



**GOBIERNO DE MÉXICO** In partnership with Civil Society

# GENERATION EQUALITY FORUM

Mexico: 7 – 8 May 2020  
Paris: 7 – 10 July 2020



**GENERATION EQUALITY**  
REALIZING WOMEN'S RIGHTS FOR AN EQUAL FUTURE

# Generation Equality Forum

## What? Where? When?



GOBIERNO DE **MÉXICO** In partnership  
with Civil Society

The Generation Equality Forum will be **an intergenerational and intersectional gathering for gender equality** convened by UN Women and co-chaired by France and Mexico, in partnership with civil society.

Discussions will focus on action and accountability for the full implementation of the Beijing Declaration and intersecting, emerging issues for gender equality.

Dates:

**Mexico: 7-8 May 2020**

Mobilizing

Action Coalition blueprint developed

**France: 7-10 July 2020**

Action Coalitions announced and roadmap launched

Connected to satellite sessions across the world through technology



A moment to reaffirm multilateralism, strengthen movement building, support youth and multi-stakeholder engagement for gender equality

# About the Generation Equality Forum



## Global public conversations, satellite sessions across the world supported by innovative technology

- Decentralized simultaneous global conversations and mobilization.
- Connect through real-time live conversations and continuous, moderated live coverage.
- Focus on intersectional, intergenerational, feminist mobilizing for implementation.

## Creative and innovative approaches in engaging audiences

- To include TED Talks, VR/Gaming, Digital Safe Spaces, marches, art/concerts/festival.
- Discussions and dialogues, working groups/brainstorming sessions on key challenges, sharing good practices, highlighting the work of activists, building solidarity and strengthening networks, especially youth mobilization.

## Use of technology, social, digital and traditional media to ensure wide reach

- Comprehensive Communications, Outreach, Mobilization Strategy for wide impact through traditional media outreach, digital and social media engagement.
- Partnerships with media, technology companies, social media platforms and other partners

# Generation Equality Forum: Outcomes



In partnership  
with Civil Society

1. Compelling feminist multi-lateral agenda for gender equality

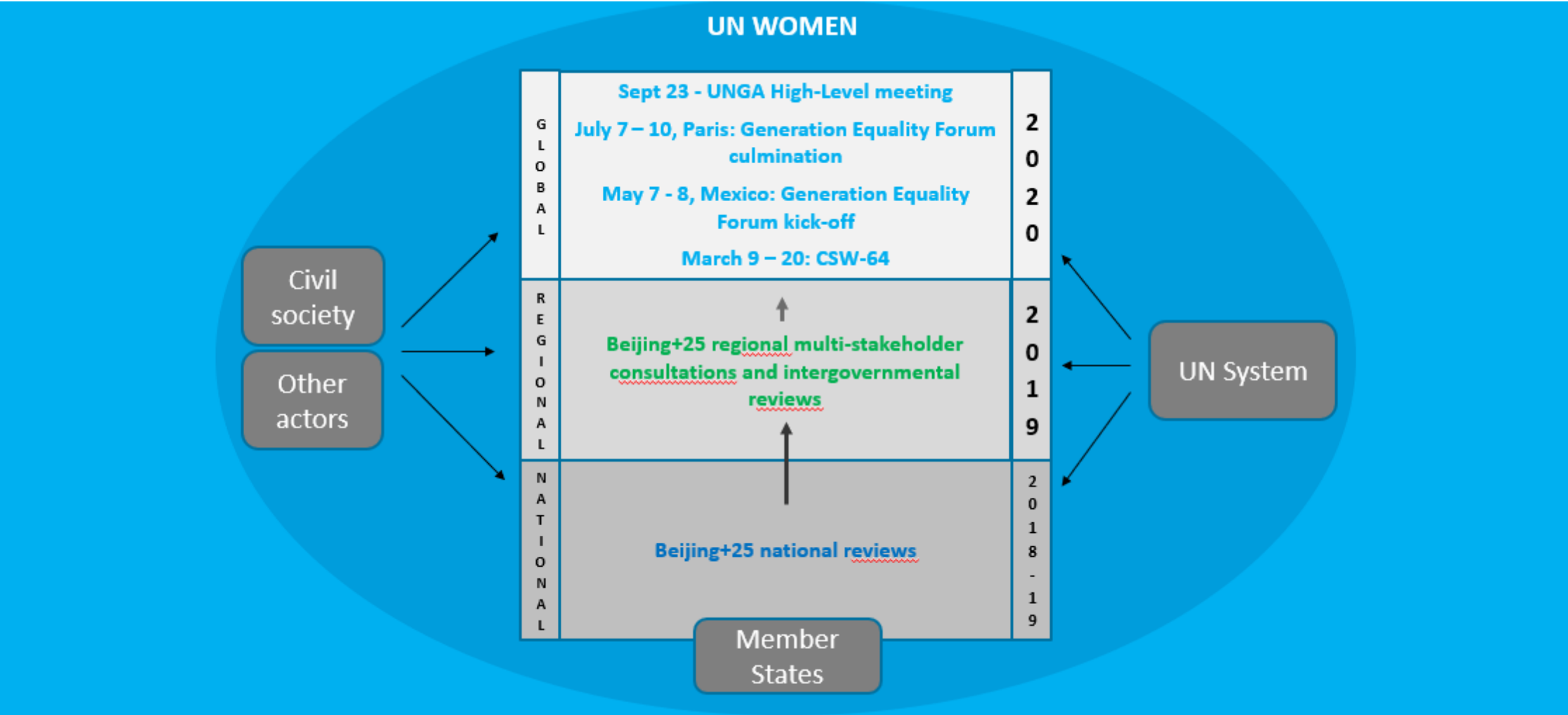
2. Action Coalitions

Voices of women and youth drive the gender equality agenda forward

Immediate actions for implementation:  
Action Coalitions set up with funding for 2020-2025

2025-2030  
States, stakeholders and citizens together achieve gender equality

# Inter-linkages between Beijing+25 and Generation Equality Forum



# Action Coalitions



*The Generation Equality Forum will launch a set of Action Coalitions, which are **global, innovative, multi-stakeholder** initiatives that will:*

**Mobilize** governments, civil society and the private sector to...

**Catalyze** collective action and spark global conversations among generations and...

**Drive** increased public & private investment and...

**Deliver** concrete, yet game-changing results to advance equality for women and girls.

# Action Coalitions: Components



**Action Coalitions will be organized around 6 global themes...**

**... with each theme undergirded by 2-3 specific actions ...**

**... all of which will be detailed in a blueprint**

<b>Term</b> <i>(example)</i>	<b>Theme</b> <i>(Ending domestic violence; shifting family norms/time poverty)</i>	<b>Action</b> <i>(Advocacy for harassment policy reform; investment in quality care infrastructure)</i>	<b>Blueprint</b>
<b>Definition</b>	A global <b>problem statement</b> whereby stakeholders can take a range of potential actions to address the problem	A <b>specific intervention</b> within a theme that has real potential to deliver concrete, measurable results	A blueprint is a <b>guideline for implementing</b> specific interventions within each of the Action Coalitions.
<b>Altitude / Components</b>	Broad enough to encompass a subset of actions and include a broad set of stakeholders, but narrow enough to analytically identify the biggest opportunities	Narrow enough to be costed/measured and tied to sub-components of theme. Actions will drive the largest and most accelerated progress within 5 years	Includes i) rationale for the theme, ii) 2-3 audacious actions that will deliver concrete results, iii) design principles, iv) funding analysis, v) a set of commitments for AC members, and vi) measures of success against the baseline

# Action Coalitions: Methodology

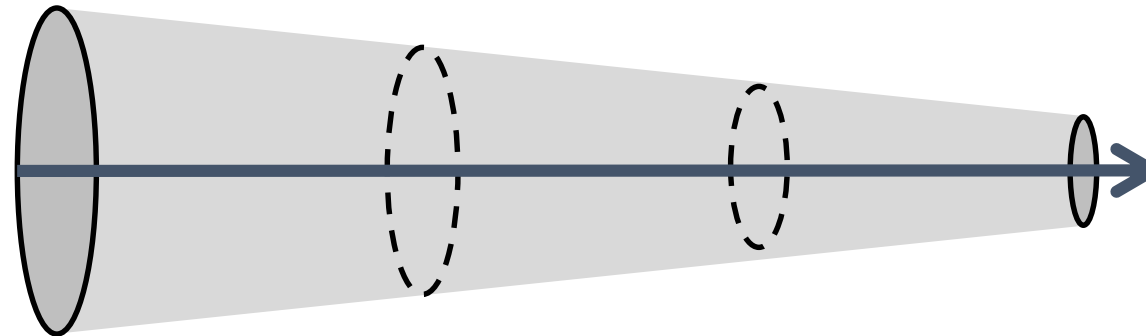


GOBIERNO DE MÉXICO In partnership  
with Civil Society

**1** Create a  
leveled  
longlist

Examine 5 lenses including the original Beijing Declaration Areas of Concern, a future forward analysis of global trends, SDGs, regional deliberations, and women and civil society perspectives

**2** Prioritize  
themes



- A** Assess nature of need
- B** Assess degree of readiness
- C** Assess ACs' ability to deliver game-changing results

**3** Create  
potential  
portfolios

Consider how weighting certain criteria more heavily might shift themes within the portfolio, and make strategic decisions for optimization



# Action Coalitions: Longlist



GOBIERNO DE MÉXICO In partnership with Civil Society

- 1 *The longlist was leveled by looking through **5 lenses***

*This led to **20 potential** Action Coalition themes*



# Intergovernmental regional reviews

## Regional Intergovernmental reviews held in 2019



**Arab**  
*declaration*



**Africa** political  
*declaration*



**Asia Pacific**  
*declaration*



**Europe**  
*regional synthesis<sup>1</sup>*

The **LAC** declaration is not yet available

## Key messages

**1** Addressing violence against women, including new online forms of violence, is a priority across regions

**2** Regions called for accelerating the implementation of the women, peace, and security agenda

**3** There is increased importance of STEM training for women and using technology as a tool for women's empowerment

**4** There is an absence of gender perspective in environmental protection and climate action

**5** There is a need to strengthen gender-disaggregated data to enable gender-responsive institutions

**6** There is a need to address negative and discriminatory gender stereotypes and norms

## Implications for themes

Increased importance of *gender-based violence*-related theme

Actions across themes will need to address *women in armed conflict*

Increased importance of *technology*-related themes

Increased importance of *climate*-related themes

Actions across themes will need to improve *gender data*

Actions across themes will need to address *gender norms*

# Voices of women, youth and civil society

## Regional CSO, youth, and expert group meetings



**Mexico Feminist Framework:**  
*"Women Radically Transforming a World in Crisis"*



**Africa CSO and youth meetings**



**MENA CSO and youth consultation**



**UNECE region CSO and youth consultation**



**Asia Pacific and LAC consultations**  
are not yet available

## Key messages

- 1 There is a need for interlinked and complementary solutions to address structural inequalities
- 2 We cannot ignore the diversity of women and must aim to include marginalized groups
- 3 Gender is not binary, and LGBTI people have been historically marginalized
- 4 We must ensure rights of young people and engage youth as leaders and decision makers
- 5 Sexual and reproductive health and rights require more focus across regions, including SRHR education for youth
- 6 Across regions, there is a need to recognize and support women in all forms of work, esp. unpaid care work

## Implications for themes

- Important to take a *portfolio approach* to themes and identify *linked actions*
- Themes need to identify *which women* are supported within actions
- Potential additional theme on *sexuality and non-binary genders*
- Potential actions additional theme on *adolescent girls*
- Need a specific theme on *SRHR*
- Need a specific theme on *unpaid care work* and one to support *equal work*

# Global trends reveal future priorities for gender



GOBIERNO DE MÉXICO In partnership with Civil Society

## Major global trends since 1995

## Supporting data

## Implications for themes

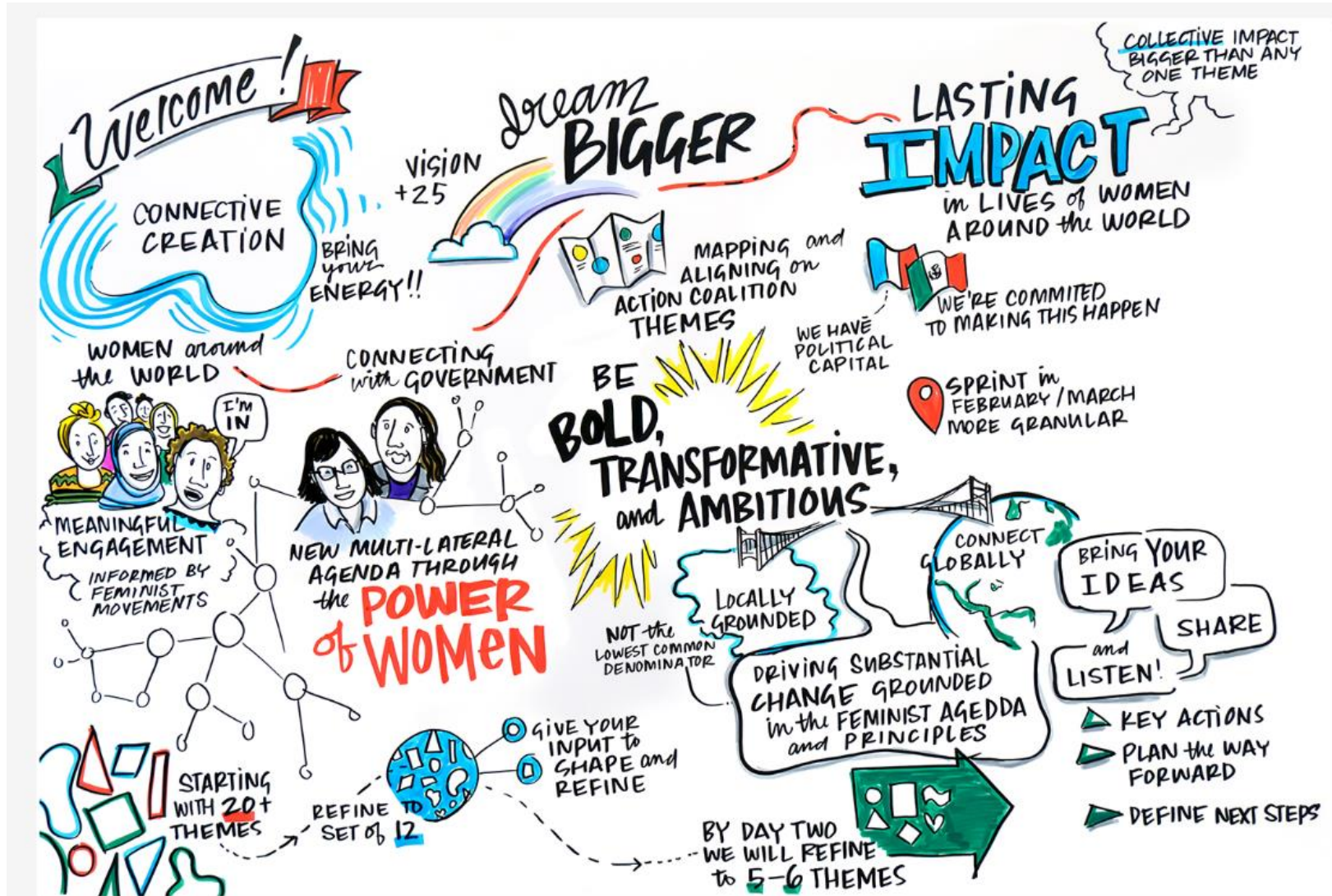
<p><b>1</b> The rapid spread of digital technologies have reshaped every aspect of public and private life</p>	<p><b>Internet users</b> <sup>1</sup></p> <table border="1"> <tr><td>1995</td><td>74 million</td></tr> <tr><td>2019</td><td>3,900 million</td></tr> <tr><td>2050</td><td>-</td></tr> </table>	1995	74 million	2019	3,900 million	2050	-	<p>Need additional theme on <i>technology</i></p>
1995	74 million							
2019	3,900 million							
2050	-							
<p><b>2</b> Internal conflicts and humanitarian emergencies have escalated forced displacements</p>	<p><b>IDPs &amp; Refugees</b> <sup>2</sup></p> <table border="1"> <tr><td>1995</td><td>38.7 million</td></tr> <tr><td>2019</td><td>66.7 million</td></tr> <tr><td>2050</td><td>-</td></tr> </table>	1995	38.7 million	2019	66.7 million	2050	-	<p>Increased importance of <i>conflict or migration</i>-related themes</p>
1995	38.7 million							
2019	66.7 million							
2050	-							
<p><b>3</b> Climate change has accelerated, along with its negative environmental and societal impacts</p>	<p><b>Natural disasters</b> <sup>3</sup></p> <table border="1"> <tr><td>1995</td><td>248</td></tr> <tr><td>2019</td><td>282</td></tr> <tr><td>2050</td><td>-</td></tr> </table>	1995	248	2019	282	2050	-	<p>Increased importance of <i>environment</i>-related themes</p>
1995	248							
2019	282							
2050	-							
<p><b>4</b> The weakening of democracy has eroded institutions and women's rights in many parts of the world</p>	<p><b>Growth in free countries</b> <sup>4</sup></p> <table border="1"> <tr><td>1995</td><td>+8%</td></tr> <tr><td>2019</td><td>-2%</td></tr> <tr><td>2050</td><td>-</td></tr> </table>	1995	+8%	2019	-2%	2050	-	<p>Increased importance of supporting <i>women's movements</i> outside of government</p>
1995	+8%							
2019	-2%							
2050	-							
<p><b>5</b> The world's youth population is growing, straining economic and social resources</p>	<p><b>Youth unemployment</b> <sup>5</sup></p> <table border="1"> <tr><td>1995</td><td>0.6 billion (11%)</td></tr> <tr><td>2019</td><td>1 billion (13%)</td></tr> <tr><td>2050</td><td>1.3 billion (13%)</td></tr> </table>	1995	0.6 billion (11%)	2019	1 billion (13%)	2050	1.3 billion (13%)	<p>Increased importance of <i>adolescent girls and the girl child</i></p>
1995	0.6 billion (11%)							
2019	1 billion (13%)							
2050	1.3 billion (13%)							
<p><b>6</b> Urbanization has been persistent, more women and girls now live in cities</p>	<p><b>Urban population</b> <sup>6</sup></p> <table border="1"> <tr><td>1995</td><td>2.6 billion (45%)</td></tr> <tr><td>2019</td><td>4.1 billion (55%)</td></tr> <tr><td>2050</td><td>6.5 billion (68%)</td></tr> </table>	1995	2.6 billion (45%)	2019	4.1 billion (55%)	2050	6.5 billion (68%)	<p>Some themes may need actions with focus on <i>urban women</i></p>
1995	2.6 billion (45%)							
2019	4.1 billion (55%)							
2050	6.5 billion (68%)							
<p><b>7</b> A boom in innovative financing and social investing, including gender lens, has altered the investing landscape</p>	<p><b>Gender lens inv. AUM</b> <sup>7</sup></p> <table border="1"> <tr><td>1995</td><td>Insignificant</td></tr> <tr><td>2019</td><td>\$2.4 billion</td></tr> <tr><td>2050</td><td>-</td></tr> </table>	1995	Insignificant	2019	\$2.4 billion	2050	-	<p>Need increased focus on innovative <i>financing</i> across themes</p>
1995	Insignificant							
2019	\$2.4 billion							
2050	-							

Note: Data are approximate only; 2050 is extrapolated based on current trends. Sources: 1) ITU (2016) 2) IDMC for IDP data; UNHCR/UNRWA 3) EMDAT (2019); OFDA/CRED Int'l Disaster Database 4) Freedom House (2019; calculated as growth in share of free countries in the world over previous 10 years) 5) ILOSTAT database 6) World Bank Dev. Indicators (2019) 7) Veris Wealth Partners (2018)

# Mexico City Sprint Design Workshop

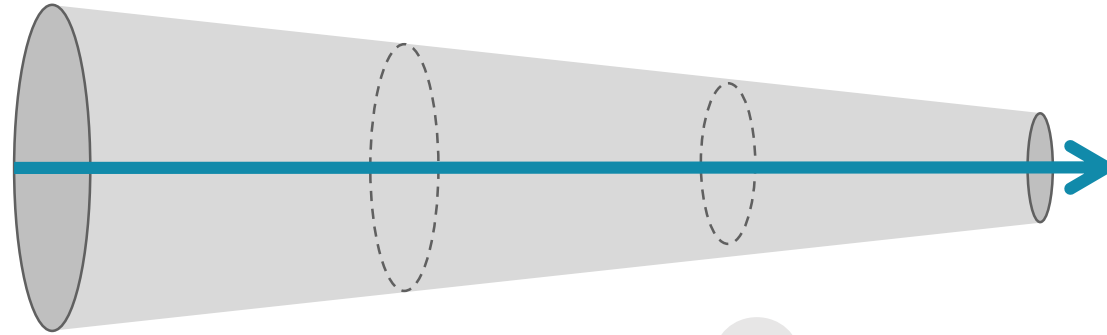


GOBIERNO DE MÉXICO In partnership with Civil Society



# For which themes is there the greatest need?

## 2 Prioritize themes



### A Assess nature of need

How great is the need to address the theme?

### B Assess degree of readiness

How ready is the world to act on the theme?

### C Assess ACs' ability to deliver game-changing results

Why are ACs well-placed to take on the theme?

*Filtering questions*

*Analytical criteria*

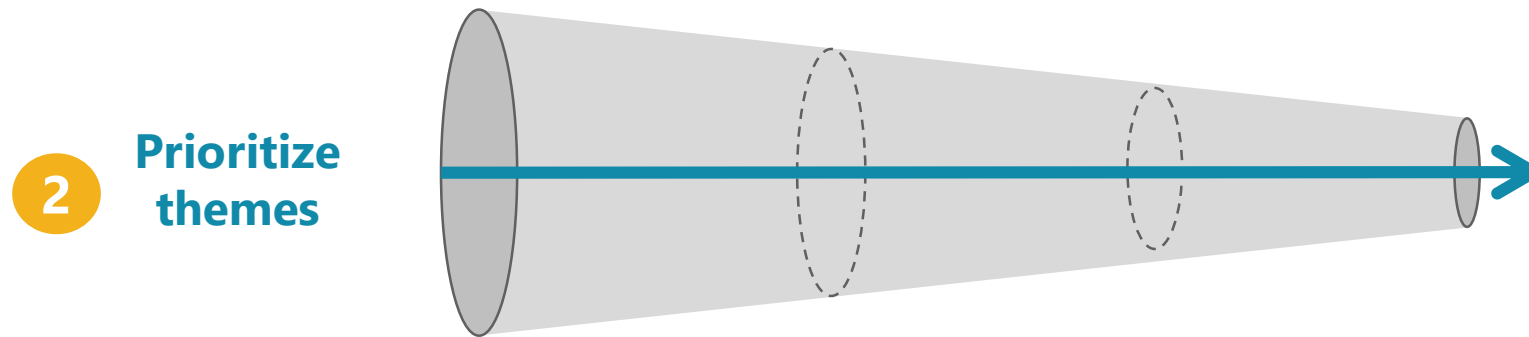
#### Depth

*Has the theme proven deeply entrenched and persistent over the last 25 years?*

#### Breadth

*How universal in scope is the impact of the theme on women and girls around the world?*

# Which themes is the world most ready to act upon?



2

## Prioritize themes

A

### Assess nature of need

*Filtering questions*

How great is the need to address the theme?

*Analytical criteria*

#### **Human resources**

Are people engaged and energized to address the problem at scale?

B

### Assess degree of readiness

How ready is the world to act on the theme?

#### **Financial resources**

Is there alignment of funding, or the ability to catalyze new funding?

C

### Assess ACs' ability to deliver game-changing results

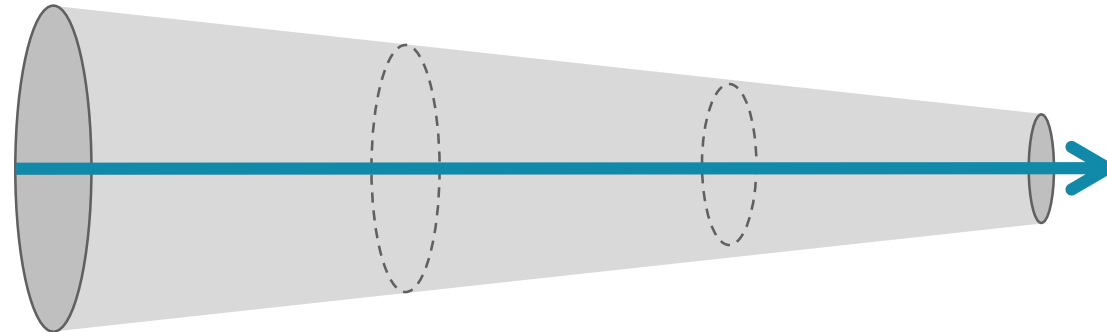
Why are ACs well-placed to take on the theme?

#### **Intellectual resources**

Do we know what works, supported with data, to successfully solve this problem?

# Why must Action Coalitions take on this theme?

## 2 Prioritize themes



A

Assess nature of need

How great is the need to address the theme?

B

Assess degree of readiness

How ready is the world to act on the theme?

C

Assess ACs' ability to deliver game-changing results

Why are ACs well-placed to take on the theme?

*Filtering questions*

*Analytical criteria*

### **Collective effort**

*Does success in tackling this theme require collective effort across multiple types of stakeholders?*

### **New players**

*Does this theme inspire the commitment of new players to gender equality?*



# Action Coalitions: Proposed Themes



GOBIERNO DE **MÉXICO** In partnership  
with Civil Society

**1** Gender-based Violence

---

**2** Economic justice and rights

---

**3** Bodily autonomy and sexual  
and reproductive health and  
rights (SRHR)

---

**4** Feminist action for climate  
justice

---

**5** Technology and innovation for  
gender equality

---

**6** Feminist movements and  
leadership

## ***Cross-cutting levers:***

- Financing for impact
- Intersectional discrimination
- Transforming gender norms
- Law & policy reform
- Gender data & accountability
- Systemic change

# Action Coalitions: Next Steps



A **blueprint** is a **guideline for implementing** each of the Action Coalitions. Each blueprint will include:

- **Rationale** for why the theme was selected
- **2-3 actions** that will unite diverse efforts and deliver game-changing results to advance gender equality
- **Design principles** to inform and guide how actions are undertaken
- A **financing analysis** which estimates the overall costing to deliver results
- A **catalogue of commitments** that Action Coalition members must undertake to advance progress
- **Accountability framework and annual success goalposts** which highlight how actions will be measured and assessed

# Generation Equality Forum: Legacy



- ✓ **Multilateral agenda** revitalized through the power of women and youth.
  - ✓ **Lasting impact** in the lives of women around the world.
- ✓ **New model of mobilizing and inclusion** that is bold, transformative and ambitious.
- ✓ **Substantial change** that is grounded in the feminist agenda and principles.
- ✓ **Reclaiming the best aspirations of the UN** as the agenda for equality, rights, peace and justice.

