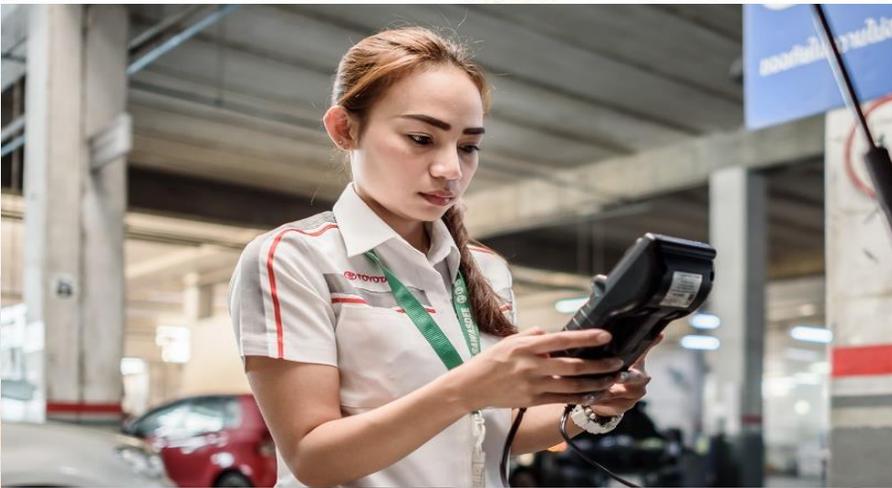


# Financing UN Women's Strategic Plan results

## Executive Board Orientation

Fernando Gutierrez-Eddy  
Chief, Resource Mobilization and Partner Relations

New York  
29 January, 2019

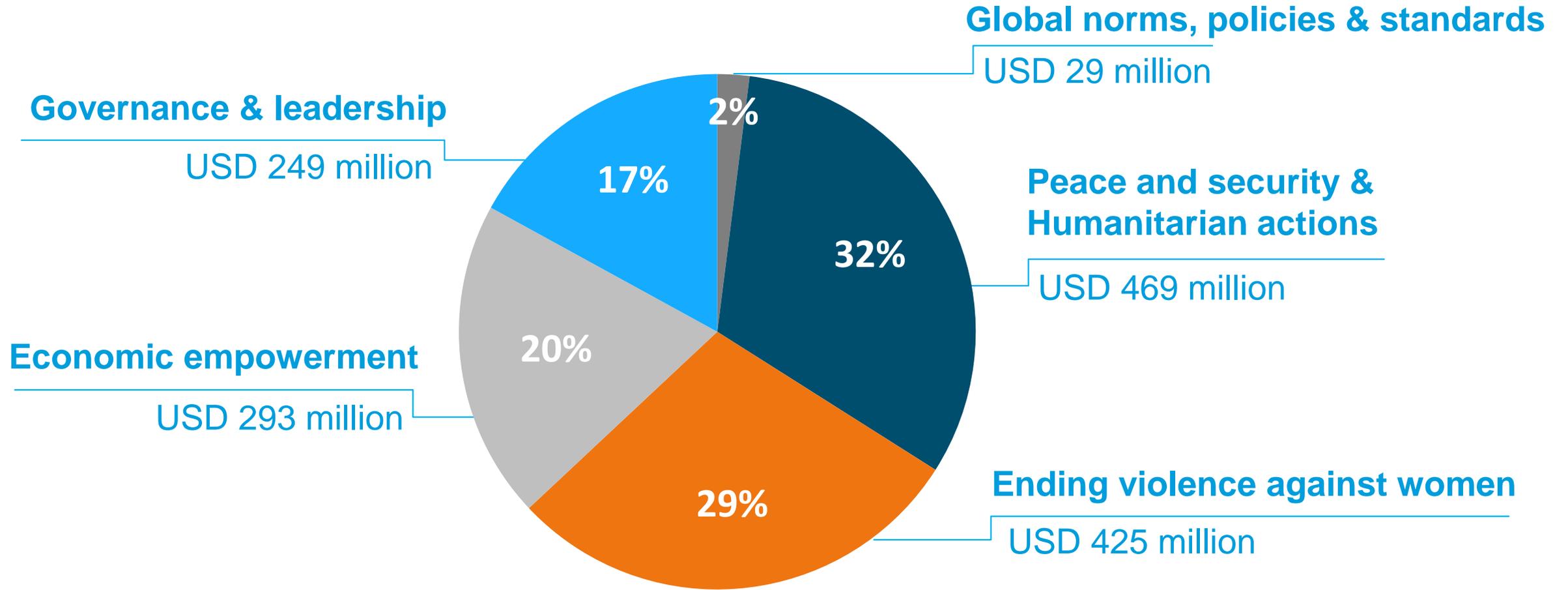


# Heart of the matter – financing for impact



Achieve gender equality and empower all women and girls, including women's full enjoyment of their human rights, through UN Women's normative lead and coordination of multi-stakeholder partnerships, operationalized on the ground

# UN Women strategic priorities, 2018-21

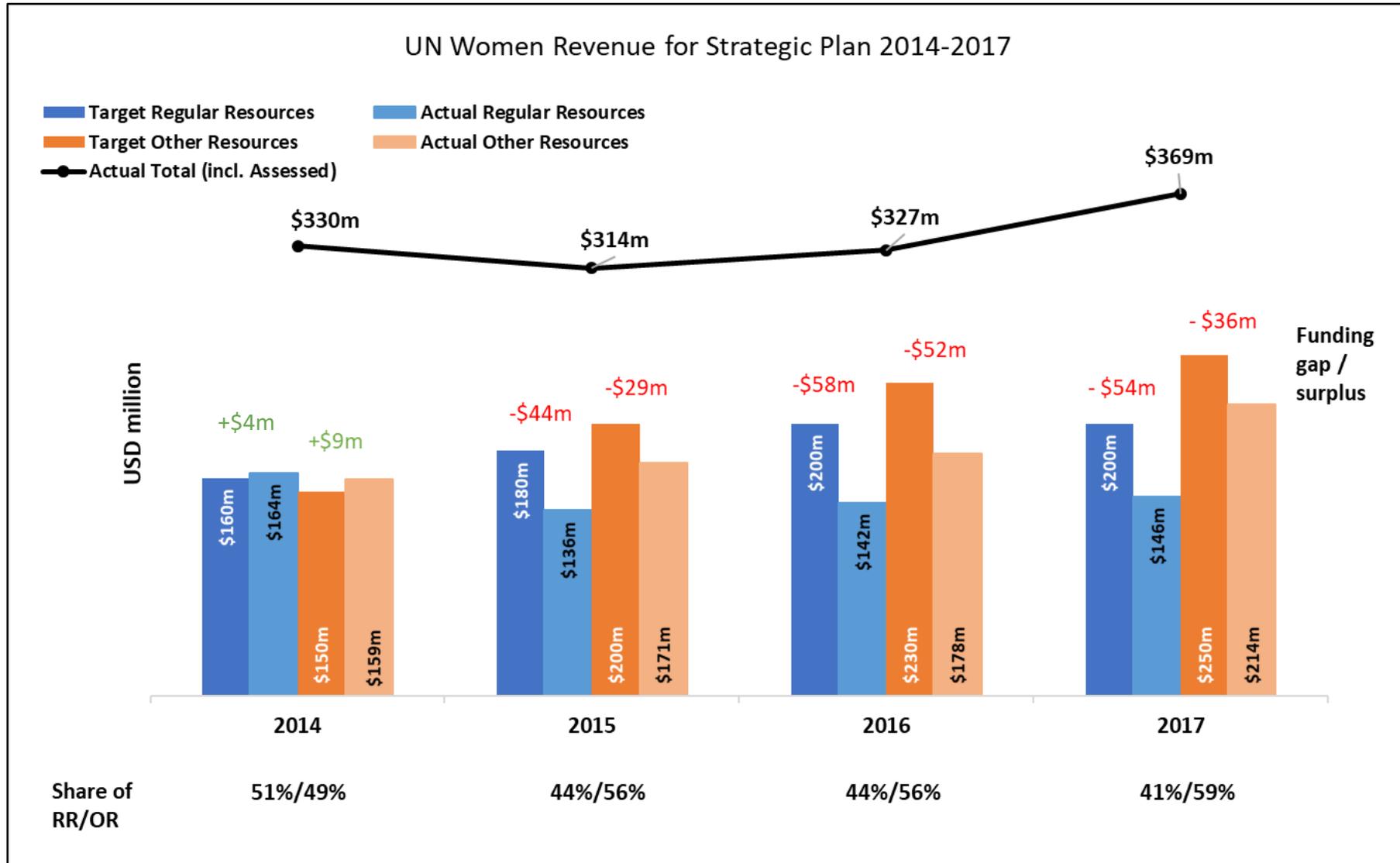


+ Organizational effectiveness and efficiency USD 204 million

+ Other (e.g. respond to onset emergencies) USD 331m

**= Total plan: USD 2 billion**

# Financial gaps challenge strategic results

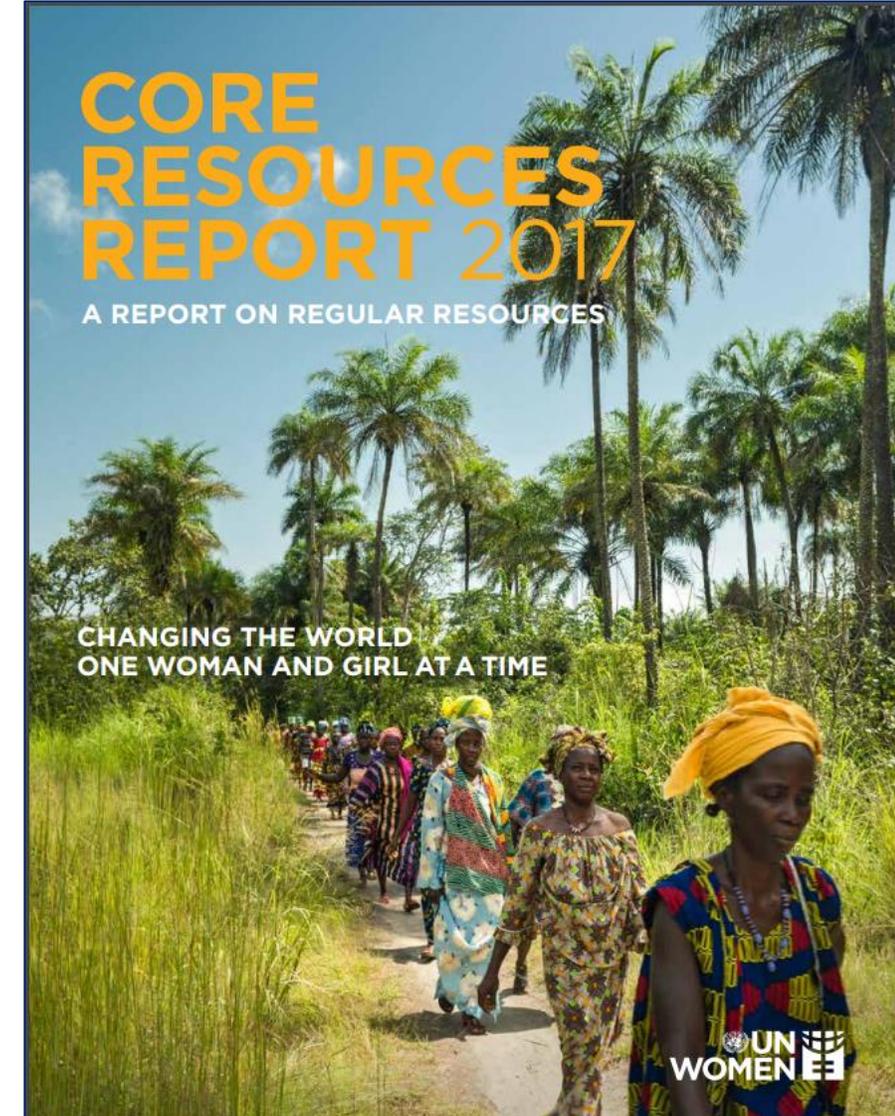


# Core resources as a bedrock



Unrestricted **core resources** represent 40% of UN Women's Strategic Plan budget for 2018-21. Key benefits:

- Align resources to the high-level results endorsed by the Executive Board in the Strategic Plan
- Enable UN Women to reach the most vulnerable women and girls, and ensure nobody is left behind
- Empower UN Women to be agile and to speed up programme delivery, including in humanitarian contexts
- Allow piloting and scaling up of innovative solutions
- Create cost-efficiencies through lower transaction costs
- Form a foundational base, from which interventions and results can be scaled up through earmarked resources



# Resource mobilization 'DIG' strategy



## Deepen

engagement  
with public and  
private sector  
partners

- Engage with public and private sector partners around Win-Win dynamics, including through ExBd Structured Dialogue and consultations
- Demonstrate results, accountability & transparency, and value-for-money
- Enhance visibility of shared results with partners
- Strengthen interagency coordination and expand joint programme delivery

## Invest

in individual  
giving

- Support National Committees to professionalize governance and fundraising
- Develop capacity and technology to capture and grow regular givers
- Target and recruiting High Net Worth Individuals and Influencers
- Leverage corporates and foundations, incl. on Women's Empowerment Principles

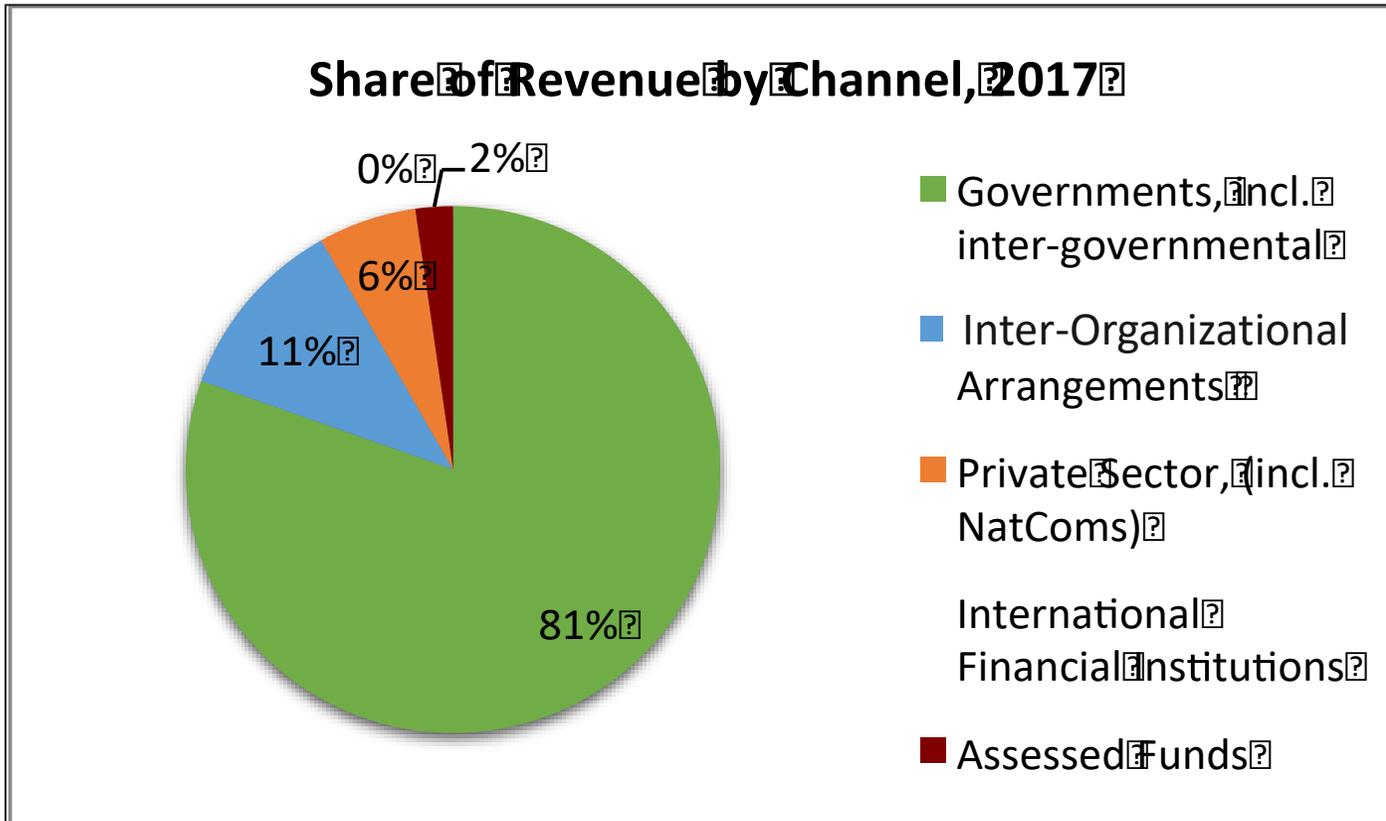
## Generate

revenue from  
movements,  
appeals and  
campaigns

- Leverage UNDS Reform to grow pooled funds, incl. thematic funding windows
- Capitalize on #MeToo and HeForShe movements, esp. in growing private sector
- Capitalize on Beijing+25 to build brand-equity and fundraise
- Fundraise for humanitarian appeals, leveraging digital marketing

# Deepen and broaden partnerships

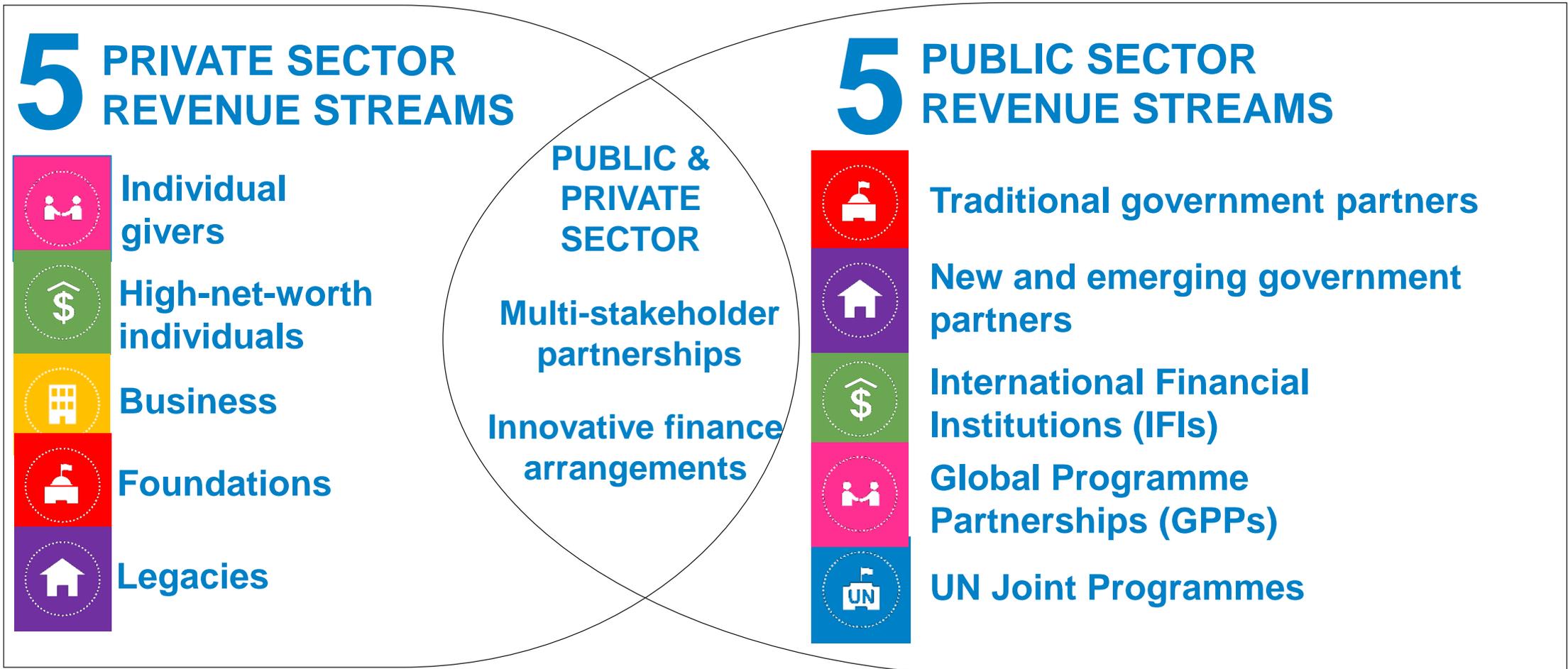
Balanced approach to deepen partnerships, and diversify highly concentrated funding base. In 2017, top 20 resource partners represented 97% of UN Women’s overall revenue. Total number of funding governments grew to 112, up from 108 in 2016.



# Partner portfolio approach



UN Women building specialized capacity to manage partner portfolio approach, requiring investment



# Funds enable results ... and vice-versa



Clarity about results, from their formulation in funding proposals through to reporting

Selected Results from UN Women programme countries supporting SDG implementation			
<b>Leadership and Political Participation</b>	<b>58</b> Countries GE Advocates influenced national dialogues and politics related to women's political participation	<b>7,000</b> Women leaders, aspiring candidates and elected public official trained in 32 Countries	<b>27</b> Laws amended or reformed in 17 Countries
<b>Women Peace and Security and Humanitarian action</b>	<b>121,000</b> Crisis-Affected women and girls assisted in <b>31</b> Countries	<b>59</b> Safe spaces and <b>67</b> Multi-purpose centers run in humanitarian setting in 18 countries	<b>Over 300</b> Female Military officers competed UNW supported training for deployment in Peace operations
<b>Women's Economic Empowerment</b>	<b>41</b> Countries GE Advocates influenced Economic Policies and Poverty Eradication	<b>51</b> Benefited from Economic Services including social assistance and employment services	<b>Over 1,800</b> Companies signed WEPs since 2014

Source: UN Women regional briefing to WEOG, November 2018

# The HOW is as important as the WHAT



Core resources and flexible earmarked funds impact and are driven by what UN Women is able to accomplish, and also by how results are achieved, as highlighted by assessments like MOPAN. Positives to highlight and build on:

- **Value-for-money**, as in the harmonized approach used with other UN Funds & programmes, in over 30% of UN Women earmarked funded programmes being Joint Programmes
- **Transparency**, as recognized by the International Aid Transparency Initiative (IATI), which ranked UN Women in 6<sup>th</sup> place amongst 22 aid agencies in 2018
- **Innovation**, in promoting education of girls in STEMs, supporting incubators for women entrepreneurs, and investing in digital platforms for women farmers that connect them to agricultural supply chains



# Time is now to step it up



Leveraging the **momentum** around women's rights, UN Women needs to garner the joint commitment of all partners, to close financial gaps - \$53m for core resources in 2018 - and put the entity and its mandate on a path of financial sustainability

The time is **now** to step up financial commitments and embolden the movement championed by UN Women

Beijing+25 seeks to build an **intergenerational commitment** to women's rights. UN Women is also celebrating its tenth anniversary, and there are ten years to go to the fulfillment of the SDGs

This **pivotal moment**, further enhanced by the UNDS reform, requires a fully financed UN Women to meet the goals of its membership on gender equality and the empowering of all women and girls by 2030





Thank you!