



Media Advisory

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WHAT? Launch of Flagship UN Women Report: Progress of the World's Women 2015-2016: Transforming Economies, Realizing Rights

WHEN? Monday 27 April, 2015, Registration and Lunch 12.00 p.m. Launch commences at 1.00 p.m and concludes at 3.30 p.m.

WHERE? Serena Hotel, Nairobi

SPEAKERS:

Amb Sahle-Zewde Work - Under Secretary General and UNON Director General

Hon. Amb. Gertrude I. Mongella - Former President of Pan African Parliament

Christine Musisi- UN Women Regional Director for Eastern and Southern Africa

PANELISTS:

Mr. Kwame Owino – *Chief Executive Officer- Institute of Economic Affairs (IEA)*

Esther Mwaura-Muiru - *Founder and Coordinator of GROOTS Kenya*

Ginette Azcona- *Research and Data Specialist- UN Women*

Florence Butegwa - *UN Women Regional Advisor, Leadership and Governance*

Amb. Olawale Maiyegun - *Director of Social Affairs, African Union*

Social Media: Follow the conversation on Twitter @UN Women and @unwomenafrica

There will be a panel discussion followed by the launch of the report and finally a press briefing.

BACKGROUND:

Progress of the World's Women 2015-2016: Transforming Economies, Realizing Rights, UN Women's flagship report, shows that, all too often, women's economic and social rights are held back, because they are forced to fit into a 'man's world'. But, it is possible to move beyond the status quo, to picture a world where economies are built with women's rights at their heart.

Progress of the World's Women 2015-2016 is being published as the international community comes together to define a transformative post-2015 development agenda, and coincides with the 20th anniversary commemoration of the landmark Fourth World Conference on Women in Beijing, China which set out a comprehensive agenda to advance gender equality.



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Since Beijing, significant progress has been made, particularly in advancing women's legal rights. However, as *Progress* shows, in an era of unprecedented global wealth, millions of women are trapped in low paid, poor quality jobs, denied even basic levels of health care, and water and sanitation. Women still carry the burden of unpaid care work, which austerity policies and cut-backs have only intensified. To build fairer, more sustainable economies which work for women *and* men, more of the same will not do.

Progress of the World's Women: Transforming Economies, Realizing Rights, brings together human rights and economic policymaking, and provides the key elements for a far reaching new policy agenda that can transform economies and make women's rights a reality. Through solid in-depth analysis and data, this evidence-based report provides key recommendations on moving towards an economy that truly works for women, for the benefit of all.

Progress of the World's Women 2015-2016 will be launched at events in London, New York, Mexico City, Nairobi, Bangkok, Alexandria and Sydney.

UN Women is the UN organization dedicated to gender equality and the empowerment of women. A global champion for women and girls, UN Women was established to accelerate progress on meeting their needs worldwide. For more information, visit www.unwomen.org. UN Women, 220 East 42nd Street, New York, NY 10017, New York. Tel: +1 646 781-4400. Fax: +1 646 781-4496.

For more information and RSVP please contact:

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