UN Women Strategy for Public Partnerships & Resource Mobilization 2023-2025

Executive Board
Informal Briefing
New York, 11 October 2023
Notes the importance of flexible funding in order for UN-Women to deliver its triple mandate effectively and with agility.
STRATEGIC VISION

STRATEGY GOAL
aligns with Strategic Plan OEE Output 2
Advancing Partnerships & Resourcing OEE Output 2
Strengthen partnerships and influence with select OECD-DAC members and global public sector institutions to enhance their support for UN Women’s mandate, operationalized in the Strategic Plan 2022-2025, including through funding contributions.

GUIDING PRINCIPLE
aligns with Strategic Plan Principle 4
Influence others and ensure sustainable financing for gender equality SP Principle 4
Leverage and influence for the mandate
Grow investments in the Strategic Plan

FUNDING PRIORITIES
aligns with Funding Compact on flexible and predictable funding
volume & ratio
Core
Flexible non-core
Multi-year commitments
Larger-scale commitments
A TWO PILLAR STRATEGY

GROW INVESTMENTS IN THE STRATEGIC PLAN

GREATER INFLUENCE

Improve strategic engagement with select public sector actors to advance partnerships and influence towards feminist policies, decisions, access and financing; leverage Generation Equality to drive GEWE resourcing for the gender equality eco-system and UN Women as a coordinator, convener, thought leader, and implementor on women’s human rights; and strengthen accountability and support for women in humanitarian spaces.

MORE RESOURCES

Expand flexible and predictable investments in the UN Women Strategic Plan (2022-2025) to meet resource targets, in partnership with key funding partnership segments including Member States, the European Union, United Nations agencies, and National Committees.
PARTNERSHIP PRIORITIES

Expand UN Women’s influence with select public sector partners towards feminist-oriented development decision-making, policies, and practices, including on financing.
FUNDING PRIORITIES

**CORE FUNDS**

**Unrestricted**
Highest quality, most flexible funding type, forms the bedrock of UN-Women’s GEWE work, underpins operational capacity, global presence, leveraging of OR, and crisis response.

**FLEXIBLE NON-CORE**

**Flexible**
Strategic Note, joint programme and funds aligned with signature initiatives are more loosely earmarked, allowing greater flexibility to direct resources for maximize impact.

**MULTI-YEAR**

**Predictable**
Multi-year funding is more predictable, enabling greater efficiency and effectiveness by generating transaction and management savings and longer term-planning for sustainable impact.

**LARGER-SCALE**

**Efficient**
Supports economies of scale, allowing fixed costs to be distributed over a larger programming base in support of higher-level strategic results, reduces fragmentation.
## TRACKING PROGRESS

<table>
<thead>
<tr>
<th>PILLAR</th>
<th>KPI &amp; ANNUAL TARGETS</th>
<th>DONOR SEGMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. LEVERAGE AND INFLUENCE FOR THE MANDATE (financing)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>KPI 1.1: Amount of financing for GEWE that UN Women contributed to mobilize (derived from OEEF 2.4)</td>
<td>Targets: 2023 establish baseline, 2024, 2025 tbd</td>
<td>All</td>
</tr>
<tr>
<td>KPI 1.2: # of partnerships focused on influencing and knowledge sharing with the public sector (derived from OEEF 2.4)</td>
<td>Targets: 2023 establish baseline, 2024, 2025 tbd</td>
<td>All</td>
</tr>
<tr>
<td>KPI 1.3: # of tools introduced that support innovative financing &amp; accountability, including related to digital financing for GE (DFR 2.d)</td>
<td>Targets: 2023: 72, 2024: 91, 2025: 110</td>
<td>All</td>
</tr>
<tr>
<td>KPI 1.4: # of innovative financing instruments introduced that include GE objectives (DRF 2.4)</td>
<td>Targets: 2023: 99, 2024: 109, 2025: 120</td>
<td>All</td>
</tr>
<tr>
<td><strong>2. GROW INVESTMENTS IN THE STRATEGIC PLAN (funding)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>KPI 2.1: Funding from public partners (OEE 2.1)</td>
<td>Targets: 2023: 545M, 2024: 560M, 2025: 600M</td>
<td>All</td>
</tr>
<tr>
<td>KPI 2.2: RR from government partners as ratio of total funds received (SDF/IRRF)</td>
<td>Targets: 2023: 40%, 2024: 38.8%, 2025: 38.8%</td>
<td>Gov</td>
</tr>
<tr>
<td>KPI 2.3: # of government contributors to core (SDF)</td>
<td>Targets: 2023: 78, 2024: 80, 2025: 82</td>
<td>Gov</td>
</tr>
<tr>
<td>KPI 2.4: proportion of RR received through multi-year agreements (SDF)</td>
<td>Targets: 2023: 41%, 2024: 42%, 2025: 43%</td>
<td>Gov</td>
</tr>
<tr>
<td>KPI 2.5: Increase in average size of RR commitments and OR cost-sharing agreements (SDF)</td>
<td>Targets: 2023: RR/1.8M, OR/1.25, 2024: RR/1.9M, OR/1.4M, 2025: RR/2M, OR/1.5M</td>
<td>Gov, EU, UN Agency</td>
</tr>
<tr>
<td>KPI: 2.6: SDF with the Executive Board held annually (QBR 23)</td>
<td>Targets: 2023: yes, 2024: yes, 2025: yes</td>
<td>Gov</td>
</tr>
<tr>
<td>KPI 2.7: % of non-core funding directly applied to SNs (OEE 5.1)</td>
<td>Targets: 2023: 10%, 2024: 12%, 2025: 15%</td>
<td>Gov, EU, UN Agency</td>
</tr>
<tr>
<td>KPI 2.8: IATI publishing statistics score (QCPR) (OEE 1.3)</td>
<td>Targets: 2023: 91%, 2024: 92%, 2025: 93%</td>
<td>All</td>
</tr>
<tr>
<td>KPI: 2.9: Contributions received through pooled and thematic mechanisms (OEE 2.2)</td>
<td>Targets: 2023: 152.6M, 2024: 178.7M, 2025: 207M</td>
<td>UN Agency</td>
</tr>
</tbody>
</table>
A compact with our partners...

The strategy is a dynamic document that can be updated based on evolving conditions and that outlines our ambitions based on a shared understanding with our partners.
THANK YOU