




PERFORMANCE INDICATOR

16

KNOWLEDGE AND COMMUNICATION



16. Performance Indicator: Knowledge and Communication

 Approaches requirements	 Meets requirements	 Exceeds requirements
<p>16a. Internal production and exchange of information on gender equality and women's empowerment</p>	<p>16bi. Knowledge on gender equality and women's empowerment is systematically documented and publicly shared</p> <p>and</p> <p>16bii. Communication plan includes gender equality and women's empowerment as an integral component of internal and public information dissemination</p>	<p>16ci. Knowledge on gender equality and women's empowerment is systematically documented and publicly shared</p> <p>and</p> <p>16cii. Communication plan includes gender equality and women's empowerment as an integral component of internal and public information dissemination</p> <p>and</p> <p>16ciii. Entity is actively involved in an inter-agency community of practice on gender equality and the empowerment of women</p>



What is the Knowledge and Communication indicator?

Effective communication of gender equality work has a direct positive correlation with the overall UN-SWAP performance of an entity. Entities that systematically document knowledge on gender equality and women's empowerment, have a communication plan that includes gender equality and women's empowerment as an integral component of internal and public information dissemination and are actively involved in an inter-agency community of practice on gender equality and the empowerment of women are, on average, nearly twice as likely to meet or exceed the amount of UN-SWAP performance indicators than entities that do not.



Evidence base

Examples of documents to attach to substantiate reporting:

- Screenshots of intranet or website with URL references
- Gender-related publications
- Corporate communication plan

Note: Please identify a self-explanatory title for the documents uploaded onto the platform, particularly for those shared to the UN-SWAP Knowledge Hub.



How to approach requirements

To approach requirements for this indicator, the entity should have internal production and exchange of information on gender equality and women's empowerment. For example, internal communication channels such as websites and newsletters should regularly feature gender equality and the empowerment of women-related information.



How to meet requirements

To meet this indicator, entities should systematically document and publicly share, on their websites or equivalent, knowledge on gender equality and the empowerment of women substantially related to their mandate and to the representation and status of women in the institution itself. For example, if an entity has a food and hunger related mandate, it should synthesise on a regular basis its knowledge related to hunger and gender equality, publish, and proactively disseminate this. Internal and public communications should also be gender-sensitive and draw attention to the gender dimensions of issues wherever relevant, as well as to information on the representation and status of women within the institution.

In addition, the entity communication plan, if this exists, should systematically integrate gender equality and the empowerment of women. **If the entity does not have a communication plan this should be noted in UN-SWAP reporting.**



How to exceed requirements

To exceed the requirements, entities should also be involved in an inter-agency community of practice on gender equality and the empowerment of women, an example of which is given under current practice and examples.



Example: Meeting Requirements

In 2020, the **Department of Global Communications (DGC)** formulated and disseminated the first ever UN Global Communications Strategy for use across the UN system with gender equality as one of the three pillars of communications work for the organization. The framework laid out in the strategy is adaptable by any department, section or unit and includes guidance on creating engaging, empowering content to advance the realization of the Sustainable Development Goals, including SDG5.

The **Office for Coordination of Humanitarian Affairs (OCHA)**'s Global Communications and Public Advocacy Strategy 2020-2021, drafted by the Strategic Communications Branch, is informed by and aligned with the change agendas that are shaping the future of humanitarian assistance, including gender equality. The Strategy provides a roadmap for profiling OCHA's leadership and advocacy on gender equality and women's empowerment including the prevention of gender-based violence, from global initiatives and partnerships to efforts at the field level, and illustrating OCHA's role in bringing

humanitarians and stakeholders together for collective action to tackle gender inequality and gender-based violence.



Example: Exceeding Requirements

Examples of inter-agency communities of practice on gender equality and the empowerment of women include:

- UN-SWAP Inter-Agency Network
- IANWGE: Inter-Agency Network on Women and Gender Equality
- The Inter-Agency Finance and Budget Network Sub-Working Group on Tracking Resources for Gender Equality and the Empowerment of Women
 - UNDG Task Team on Gender Equality
 - UN Task Force on Violence Against Women
- Coordination with regionally-based entities to promote GEWE (Ex. Rome, Geneva, Nairobi, etc.)
- Inter-Agency Standing Committee (IASC)
- UNDG Task Team on Gender Equality
- Convention on the Elimination of All Forms of Discrimination against Women (CEDAW) Inter-agency task force
- High-level Committee on Programmes (HLCP)/Chief Executives Board for Coordination (CEB)
- UN Joint Programme on Accelerating Progress towards the Economic Empowerment of Rural Women