



Orange the World Logo Terms and Conditions

The Orange the World logo was created by UN Women to symbolize a brighter future free from violence for all women and girls. Each year, UN Women and its UN partners use it during the [16 Days of Activism against Gender-Based Violence](#), from 25 November to 10 December, in the context of the UN Secretary-General's UNiTE to end Violence against Women Campaign.

Use of the logo by individuals, civil society organizations and other entities is permitted in the context of the 16 Days of Activism provided that the Terms and Conditions to use it are agreed in writing using the dedicated [online form](#). Particularly:

- The logo cannot be distorted or altered in any way;
- Their use is limited to any promotional activities aimed at increasing awareness of the Campaign during the 16 Days;
- Their use is non-commercial;
- The logo is not used in any manner that suggests endorsement of a product or services nor is applied on products, packaging or marketing material;
- *Parties external to the UN System* cannot use the UN Women logo, the UNiTE Campaign logo nor the UN emblem on their promotional materials alongside the Orange the World logo, unless permission has been granted in writing by UN Women. Permissions requests go to: permissions@unwomen.org.