



Webinar

Measuring Time Use and Quantifying Care: Challenges and strategies in the design and harmonization of Time Use Surveys

August 20th, 2020

**9:00 AM to 10:30 AM EST
Virtual meeting in Zoom**

Concept Note

What is the issue?

Time use statistics have emerged as the most consistent area of data production identified as a priority by countries implementing UN Women's global gender data programme, Making Every Woman and Girl Count (Women Count). This is consistent with the 2017 survey conducted by the UN Statistics Division (UNSD) and PARIS21, which indicated that SDG indicator 5.4.1 measuring the proportion of time spent on unpaid domestic and care work, by sex, age and location, was one of the top priorities of countries where technical and financial support are needed.

With the idea of systematizing, analyzing and disseminating best practices in Time Use Surveys (TUS) conducted in different countries and regions, Women Count, in coordination with the Global Centre of Excellence on Gender Statistics (CEGS), led and developed two studies about challenges in designing and conducting TUS in developing countries with the objective of identifying methodological inconsistencies and to improve international comparability for policy purposes.

Nancy Folbre and Jacques Charmes¹, collaborated with UN Women in the development of two important studies to:

- a) Determine the effect of methodological features on reports of total time devoted to unpaid work and, more specifically, direct care of family members and test the hypotheses generated in six countries
- b) Identify methodological problems that stand in the way of cross-country comparisons of time-use surveys globally; review the existing academic literature and statistical office reports (including smaller scale community time use surveys and Living Standards Measurement and related surveys); and generate some hypotheses regarding the implications of methodological issues.

¹ For further information see Panelist Biographies section.

Webinar objectives

This Webinar will launch and present the key findings of the studies by Nancy Folbre and Jacques Charmes from their recent collaborative research with UN Women. It also provides a venue for stakeholder dialogue – soliciting feedback from the participants on the studies' specific recommendations on better methodological approaches to design and conduct TUS as well as to improve comparability and methods of harmonization across national surveys. Finally, this Webinar will allow us to consider the great value of having a representant of the UN Expert Group on Innovative and Effective Ways to Collect Time-Use Statistics (EG-TUS) as part of the conversation, through the presentation of their recent work in this topic.

Target participants

The Webinar will bring together Time Use Surveys focal points in national statistics offices, time use statistics users in governments particularly in Ministries of Women, international experts on unpaid care and domestic work statistics, partners from inter-agency groups such as the UN Expert Group on Innovation and Effective Ways to Collect Time Use Statistics as well as from the UN System and other international agencies, and UN Women colleagues.

About the Global Centre of Excellence on Gender Statistics

The **Global Centre of Excellence on Gender Statistics (CEGS)**, located in Mexico and hosted by UN Women and the National Institute of Statistics and Geography (INEGI, Spanish acronym), was founded to become a platform for collaboration, knowledge sharing and innovation on gender statistics and to contribute to the implementation, monitoring and evaluation of the 2030 Agenda and the Sustainable Development Goals (SDGs). As part of the broader UN Women Flagship Programme Initiative "**Making Every Woman and Girl Count (Women Count)**" this initiative intends to promote innovation in the field of gender statistics and contribute to UN Women's strategic efforts on gender statistics at the global, regional and national level.

CEGS is operating under three interrelated and mutually reinforcing programmatic strategies: i) Facilitate technical expertise; ii) Develop a Knowledge Hub; and iii) Develop an Innovation Lab.

CEGS focuses its work on the following three thematic areas: i) Measurement of different forms of violence against women and girls; **ii) Measurement of unpaid care and domestic work**; and iii) Gender and geospatial research and analysis.

AGENDA

Opening

9:00 – 9:02	2 min.	Facilitator Cecilia Tinonin, <i>Statistician and Time Use Statistics Specialist, UN Women Regional Office in Asia and the Pacific</i>
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9:02 – 9:10	8 min.	Welcome Remarks Papa Seck, <i>UN Women Chief Statistician and Officer-in-Charge, Research and Data Section, UN Women</i>
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Part I. Quantifying Care

9:10 – 9:12	2 min.	Introduction of the speaker Paulina Grobet, <i>Coordinator of the Global Centre of Gender Statistics (CEGS)</i>
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9:12 – 9:27	15 min.	Presentation of key findings of the study on <i>Measuring Time Use: An assessment of issues and challenges in conducting time-use surveys with special emphasis on developing countries – methodological inconsistencies, harmonization strategies and revised designs in conducting time-use surveys.</i> Jacques Charmes, <i>Emeritus research director at the French Scientific Research Institute for Development (lecturer).</i>
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9:27 – 9:40	13 min.	Q&A, comments, and suggestions. Cecilia Tinonin (facilitates)
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Part II. Measuring Time Use

9:40 – 9:42	2 min	Introduction of the speaker Paulina Grobet
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9:42 – 9:57	15 min.	Presentation of key findings of the study on <i>Quantifying Care: Design and Harmonization Issues in Time-Use Surveys.</i> Nancy Folbre, <i>Professor Emerita of Economics and Director of the Program on Gender and Care Work at the Political Economy Research Institute at the University of Massachusetts Amherst (lecturer)</i>
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9:57 – 10:10	13 min.	Q&A, comments, and suggestions Cecilia Tinonin (facilitates)
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Part III. UN EG-TUS

10:10- 10:20	10 min	UN Expert Group on Innovative and Effective Ways to Collect Time-Use Statistics (EG-TUS). Francesca Grum, <i>Chief of UNSD Social and Gender Statistics Section</i>
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Closing

10:20 – 10:30	10 min	Closing remarks Paulina Grobet, <i>CEGS Coordinator</i> Papa Seck, <i>UN Women Chief Statistician</i>
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PANELISTS BIOGRAPHIES



NANCY FOLBRE, Professor Emerita of Economics and Director of the Program on Gender and Care Work at the Political Economy Research Institute at the University of Massachusetts Amherst (lecturer).

She is also a Senior Fellow of the Levy Economics Institute at Bard College. Her research explores the interface between political economy and feminist theory, with a particular emphasis on the value of unpaid care work. In addition to numerous articles published in academic journals, she is the editor of *For Love and Money: Care Work in the U.S.* (Russell Sage, 2012), and the author of *Greed, Lust, and Gender: A History of Economic Ideas* (Oxford, 2009), *Valuing Children: Rethinking the Economics of the Family* (Harvard, 2008), and *The Invisible Heart: Economics and Family Values* (New Press, 2001). She has also written widely

for a popular audience, including contributions to the New York Times Economix blog, The Nation, and the American Prospect.



JACQUES CHARMES, emeritus research director at the French Scientific Research Institute for Development (lecturer).

He is an economist and statistician. Currently emeritus research director at the French Scientific Research Institute for Development (IRD), at the Centre for Population and Development (CEPED, University Paris Descartes-IRD), he was previously director of the Department of Social and Health Sciences at IRD, and professor of economics at the University of Versailles and at Sciences Po in Paris. His main fields of research focus on informality, labour markets, unpaid work and women's economic participation and

empowerment, and time use. He has been involved in the design and analysis of many labour force, living standards, informal sector and time-use surveys, especially in Africa, North and South of Sahara. He was involved in the drafting of the new international definition of the informal sector adopted in 1993 (15th International Conference of Labour Statisticians, ICLS), and of informal employment (17th ICLS, 2003), and the recent 2013 ILO manual on "Measuring Informality: a statistical manual for the measurement of informal sector and informal employment" as well as in the design of the African Development and Gender Index (AGDI) for the UNECA. He was involved in the preparation of the first trial ICATUS and prepared the world compilations of time-use surveys for the 2015 Human

Development Report and more recently for the 2018 ILO report on “care work and care jobs for the future of decent jobs”.



PAPA SECK, Chief Statistician, UN Women (welcome remarks).

Since joining UN Women in 2009, Papa Seck has led statistics and data work at UN Women and has also contributed to the Research work of UN Women more broadly, including co-authoring two editions of Progress of the World's Women as well as various other research products. He leads UN Women's efforts to monitor the SDGs and for the past year has coordinated the UN System's efforts to ensure the inclusion of strong gender indicators in the SDGs. He is currently leading the implementation of UN Women's flagship programme initiative on gender statistics: Making Every Woman and Girl Count (Women Count), to improve the production and use of gender relevant statistics and to help countries systematically monitor the Sustainable Development Goals from a gender perspective. In 2012, he also led the development of the Evidence and Data for Gender Equality (EDGE) programme, in collaboration with the UN Statistics Division, to develop innovative new measures and standards to measure asset ownership and entrepreneurship from a gender perspective. Papa is a Senegalese national and holds a Master's degree in economics from Hunter College.



PAULINA GROBET, Coordinator of the Global Center of Excellence on Gender Statistics (Bios presentation).

She is currently the Coordinator of the Global Center of Excellence on Gender Statistics (CEGS). She holds a Masters in Demography by the Colegio de México (COLMEX), and a sociologist bachelor at the Universidad Autónoma Metropolitana. Candidate to Ph.D in Sociology, with a specialization in Population, from the University of Texas at Austin.

She has more than 30 years of professional career research, teaching and performing workshops, designing programs, both academic and public policies. She has worked in autonomous organizations, for the government of Mexico, in civil organizations and associations, and for the United Nations system in Mexico. With UN Women, Mexico has been the specialist in equality policies and has participated in various projects, where diagnoses have been made on the situation of women; cooperation in the design of indicator systems for the monitoring of equality policies, academic coordination and the virtual campus of the Blended Course on Training in Statistics with a Gender Perspective, taught in Guatemala with a projection to Mesoamerica.

As a lecturer, she has addressed issues such as: the participation and status of women in the demographic, social, economic, legal and political fields; violence against women, international human rights law, as well as the generation of statistical information and design of public policies with emphasis on the proposal of affirmative actions with an intersectional and intercultural vision.



CECILIA TINONIN, Statistician and Time Use Specialist (moderator).

She is the current statistician and Time Use Specialist on the UN Women's flagship programme initiative on gender statistics: Making Every Woman and Girl Count (Women Count). She is also UN Women representant on UN Expert Group on innovation and effective ways to collect Time Use statistics In this position, she is responsible for developing Women Count's programme of work on time-use methods to support the implementation of the latest international standards on work and labour statistics. Previously, she was the Project Technical Officer in the Labour Force Methodology

Unit of the Department of Statistics - International Labour Organization (ILO). Before joining the ILO, she served as Research Analyst in the Evaluation and Monitoring Unit at UNCTAD, and in the Internal Oversight Service at UNESCO. She holds a Ph.D. in Agricultural Economics and Statistics with a distinction from the Department of Statistics - University of Bologna (2011), with academic visiting positions at the University of Oxford (Oxford Poverty and Human Development Initiative and Centre for Time-Use Research), and Jawaharlal Nehru University - New Delhi. She was awarded with a Research Fellowship (2012) –and senior Research Fellowship at the Department of Economics – University of Bologna (2013). With extensive international field experience, her expertise lies in developing analytical frameworks for evaluative inquiry and applying rigorous methodologies in data collection to generate unbiased evidence for decision-making.



Francesca Grum, Chief, Social and Gender Statistics-Statistics Division at United Nations (UNSD)

Ms. Francesca Grum is the Chief of the Social and Gender Statistics Section in the United Nations Statistics Division (UNSD). She is in charge of the implementation of the UN Global Gender Statistics Programme, including the Evidence and Data for Gender Equality (EDGE) project, and is currently leading the work of the UN Expert Group on innovative and effective ways to collect Time Use statistics.

Ms. Grum has been working on methodological, analytical and capacity development activities related to demographic and social statistics since 2000 when she joined the UN Statistics Division in New York. During this period, she held different positions including that of head of the MDG indicators methodological unit and focal point for the Division's programme on civil registration and vital statistics systems.