

REGIONAL PRESENTATION ON THE RESULTS OF RAPID GENDER ASSESSMENTS SURVEY ON THE IMPACT OF COVID-19 IN CHILE, MEXICO AND COLOMBIA

1. Background

As outlined by the UN Secretary General, the response to the COVID-19 pandemic should go beyond emergency short-term measures to adopt a full set of policies across the health, economic, social and industrial dimensions. Recovery from the pandemic should aim to build back better, which translates into rebuilding with equality, refining the development model to one that is firmly grounded in human rights, and integrating environmental dimensions, in line with the Sustainable Development Goals (SDGs) and 2030 Agenda.²

However, there is insufficient data to understand the impact of the COVID-19 crisis on women compared to men. Accordingly, it is critical to have more data disaggregated by sex to know how the crisis is affecting people's lives in terms of the economic impacts, distribution of care tasks, differential care burdens and difficulties in accessing basic goods and services. In response, UN Women is leading global data collection efforts to close this knowledge gap, by conducting rapid gender assessments survey (RGAs) on the impact of COVID-19.

The RGAs carried out by UN Women seek to improve the understanding of the gender impacts of COVID-19 on families and society in general, to enable the identification of problems and solutions. The RGAs are intended to be simple, quick to use, and easy to integrate into existing exercises for program design or monitoring. UN Women has experience applying the RGAs in Asia-Pacific and Europe and Central Asia.

Recognizing the high impact of COVID-19 in the Americas and Caribbean region, UN Women has partnered with the Ministry of Women and Gender Equity (MinmujeryEG) of Chile, the National Institute of Women (INMUJERES) of Mexico, and the Presidential Council for Women's Equity (CPEM) of Colombia, to carry out RGAs in each country in 2020.

2. Objective

Present the results of the rapid gender assessments on the impact of COVID-19 from Chile, Mexico, and Colombia, as well as a comparative analysis based on the SDGs.

3. Details

- **Platform:** Zoom (register: <https://bit.ly/37pFuCr>)
- **Language:** Spanish with interpretation to English
- **Date:** Monday, March 01, 2021
- **Time:** 9-11am Panamá/Colombia (8-10am México / 11am-1pm Chile)
- **Participants:** The session will be targeted at public from the three participating countries

² Informe del Secretario General [“El impacto del COVID-19 en América Latina y el Caribe”](#).

4. Agenda

Moderator: Cecilia Alemany, UN Women Deputy Director for the Americas and Caribbean

	Welcome
09:00 am	UN Women Regional Office for the Americas and Caribbean
	Introductory remarks
09:10 am	Ana Guezmes García, Director, Division for Gender Affairs, ECLAC)
	The importance of generating data with a gender perspective during the COVID-19 pandemic
09:15 am	Jessamyn Encarnacion, Statistics Specialist, Statistics and Data Section, UN Women
	Presentation of RGAs results (introduction by UN Women country offices, and presentations by national partners on RGA results, and where possible, key actions taken)
09:25 am	<ul style="list-style-type: none"> • Chile <ul style="list-style-type: none"> ○ María Inés Salamanca, Representative, UN Women Chile ○ Mónica Zalaquett, Minister of Women and Gender Equality
09:45 am	<ul style="list-style-type: none"> • Mexico <ul style="list-style-type: none"> ○ Belén Sanz Luque, Representative, UN Women Mexico ○ Nadine Gasman, President, INMUJERES
10:05 am	<ul style="list-style-type: none"> • Colombia <ul style="list-style-type: none"> ○ Patricia Fernández-Pacheco, Deputy Representative, UN Women Colombia ○ Gheidy Marisela Gallo, Presidential Advisor for Women's Equality, CPEM
	Panel discussion on the importance of data sources complementary to official statistics
10:25 am	<ul style="list-style-type: none"> • Leonardo González, Technical Deputy Director, National Statistics Institute (INE), Chile • Edgar Vielma Orozco, Director General of Sociodemographic Statistics, National Institute of Statistics and Geography (INEGI), Mexico • Juan Daniel Oviedo, Director, National Administrative Department of Statistics (DANE), Colombia
	Regional assessment of RGAs in Latin America
10:40 am	María Noel Vaeza, UN Women Regional Director for the Americas and Caribbean
10:55 am	Closing