



GOBIERNO DE **MÉXICO** In partnership with Civil Society

GENERATION EQUALITY FORUM

Mexico: 7 – 8 May 2020
Paris: 7 – 10 July 2020



GENERATION EQUALITY
REALIZING WOMEN'S RIGHTS FOR AN EQUAL FUTURE

Generation Equality Forum

What? Where? When?



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The Generation Equality Forum will be **an intergenerational and intersectional gathering for gender equality** convened by UN Women and co-chaired by France and Mexico, in partnership with civil society.

Discussions will focus on action and accountability for the full implementation of the Beijing Declaration and intersecting, emerging issues for gender equality.

Dates:

Mexico: 7-8 May 2020

Mobilizing

Action Coalition blueprint developed

France: 7-10 July 2020

Action Coalitions announced and roadmap launched

Connected to satellite sessions across the world through technology



A moment to reaffirm multilateralism, strengthen movement building, support youth and multi-stakeholder engagement for gender equality

Generation Equality Forum: Outcomes



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1. Compelling feminist multi-lateral agenda for gender equality

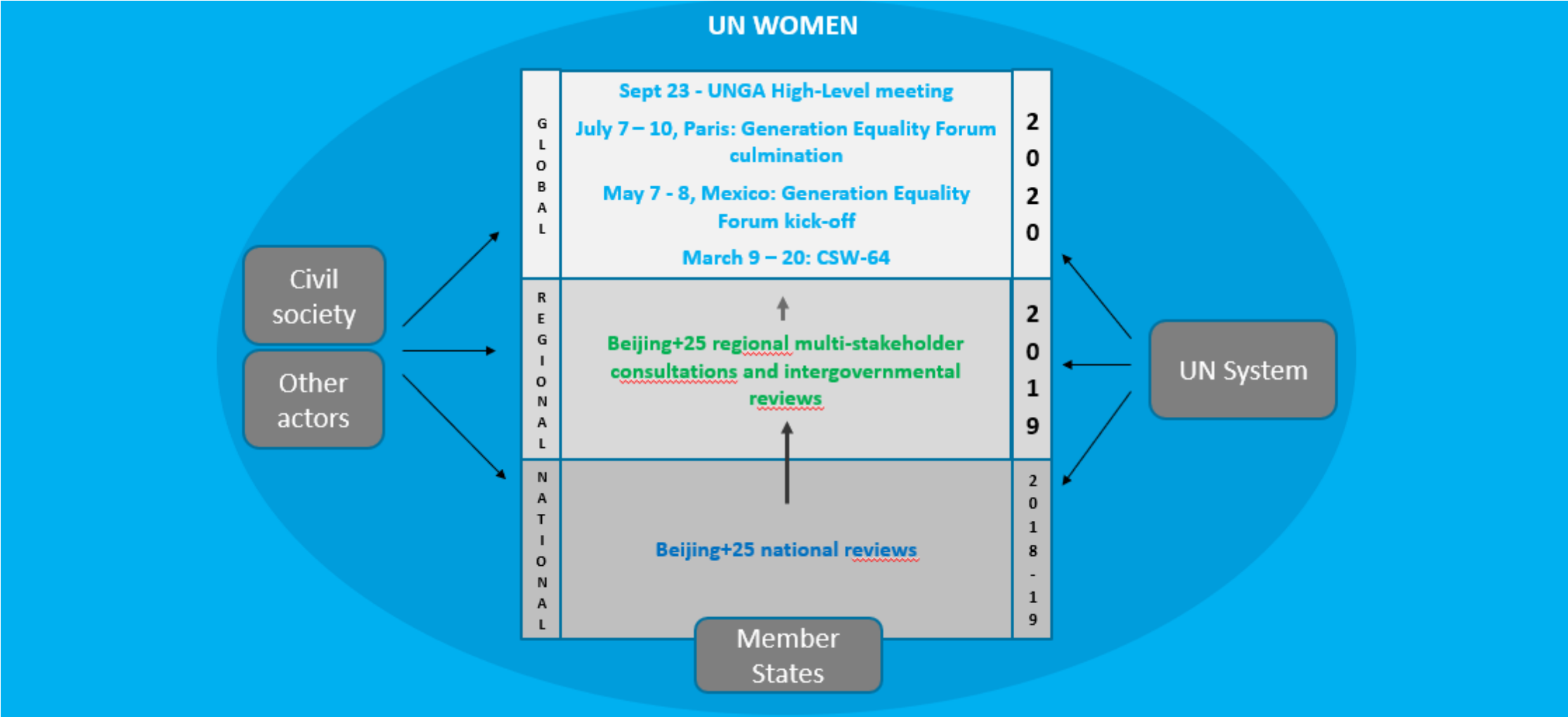
2. Action Coalitions

Voices of women and youth drive the gender equality agenda forward

Immediate actions for implementation:
Action Coalitions set up with funding for 2020-2025

2025-2030
States, stakeholders and citizens together achieve gender equality

Inter-linkages between Beijing+25 and Generation Equality Forum



Generation Equality Forum: Legacy



- ✓ **Multilateral agenda** revitalized through the power of women and youth.
 - ✓ **Lasting impact** in the lives of women around the world.
- ✓ **New model** of mobilizing and inclusion that is bold, transformative and ambitious.
- ✓ **Substantial change** that is grounded in the feminist agenda and principles.
- ✓ **Reclaiming the best aspirations of the UN** as the agenda for equality, rights, peace and justice.



Action Coalitions: The Vision

Action Coalitions are **global, innovative, multi-stakeholder initiatives** that will...

mobilize governments, civil society, UN agencies, and the private sector to...

catalyze collective action and spark global & local conversations among generations

drive increased public and private investment







deliver concrete, yet game-changing results to advance equality for women and girls

The Action Coalitions are one of the outcomes of the Generation Equality Forum

Components of Action Coalitions

	Action Coalitions will be organized around six global themes...	... with each theme undergirded by 2-3 specific actions all of which will be detailed in a blueprint
Term <i>(example)</i>	<p>Theme <i>(Ending domestic violence; shifting family norms/time poverty)</i></p>	<p>Action <i>(Advocacy for harassment policy reform; investment in quality care infrastructure)</i></p>	<p>Blueprint</p>
Definition	<p>A global problem statement whereby stakeholders can take a range of potential actions to address the problem</p>	<p>A specific intervention within a theme that has real potential to deliver concrete, measurable results</p>	<p>A blueprint is a guideline for implementing specific interventions within each of the Action Coalitions.</p>
Altitude / Components	<p>Broad enough to encompass a subset of actions and include a broad set of stakeholders, but narrow enough to analytically identify the biggest opportunities</p>	<p>Narrow enough to be costed/measured and tied to sub-components of theme. Actions will drive the largest and most accelerated progress within 5 years</p>	<p>Includes i) rationale for the theme, ii) focused actions that will deliver concrete results, iii) design principles, iv) financing analysis, v) a set of commitments for AC members, and vi) accountability framework</p>

Action Coalition themes

-  1. Gender-based violence
-  2. Economic justice and rights
-  3. Bodily autonomy and sexual & reproductive health & rights
-  4. Feminist action for climate justice
-  5. Technology and innovation for gender equality
-  6. Feminist movements and leadership

Cross-Cutting Intervention Tactics

Six cross-cutting issues are tactics through which the action is implemented:

LEARN	INFLUENCE		BUILD & DELIVER		
DATA & ACCOUNTABILITY	NORMS	LAWS & POLICY	FINANCING	EDUCATION	SERVICE DELIVERY
<p>Improve availability of data/evidence to increase accountability, such as through research, pilots, testing, accountability / monitoring mechanisms</p>	<p>Shift attitudes, perceptions, or biases that affect women and girls, such as through awareness raising or movement building</p>	<p>Make public and corporate policies or the legal environment more favorable for women and girls through advocacy or directly through policy change</p>	<p>Mobilize additional financing into the sector, including through credit facilities, funds, etc.</p>	<p>Improve education to increase knowledge and/or capacity for gender equality</p>	<p>Provide the services that women and girls need</p>

Two cross-cutting issues are a lens through which actions are identified, selected, and developed:

- **ADDRESSING INTERSECTIONAL DISCRIMINATION:** Consideration of the combination of injustices and discrimination that affect populations of women and girls due to intersecting identities (e.g., race, class, sexuality, disability, etc.)
- **SYSTEMIC CHANGE:** Consideration of whether the set of actions selected collectively drive towards broader change in a system that addresses root causes rather than one-off activities

Leaders & Members of Action Coalitions

Leaders of Action Coalitions will be comprised of the following:

- Member States (from the Global South and North)
- Women’s organizations, movements and civil society actors (from the Global South and North)
- Private sector entities (including philanthropic organizations)
- UN agencies and other international or regional organizations (including Multilateral Development Banks)
- Youth-led organizations

The composition of the leadership group for each Action Coalition will be flexible depending on the theme and the decision of the Core Group.

Membership: Action Coalitions are open to all who meet the membership criteria, and will be vital to strong, vibrant and results-driven partnerships.

Criteria for Action Coalition Leaders

What is required of leaders of Action Coalitions?

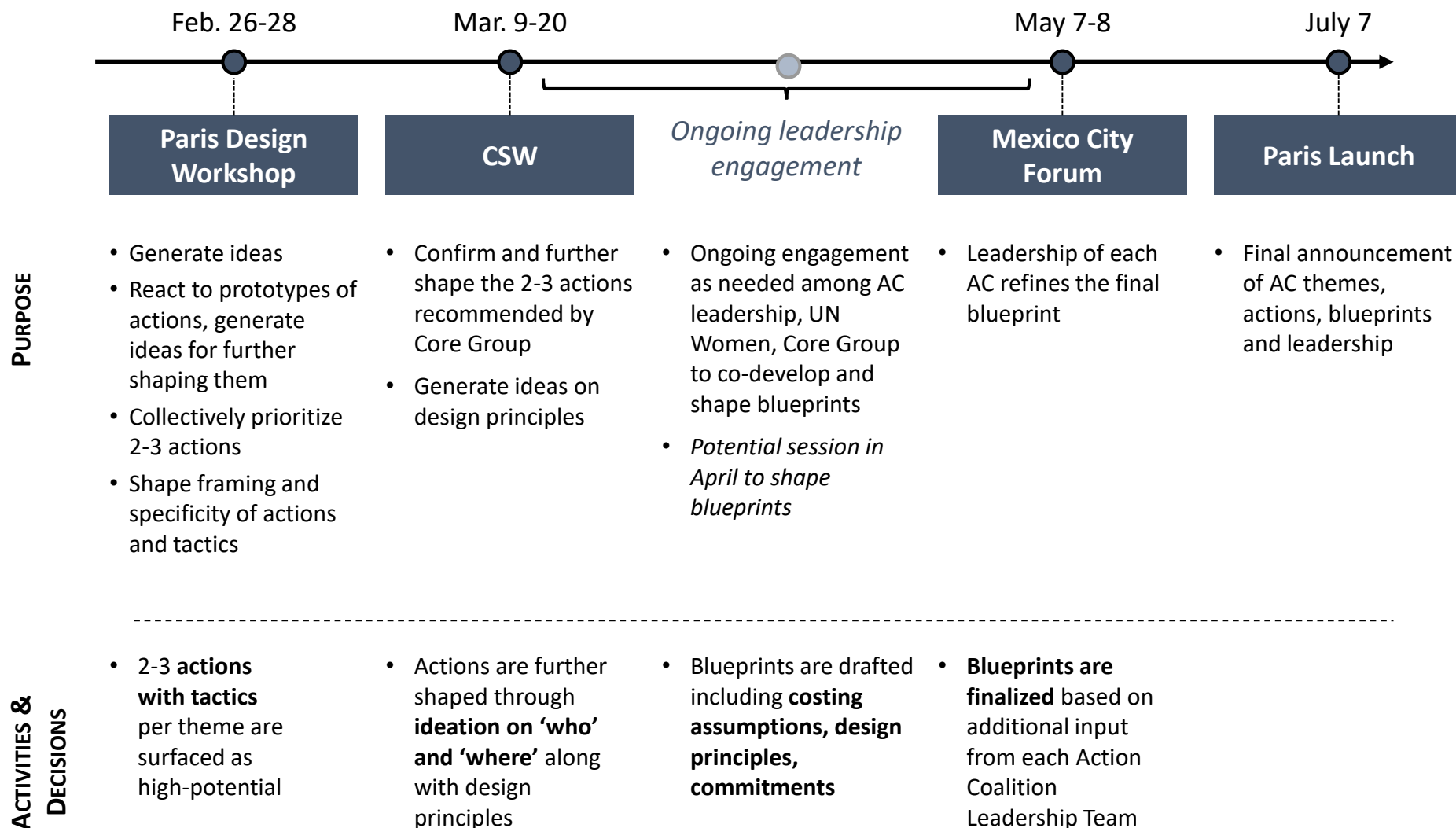
- **Evidence** of commitment in the Action Coalition theme, either through past work or through newly defined motivation.
- A **ground-breaking 5-year commitment** to move the needle on the Action Coalition theme that demonstrates a global vision for change. For example: commitment to reform a major policy or law, invest in a programme at-scale, or advocate for global action.
- Commitment at the **highest level of engagement**. Leaders of countries, organizations or companies are expected to attend the Action Coalitions launch in Paris (July 2020).
- Active engagement in the design of the Action Coalition **blueprint** alongside **annual tracking and reporting** as part of the Action Coalition Progress Report. All Action Coalition leaders are expected to attend an annual Generation Equality Impact **high-level event**.
- Demonstrate how the organization / Member State will utilize their **voice and network** to engage others and mobilize additional support for the Action Coalition theme.

Next Steps: Action Coalition Blueprints

A blueprint is a **guideline for implementing** each of the Action Coalitions. Each blueprint will include:

- **Rationale** for why the theme was selected
- **2-3 targeted actions** that will unite efforts & deliver game-changing results to advance gender equality
- **Design principles** to inform and guide how actions are undertaken
- A **financing analysis** which estimates the overall costing needed to deliver results
- A set of **commitments** that Action Coalition members will undertake to accelerate progress
- **Accountability framework** and annual success goalposts on how actions will be measured and assessed

Four touch points mark the arc of partner engagement through the final announcement of blueprints



Annex: Additional Details

Identifying actions: Methodology and approach



Stage 1: Eight inputs inform the 'what' and 'how'

A. Constraints:

- Critical constraints to progress



B. Landscape:

- Existing efforts/initiatives
- Key funders
- Feminist agenda



C. What works:

- Evidence-based solution set



D. Partner insights:

- UNW content experts
- External experts
- Action Coalition leaders



Stage 2: Target demographics and geography inform the 'who' and the 'where'



- Determining 'who' will use an **intersectional discrimination** lens, which will also be incorporated in the design principles of each blueprint
- At least one action in each AC will specifically target **adolescent girls** in all their diversity



- Where to focus will be shaped by partner input and Stage 1 research
- Explicit consideration of how each action should address **fragile and conflict states** will be taken; where relevant, actions will intentionally address these contexts

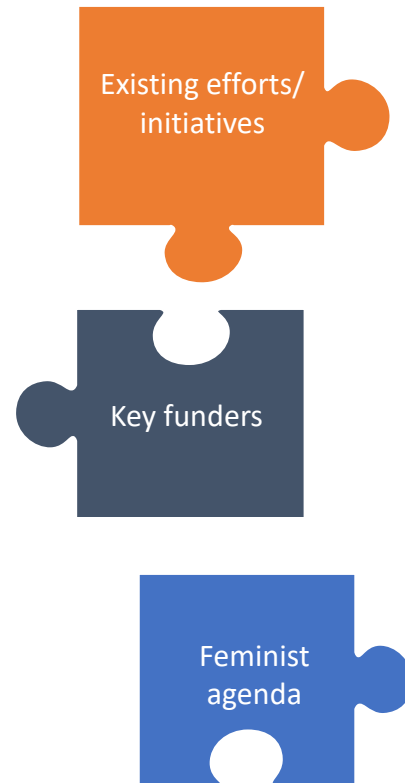
*The set of actions within each Action Coalition should together coalesce to **drive systemic change**. Part of building and defining the portfolio of actions should ensure the discrete actions come together to collectively address systemic issues.*

Bringing it together: We identify potential actions by layering three analyses and stakeholder insights

A. What are the constraints to progress?



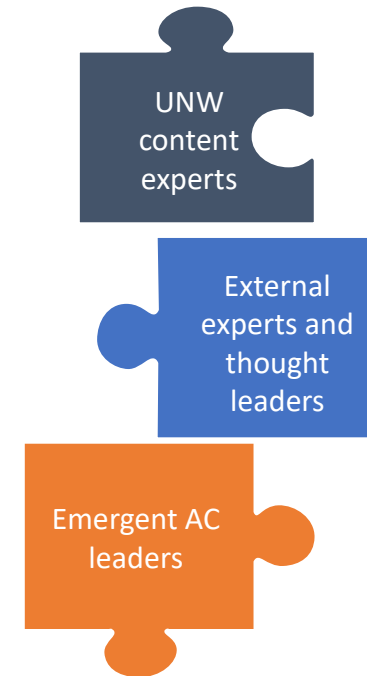
B. What is the existing landscape?



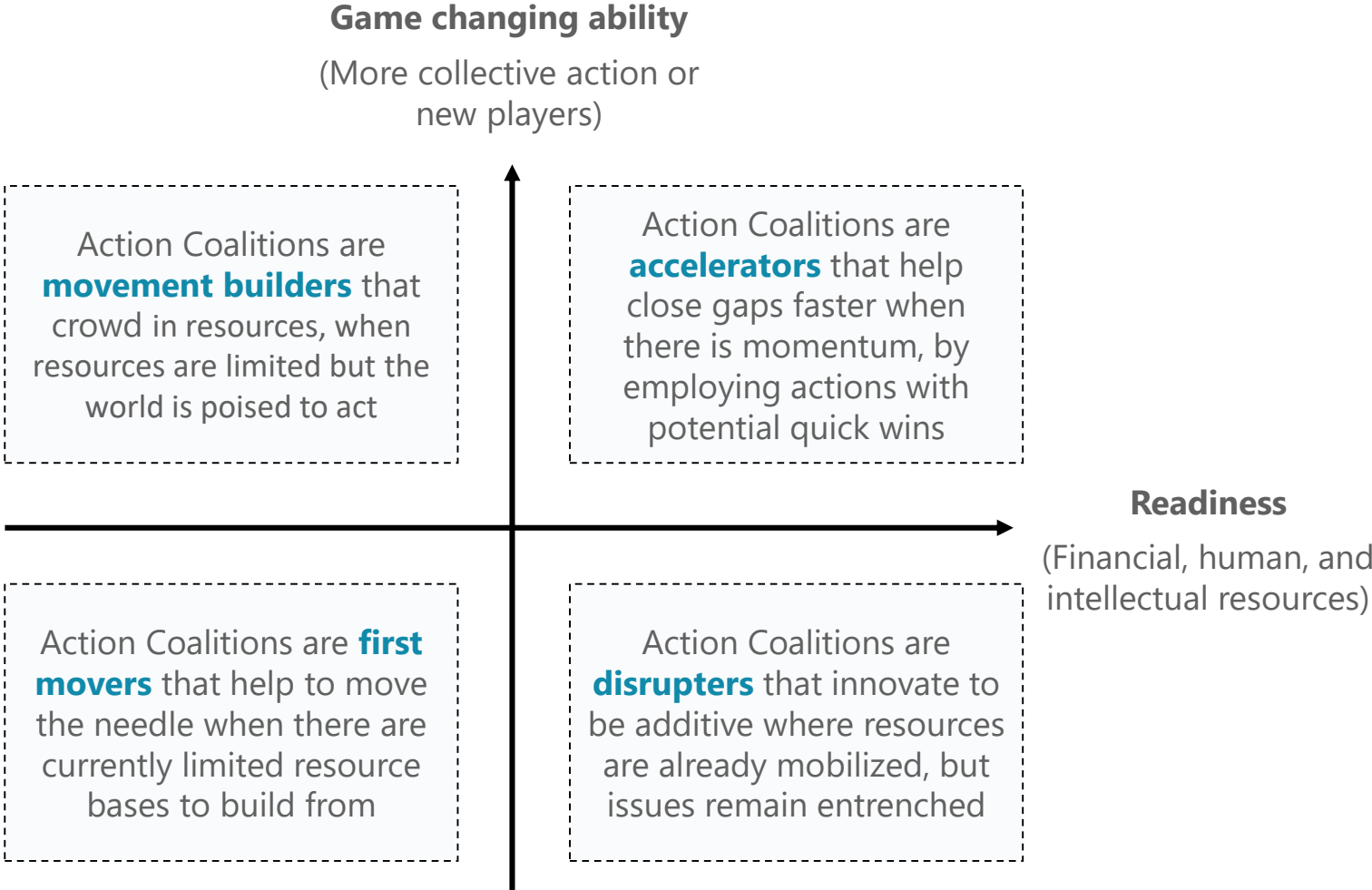
C. What do we know about what works?



D. What are partners' views and priorities?








Action Coalitions will be comprised of actions that have different pathways to impact at scale



Each Action Coalition can prioritize among potential actions by taking a portfolio approach to drive concrete, ambitious, and transformative change

Proposed longlist of themes and the five lenses

 Beijing Areas of Concern	Themes				
Women and Poverty	1. Ensuring women's financial inclusion and access to resources	X		X	X
Education and Training	2. Ensuring equal access to quality education	X		X	X
Women and Health	3. Ensuring women's access to affordable and quality health care	X		X	X
	4. Strengthening sexual and reproductive health and rights	X		X	X
Violence against Women	5. Ending gender-based violence	X		X	X
	6. Confronting women's exploitation	X		X	X
Women and Armed Conflict	7. Ensuring rights & safety of women IDPs, refugees, and asylum seekers	X	X	X	X
	8. Increasing women's participation in peacekeeping and post-conflict solutions		X	X	X
Women and the Economy	9. Achieving decent work and economic empowerment	X		X	X
	10. Shifting family norms and addressing time poverty	X		X	X
Women in Power & Decisions	11. Strengthening equality in leadership & political participation	X		X	X
Human Rights of Women	12. Championing the rights of persons with non-binary gender identities & sexualities				X
	13. Championing women's voice and collective action	X	X		X
	14. Ending gender-based discrimination in legislation	X		X	X
Women and the Media	15. Championing women's balanced portrayal and voice in media			X	X
Women and the Environment	16. Confronting impacts of climate change and elevating women's role as adapters & mitigators	X	X	X	X
The Girl-Child	17. Advancing the rights of the girl child	X		X	X
	18. Advancing the rights of adolescent girls				X
	19. Transforming women's access to and influence on technology & innovation	X	X	X	X
	20. Driving gender-responsive social protection schemes	X		X	X