



SIDE EVENT:

Women and the Media

Advancing Critical Area of Concern J* of the Beijing Declaration and Platform for Action



Co-hosted by UNESCO and UN Women

12 March 2015, 10:00 a.m. – 11:15 a.m. | UNHQ, Dag Hammarskjold Auditorium

The Beijing Platform for Action includes “Women and the Media” as one of the critical areas of concern, which this Side Event will address, putting the spotlight on the importance of media policy and the need for global partnerships.

THE EVENT WILL BE WEBCAST LIVE AT: UNWOMEN.ORG.

Panelists:

Ms Irina Bokova

Director General of UNESCO

Ms Phumzile Mlambo-Ngcuka

Executive Director of UN Women

Ms Eygló Hardardóttir

Minister of Social Affairs and Housing and Minister of Nordic Cooperation, Iceland

Ms Geena Davis

Academy Award-Winning Actor, Founder and Chair, Geena Davis Institute on Gender in Media

Mr Matthew Winkler

Editor-In-Chief Emeritus, Bloomberg

Ms Colleen Lowe Morna

CEO of the Gender Links and Chair of the Global Alliance on Media and Gender

Moderator: Ms Annette Young, *France24*

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For non UN Badge holders, mandatory RSVP to Arun Abraham at a.abraham@unesco.org.

Visitors' Entrance to UN Premises at 1st Avenue and 46th Street.