

Global Business Partnership Forum Event Fourth UN Conference on Least Developed Countries (LDCs)

"The Business and Development Cases for **Engaging Women in Global Value Chains**"

10 May 2011, 8:00 - 10:00 AM Istanbul Congress Center (ICC), Maçka Room

Organized by Turkish Industry and Business Association (TÜSİAD), International Trade Centre (ITC), **UN Women and the UN Global Compact Office**









SPEAKER BIOGRAPHIES

(listed alphabetically)

Ms. Michelle Bachelet **Under-Secretary-General and Executive Director UN Women**

Ms. Michelle Bachelet is the first Under-Secretary-General and Executive Director of UN Women which was established on 2 July 2010 by the United Nations General Assembly. Under Ms. Bachelet's leadership, UN Women will lead, support and coordinate the work on gender equality and the empowerment of women at global, regional and country level.

Ms. Bachelet most recently served as President of Chile from 2006 to 2010. A long-time champion of women's rights, she has advocated for gender equality

and women's empowerment throughout her career. One of her major successes as President was her decision to save billions of dollars in revenues to spend on issues such as pension reform, social protection programmes for women and children, and research and development, despite the financial crisis. Other initiatives included tripling the number of free early child-care centres for low-income families and the completion of some 3,500 child-care centres around the country.

Ms. Bachelet also held ministerial portfolios in the Chilean Government as Minister of Defence and Minister of Health. As Defence Minister, Ms. Bachelet introduced gender policies intended to improve

the conditions of women in the military and police forces. As Minister of Health, she implemented health-care reform, improving attention to primary care facilities with the aim of ensuring better and faster health-care response for families.

Ms. Ümit Boyner **President** Turkish Industry and Business Association (TÜSİAD)

Ms Ümit Boyner served as Vice-President of TÜSİAD between 2005 and 2010 and was elected President by the General Assembly of the association on 21 January 2010.

Ms. Boyner received her BA degree in Economics from the University of Rochester, New York and completed the Financial Management Program of the Graduate School of Business at Columbia University. She began her



professional career in 1985 at Chemical Mitsui Bank, followed by senior positions at the finance departments of several companies. In 1996 she became the Vice-President in charge of finance in Boyner Holding (www.boynerholding.com). Since 2002, she is the executive board member overseeing the finances and investments of the group.

Ms. Boyner also devotes her time to various NGOs such as the Education Volunteers Foundation of Turkey (TEGV), Turkish Institute of Nautical Archaeology (TINA), and Tohum Autism Foundation. She was also the President of the Corporate Volunteer Association for two years, and a Founding Member and Vice-President for four years of the Women Enterpreneurs Association (KAGIDER). Since 2008 she has been serving on the Advisory Board of the Carnegie Endowment for International Peace. She is married and has two children.

Ms. Nur Ger President of Suteks Textile and Chair, TÜSİAD Gender Equality Working Group

Nur Ger began her high school education in Lycee de Galatasaray and completed her senior year at Lamar High School in Arlington, Texas. She returned to Istanbul to attend Boğaziçi University from where she holds a B.A in Business Administration ('78) and M.A in Economics and International Relations ('80). Ms. Ger set up her first company 'Birlik Trading' in 1976 when she was 20 years old. Having held different positions as project manager and as executive administrator in various textile manufacturing firms, she started her own ready to wear export company SUTEKS in 1986 where she serves as the CEO to this date.



She joined Turkish Clothing Manufacturers' Association (TGSD) in 1987 and served as the first woman President of the Board for the term 94'-96'. She is a member of TÜSİAD, founding member of KADER, TESEV and KAGİDER. Committed to the integration of women into all professional fields of public and private sector, she heads the Gender Equality Working Group in TÜSİAD and is the Vice President of Board of Directors of KAGIDER.

Ms. Meg Jones Women and Trade Programme Development Manager, International Trade Centre (ITC)

Meg is passionate about the economic empowerment of women, particularly through realizing a legislative, regulatory and administrative environment that enables women to reach their full potential in export-oriented production and as entrepreneurs. As the Women and Trade Programme Manager, International Trade Centre, Geneva, Meg is responsible designing a multi-year multimillion dollar programme in support of assisting women in developing countries derive



greater economic benefit from their participation in trade. Meg has worked for the United Nations both as a representative of her native Australia and as an international civil servant at the Office of the High Commissioner for Human Rights.

Meg's private sector experience is in the financial markets and management consultancy, which was later followed by university appointments. She has direct experience as an entrepreneur, having established a Swiss-based consultancy firm working on trade and the social dimensions of trade. Meg's publications examine gender equality and export performance (commissioned by the United Nations) and gender in the WTO services negotiations. She holds a Masters in International Relations and a Bachelor of Economics from the University of Sydney having studied in Malaysia, Indonesia and Australia. She sits on the board of several non-profit organizations and speaks fluent Japanese and French.

Ms. Florence Kata Executive Director Uganda Export Promotion Board

Florence Kata became CEO of the Uganda Export Promotion Board in 2002. The organization, which facilitates the development, promotion and coordination of all export-related activities, was in steady decline and in need of direction. Ms. Kata gave the organization a new customer focus, introduced new services, promotedd the role of exports in Uganda's economy, use new tools in UEPB's work, and increased revenue. Additionally, Ms. Kata created sector specialists, whose expertise gave a greater depth of service to exporters.



Ms. Kata has worked in the public sector for the last 11 years, and has also managed an export flower farm for five years. For 15 years, she was the Director of International Relations and Direction Marketing at Uganda Airlines.

Ms. Güler Sabancı Chairman Sabancı Holding

Güler Sabancı is Chairman and Managing Director of Sabancı Holding, the parent company of the Sabancı Group, Turkey's leading industrial and financial conglomerate.

A graduate of Bogazici University, Faculty of Business Administration, Güler



Sabancı started her career at LASSA, Sabancı group's tire production company, in 1978. In 1985, she was appointed General Manager of KORDSA, the group's tire cord production company. In 1997, she assumed the office of President of Sabancı Holding's Tire and Tire Reinforcement Materials Group. Güler Sabancı was elected to her current post in May 2004.

Güler Sabancı is the Founding President of Sabanci University and has been presiding over the Board of Trustees of Sabancı University since its establishment in 1996. She also acts as Chairman of Sakıp Sabancı Museum.

Güler Sabancı is the President of the Board of Trustees of Hacı Ömer Sabancı Foundation, charitable contributions of which have amounted to over USD 1.5 billion since it was founded in 1974.

Güler Sabancı is the first female member of TÜSİAD, Turkish Industrialists' and Businessmen's Association as well as the European Round Table of Industrialists (ERT). She sits on the board of the International Crisis Group and the Atlantic Council and is also a member of the International Business Council of WEF.

In 2010, Güler Sabancı was named 3rd on the Financial Times' list of the Top 50 Women in World Business.

Güler Sabancı is recipient of numerous awards, including, among others, the Spanish Order of Civil Merit and France's Legion d'Honneur.

Mr. Ekrem Yener Chief Expansion Officer of Turkcell and Vice Chair, BIAC Ad Hoc Group on Africa

Ekrem Yener is Chief Special Project Officer of Turkcell. He worked for Aysu Dış Tic. A.Ş. and Digital Equipment A.Ş. as a Sales Manager during 1991-1998. Yener worked as the Ankara Regional Manager of Microsoft Turkey in 1998. He was assigned as Microsoft's Deputy General Manager in Charge of Marketing in 2002 and was the Deputy General Manager in charge of Business and Strategy Development between 2004-2007. He was a 1982 graduate of the Istanbul Technical University's (İTÜ) Department of Metallurgical Engineering and received a Master's Degree in Material Sciences from the UC



at Berkley in 1986 and in High Level Marketing Management from Kellogg University. Prior to his current position in Turkcell, Yener was Chief Consumer Sales Officer.

Mr. Yener also serves as Vice-Chair of the BIAC Ad Hoc Group on Africa. The BIAC is an independent international business association devoted to advising government policymakers at OECD and related fora on the many diversified issues of globalisation and the world economy.