportunity for ambitious, measurable indicators and stronger accountability and commitment from Member States and UNDS.

**THREATS**
Creeping financing emergency with declining core and over reliance on project-based funding that risks fundamentally changing organizational character of UNDS entities.
INVESTMENTS IN RESULTS
2022 STRATEGIC PLAN INVESTMENT RESULTS

Ending VAW
868 public and private partners supported across 41 countries to strengthen the provision of EVAW essential goods and services, with UN-Women supported platforms providing 2.8+ million women and girls access to EVAW services in 20 countries.

Governance & Participation
157 laws & policies were amended, adopted or implemented to advance gender equality in 6 regions; and +86,000 women and girls strengthened leadership capacities to participate in public life.

Economic Empowerment
26 countries tackled financing for care infrastructure and services, facilitating women’s paid employment; 15 national social protection systems built that are gender-responsive and reduce gender gaps.

Peace & Security, Humanitarian
+800,000 women and girls in crisis settings received services and information; 1,330 women’s organizations supported to participate in refugee and humanitarian coordination; disaster resilience work in 61 countries.

Source: Executive Directors Annual Report 2023
2022 REVENUE AND EXPENDITURE
UN WOMEN FINANCING FEATURES IN 2022

Overall Revenue Stability
Entity experienced an overall stable revenue environment, with a less than 2% decline in total revenue compared to 2021 (decline impacted by FX rates).

GE Financing Influence
UN Women influenced GEWE financing, with PBF gender financing targets exceeded and a GE marker part of UN-CEB minimum data set for IATI and OECD reporting.

Widening RR/OR Ratio
Lower RR levels in 2022 set against stable OR led to a growing gap in RR to OR ratio, falling below FC 30% threshold for first time since 2019, affecting ability to carry out triple mandate.
PROGRESS ON FUNDING COMPACT COMMITMENTS 2022

- 2019-2022 UN Women **met or exceeded** all 15 assessable indicator targets across the eight commitments that require entity-specific reporting.

- Member State **stalled or slow** progress on commitments to UN Women:
  - Increase in # of RR contributors
  - Increase in # of contributors to pooled/thematic funds
  - Funding gaps in SP IRRF
  - Fraction of RR multiyear contributions

### UN Women

- **Full/rapid progress**: 100%
- **Stalled/slow progress**: 0%
- **In progress**: 0%

### Member States

- **Stalled/slow progress**: 50%
- **In progress**: 11%
- **Full/rapid progress**: 39%

Colors:
- Red: Stalled/slow progress
- Orange: In progress
- Green: Full/rapid progress
2022 OVERALL TOP 20 FUNDING SOURCES

Sweden 38.26
Multi-Partner Trust Fund Office 47.34
United States of America 36.42
Finland 11.60
Norway 20.03
Germany 7.75
European Commission 25.80
Switzerland 8.60
European Commission - Spotlight 22.63
Australia 15.18
Canada 11.79
Denmark 4.53
Japan 9.83
Republic of Korea (the) 10.20
Netherlands (the) 8.33
Peacebuilding Fund 11.41
France 6.34
United Nations 9.39
Bill & Melinda Gates Foundation 8.00
UN Development Programme (UNDP) 7.72

- Regular resources
- Other resource
- Assessed resources

*The European Commission is a government member organization, total includes funding towards the Spotlight Initiative*
2022 REVENUE

- Total revenue of $559.8 M, down by 1.8% from 2021
- RR down by 7%, impacted by FX losses and a late year payment; OR up slightly by 0.4% over 2021
- 40% of RR and 65% of OR in multi-year commitments, up from 26% and 52% respectively in 2021
- Average agreement value down to $1.8 M for RR and up to $1.25 M for OR (versus $1.9 M and $1.2 M respectively in 2021)
2022 EXPENDITURE

- Total programme expenditure reached a record $441.3 M or 82% of all expenditure ($431.8 M in 2021).

- Country and regional programme expenditure reached a record high of $341 M, 77% of total programme expenditure ($337 M in 2021).

- A $1.35 billion resource gap remains to be mobilized from 2023 to 2025.

- Highest expenditure levels on SP Impact 4 (WPS, HA) followed by SP Impact 3 (EVAW), reaching 18% and 20% of the 4Y target.

- Expenditure on SP Impacts 1 and 2 on track reaching 23% of 4Y indicative budget.
FUNDING GAPS IN 2022

- 2022 RR funding gap grew to $46.7 M ($34.9 M in 2021)
- No OR funding gap in 2022; OR funding gap closed in 2019
- RR to OR ratio declined in 2022 to 28.6% (30.2% in 2021); was 55% at inception in 2011
**PARTNERS PRIORITIZE RR BECAUSE:**

**GEWE Expertise**
Gives partners at all levels access to on-demand cutting-edge, technical GEWE expertise that puts women at the centre of development solutions connected to grassroots women’s leadership and movements.

**Capacity & Presence**
Supports infrastructure, systems and processes required to be an efficient and effective organization with a global presence.

**Triple Mandate Impact**
Taps into the powerful complementarity of a combined normative, coordination and operational mandate, enabling critical roles of upholder, advocate, influencer, convenor and system-wide coordinator.

**Political Leadership**
Enables senior leaders to drive strategic direction and priorities, build consensus, persuade diverse stakeholders in complex environments; and coordinate GEWE across the UNDS.

**Catalytic Programming**
Funds analysis, research and piloting of innovative approaches; builds partnerships; and identifies best practices that can be scaled up through proof of concept to leverage other resources.

**Emergency Response**
Support flexible, agile and responsive organization empowered to be a voice for women within system-wide responses to crises.
HOW RR SUPPORTED A GENDER-BASED EMERGENCY RESPONSE

UKRAINE CRISES RESPONSE

For every $1 in regular resource expenditure in Ukraine, UN Women leveraged an additional $12 in other resources in 2022 to address the gendered dynamics in the humanitarian crisis resulting from the war.

NORMATIVE

Women’s needs integrated in the revised National Action Plan on UNSCR 1325 on Women, Peace and Security and the National Strategy on Decreasing the Gender Pay Gap

COORDINATION

Gender priorities integrated in the UN Flash appeal and Ukraine’s National Recovery Plan

OPERATIONAL

37,400+ women and girls received humanitarian support, including survivors of sexual and gender-based violence
**IMPACT OF RR FUNDING GAPS**

- **Country Programming**: Less flexible funding to design projects and initiatives at country-level.
- **Mandate Fulfillment**: Inadequate RR encourages RM driven by funding opportunities instead of mandated roles.
- **Resource Leveraging**: RR is critical to design and pilot innovative partnerships and programs that can be scaled to generate OR.
- **Governance**: RR invests in improved transparency, oversight, M&E, effectiveness and accountability.
- **Crisis Response**: Without adequate RR, gender-smart approaches are missing from emergency plans and responses.
WHAT DOES A 10M RR FUNDING GAP MEAN FOR WOMEN?

GEWE EXPERTISE
$10M in RR could make UN Women specialized GEWE expertise more available in 30 countries to strengthen local capacities on gender-responsive tax systems, including evaluating gender equality results from budget implementation.

EMERGENCY RESPONSE
$10M in RR would allow UN Women to flexibly and quickly direct immediate support to women’s rights groups on the ground in emerging and protracted crises settings to provide humanitarian support and engage in WPS efforts.

CATALYTIC PROGRAMMING
$10M in RR could make catalytic investments on integrating trafficking responses into ongoing EVAW efforts in up to 8 countries across 3 regions or on multisector interventions to advance women’s equal access to goods, services and resources in 10 countries.

What does a 10M RR Funding Gap mean for women?
FINANCING PRIORITIES
Regular (unrestricted) resources represent the best prospect for UN entities to do more with less, be effective and efficient, and achieve results together.
2022 RR FUNDING PARTNERSHIPS

Top 20 RR Partners, 2022

USD millions

- Finland: 19.7
- Germany: 18.7
- Switzerland: 16.7
- Sweden: 15.4
- Denmark: 11
- Norway: 10.2
- USA: 10
- Australia: 5.6
- Canada: 4.8
- Japan: 4.5
- Belgium: 4.3
- Netherlands: 4.1
- France: 4
- UAE: 3.7
- Italy: 3
- Luxembourg: 2.6
- Republic of Korea: 2.4
- Ireland: 2.2
- China: 2
- New Zealand: 1.6
Despite an increasing trend in the long-term, SN vehicle is underutilized (*decline in 2022 attributed to revised methodological approach that will be refined during remaining period of the SP)

Like CPDs, SNs are UN Women’s preferred OR funding vehicle that aligns with UNSDCF and national priorities and promotes coherence

SN funding is earmarked but reduces transaction costs related to programme development and management

*Source: manual Donor Agreement Management System (DAMS) key word search, total agreement value annualized 2015-2021; DAMS tagging 2022 Desk Review per SP_O_5A
**INTERAGENCY POOLED FUNDING**

- UN pooled funding grew by over **270%** between 2016-2022
- **29%** of total OR contribution revenue was received as pooled funds
- **25.5%** of total programme expenditure on joint programmes, surpassing Funding Compact 15% target
Individual giving requires **front end investments:**

- National Committees raised **$35.5M** from 2017-2022, with **$13.5M** in RR, **$10.5M** of which from IG.

- National Committee appeals raised over **$2.4M** for Ukraine, **$650K** for Afghanistan, and **$230K** for the recent Turkiye-Syria earthquake and Pakistan floods.

<table>
<thead>
<tr>
<th>Investment</th>
<th>ROI Y1</th>
<th>ROI Y3</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019 Iceland Fundraising TV Show</td>
<td>$200K</td>
<td>0.50</td>
</tr>
<tr>
<td>2019 Sweden Digital/Telemarketing</td>
<td>$39.3K</td>
<td>0.87</td>
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<tr>
<td>2020 Netherlands Telemarketing</td>
<td>$25.4</td>
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<tr>
<td>2021 Germany Facebook Messenger</td>
<td>$30K</td>
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<td>2021 Iceland Face to Face Fundraising</td>
<td>$75K</td>
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<tr>
<td>2021 Finland Telemarketing</td>
<td>$103K</td>
<td>0.40</td>
</tr>
</tbody>
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* estimated Y3 ROI
NATIONAL COMMITTEES & INDIVIDUAL GIVERS 2022

- 17,428 monthly individual givers in 2022
- 13 UN Women National Committees
- $7.3 million contributions from National Committees in 2022
- $2 million received as regular resources in 2022
THANK YOU